

MAY 24-30, 1953

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Ross Reports

ON TELEVISION

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(24)

ABC - 6:45-7pm; DEBUT; The Orchid Room; from KECA-TV(H'wood) to 7 sta & 3 kine; only premiere program originates in Hollywood; remainder of series will be telecast from WABC-TV(New York); Sponsor - Brown & Williamson Tobacco Corp.(Viceroy Cigarettes) thru Ted Bates; Exec Prod - Allen Dingwall; Prod - Harold Romm; Dir - Bob Finkel (premiere only); new summertime revue will have Bert Lytell as regular MC, with Ronald Reagan MC for the premiere; Rosemary Clooney will guest on the first show, backed by Paul Weston and his orchestra; thereafter, Harry Sosnick's orchestra will supply the music. Walter Winchell returns to New York origination with this telecast, 6:30-6:45pm.

NBC - 2-2:30pm; HIGHLIGHT; The Road to Television; from WNBT(NY) to the net; Presented by NBC & the Alfred P. Sloan Foundation; as an experiment, students of Columbia University's School of General Studies will produce special program for American Inventory, supervised by William Hodapp, and Lawrence Schwab, Jr., producer and director of the show. Surveying, in dramatic montage, the development of TV and its forerunners, the script is by Joseph Dachnowitz, Manuel Schultz, Walter Furley and Walter Sorrell. Isador Olicker will produce and Ray Marsh will direct. Sets by Charlotte Baxter.

Mon(25)

ABC - 7:30-8pm; DEBUT; Opera Vs. Jazz; from WABC-TV(NY) to the net; Sustaining; Prod - Fred Heider; Dir - Charles Dubin; new musical symposium series will feature Nancy Kenyon as singing MC, with the ABC Piano Quartet furnishing musical background; the series will feature outstanding personalities from the classical and popular musical fields, with Jan Peerce and Alan Dale guesting on the first program. Hollywood Screen Test, formerly seen in this time slot, returns in the fall.

Wed(27)

DuM - 8:30-9:30pm; RETURN; The Strawhatters; from WABD(NY) to the net; Sustaining; Superv - James L. Caddigan; Assoc Prod - Roger Gerry; Dir - Frank Bunetta; Talent - Paul Rosen; Writer - Bill Dalzell; Asst Dir - Bob Simpson; Non-professional and semi-professional talent from the immediate four-state area of Palisades Amusement Park (New Jersey) will compete in a talent tournament, originating in The Casino, Palisades Park outdoor ballroom; Johnny Olsen will preside as MC.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

NETWORK SPONSOR ACTIVITY

HAZEL BISHOP(No Smear Lipstick) thru Raymond Spector, picks up alternate week sponsorship of Your Big Moment(DuM Tue 8-8:30pm). The program, which debuted May 19, was originally scheduled to be sponsored weekly by the Toni Company (Home Permanent) thru Weiss & Geller. Toni, it is now announced, will alternate with Hazel Bishop.

WESTINGHOUSE ELECTRIC thru McCann-Erickson, ends sponsorship of Meet Betty Furness (CBS-TV Thu 11:15-11:30am) after the program of June 25.

SCHICK, INC. thru Kudner Agency, reportedly will drop Crime Syndicated(CBS-TV alt Tue 9-9:30pm), retaining the time period, however, for a new program.

REMINGTON-RAND switches its Electric Shaver Division account from Leeford Advertis- to Young & Rubicam. The firm was one of the five sponsors of Omnibus last sesoson.

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## LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - What Have You Got To Lose? DEBUT May 25; Mon thru Fri 3-4pm; Sus-  
New York taining; Pkgr-Prod - John Reed king; Dir - Bill Beal & others; King will MC new audience participation program based on studio audience panel identification of objects in a "white elephant" category; if panelists identify the concealed objects, they are presented with the object plus an award; should the panel fail in its identifica- tion, the object is returned to its owner (who has sent it in for the program), along with another gift.

Wing & Fin Pet Center; DEBUT May 24; Sun 9:45-10am; Sponsor - Wing & Fin(NY Family Pet Shop) thru William Warren, Jackson & Delaney; Prod- Dir - Edward O'Brien; Asst Dir - Bob Sweeney; Lu Van Wiseman will be hostess, showing the care of domestic pets, including parakeets.

WABD(Ch 5) - And Now...Where?; HIGHLIGHT May 25; Mon 7:30-8pm; Presented by Du-  
NY Mont in cooperation with Brooklyn College; Superv Prod - Erwin Rosten; Dir - Lee Polk; special program deals with the various as- pects of Brooklyn College life as shown by a BC senior to two High School seniors who hesitate to enter a "big city" college.

WCBS-TV(Ch 2) - Hollywood Off-Beat; RE-RUN DEBUT May 24; Sun 2:30-3pm; ON FILM; Sus-  
NY taining; Pkgr-Prod - Marion Parsonnet; Melvyn Douglas stars as pri- vate investigator Steve Randall; series has been seen in New York twice previously, under same title on WNBT & as Steve Randall on WABD.

Renfrew of the Royal Mounted; DEBUT May 24; Sun 3-3:30pm; Sustaining; ON FILM; James Newill plays title role in series based on the origi- nal Renfrew stories; Prod-Dist - M & A Alexander Prodns, Hollywood.

WGN-TV(Ch 9) - Stephen Fentress; DEBUT May 11; Mon thru Fri 9:45-10am; Sustaining;  
Chicago daily newscast will include films of international, national and local news highlights narrated by Fentress.

WNBQ(Ch 5) - City Desk; NEW TIME May 20; Wed 9:30-10pm; Sustaining; formerly seen  
Chicago on Thursdays, the subject to be discussed on forum program is "Should Chicago have an educational television station?"; guest for this program is Dr. John T. Rettaliata, president of the Illinois Institute of Technology and chairman of the Chicago Educational Television Associaton, which is seeking to raise fund for an educa- tional TV station on Channel 11; William Ray conducts the program.



LOCAL STATION ACTIVITY(Cont'd)

- WXYZ-TV(Ch 7) - Horse Racing; DEBUT May 30; Sat 5-5:30pm; Sponsor - Pfeiffer Brewing Co thru Maxon, Inc. Fred Wolf will describe the races from the Detroit Race Course; all will begin at 5pm, except the telecast of the \$50,000 Michigan Mile on July 25, which will start at 4:30pm, and will be carried on the ABC-TV network.
- KTLA(Ch 5) - Your Hidden Talent; DEBUT May 25; Mon 7:30-8pm; New panel show features Harry Von Zell as MC, with Dave Willock, Noreen Nash, Turhan Bey and Maria Palmer.
- KTTV(Ch 11) - Les McMurray's Fishing Facts; RETURN May 14; Thu 9-9:30pm; Sustaining; Prod - Les McMurray; Dir - Bob Hiestand; McMurray will offer up-to-the-minute information on what variety of fish are running and where, on the proper equipment to use for various catches, and reports of general fishing conditions along the Southern California coastline.
- WPTZ(Ch 3) - Datelines of the World; DEBUT May 24; Sun 3-3:30pm; Sustaining; Prod - WPTZ News Department; new television journal features John Roberts, Director of the Radio and Television Department at Temple University, as host and narrator, covering via film the outstanding news events, sports highlights, local happening and feature stories of the week.
- KGO-TV(Ch 7) - New Schedule, May 25; Station starts telecasting one-half hour earlier this date on its Monday thru Friday schedule:
- 11:00am - Hollywood Theatre
  - 12:15pm - Serial - "Streamline Express"
  - 12:30pm - Hollywood Theatre
  - 1:45pm - Let's Go Shopping
  - 2:00pm - Chef Cardini
  - 3:00pm - Western Film
- WTTG(Ch 5) - Harness Racing; DEBUT May 18; Mon 9-9:30pm & Fri 8:30-9pm & 9:30-10pm; Sponsor - Schlitz Beer and Lacy's and Whirlpool; Roy Shutt, Track Announcer, calls the Races from Rosecroft Raceway in Oxon Hill, Maryland.

FILM REPORT

DANNY THOMAS PILOT FILM COMPLETED by Desilu Productions in Hollywood, with Jean Hagen playing the feminine lead opposite the comedian. William Asher directed the pilot, which was produced by Lou Edelman at the Eagle-Lion Studios. Mel Shavelson wrote the script, while Earl Hagen and Herb Spencer collaborated on the music. The program is scheduled for fall presentation on the ABC Television network.

CBS TELEVISION NEWSFILM DEPARTMENT STARTS OPERATION, maintaining its own camera and sound crews in London, Paris, Rome, Berlin, Vienna, Beirut, Tokyo, Buenos Aires and other world capitals and news centers in America, Europe and Asia. The new department supplements the CBS-TV News and Public Affairs Department, but functions as a separate unit. E. C. Buddy, formerly foreign editor for Paramount and Pathe Newsreels, is manager of the Newsfilm Department, with Karl MacIlvaine in charge of Operations. Other personnel includes Chester Burger, National Editor; Frank F. Donghi, Foreign Editor and Howard L. Kany, Director of News in Washington, D. C.

Most local stations have been advised that the Federal Communications Commission is planning to conduct a study of the local television market in the Washington area. This study will be conducted in the fall of 1960 and will be carried on the ABC-TV network.

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## FILM REPORT(Cont'd)

EDWARD SMALL BUYS INTO ARROW PRODUCTIONS, producers of Ramar of the Jungle TV film series starring Jon Hall. Leon Fromkess, executive producer of Arrow, of which Small purchased 50%, will be executive vice-president of Edward Small Productions, Small's theatrical film producing company. Another 26 episodes in the Ramar series are in preparation, with Rudolph Flothow producing.

CONSOLIDATED TELEVISION SALES ANNOUNCES 14 NEW SALES: Hollywood Half Hour to WXYZ-TV(Detroit); WSBT-TV(So. Bend) for Kreamo Bakeries, WOAI-TV(San Antonio) and KECA-TV(Los Angeles). Ringside with the Rasslers to XETV(Tijuana, Mexico) and WBAY(Green Bay, Wisc.). Public Prosecutor to WDTV(Pittsburgh), WOAI-TV(San Antonio), WKWB-TV(New Britain), KDUB-TV(Lubbock), KFEL-TV(Denver) and KECA-TV(Los Angeles). Front Page Detective to WHAM-TV(Rochester) & WOAI-TV(San Antonio). TV Closeups to WBEN-TV(Buffalo, NY) for Alsco Sales and WJTV(Jackson, Miss.)

REAL GEORGE CORPORATION FORMED IN HOLLYWOOD by Richard Bare, George O'Hanlon, Gordon Levoy and H. H. Guild, with headquarters at Republic Studios. The firm's first effort is the Real George situation comedy television film series, starring O'Hanlon in the role of a department store salesman.

GROSS-KRASNE ADDS YOUR GOSPEL SINGER TO SCHEDULE, with quarter-hour film series to feature Edward MacHugh, singing hymns of various denominations with a choir background. The packagers of Big Town are scheduled to start production on 26 films in the new music series this month. The program was formerly heard on NBC radio.

## NEWS DIGEST

A.C. NIELSEN COMPANY'S SECOND REPORT FOR APRIL, based on two weeks ending April 25, for the top ten television network programs:

|                                | Homes (000) |                                | Homes (%) |
|--------------------------------|-------------|--------------------------------|-----------|
| I Love Lucy                    | 15,751      | I Love Lucy                    | 71.4      |
| Godfrey&Friends(Toni-Gillette) | 12,390      | Godfrey&Friends(Liggett&Myers) | 59.1      |
| Godfrey&Friends(Liggett&Myers) | 12,303      | Godfrey&Friends(Toni-Gillette) | 58.0      |
| Colgate Comedy Hour            | 11,808      | Buick Circus Hour              | 55.3      |
| Texaco Star Theater            | 11,178      | Texaco Star Theater            | 55.2      |
| You Bet Your Life              | 10,648      | Talent Scouts                  | 54.5      |
| Dragnet                        | 10,598      | Colgate Comedy Hour            | 53.3      |
| All Star Revue                 | 9,968       | Dragnet                        | 52.0      |
| Television Playhouse(Goodyear) | 9,724       | You Bet Your Life              | 48.0      |
| Television Playhouse(Philco)   | 9,520       | Television Playhouse(Goodyear) | 46.3      |

I LOVE LUCY FIRST IN 21 OF 28 CITIES COVERED BY TV-HOOOPERATINGS FOR APRIL. Talent Scouts placed first in four cities, Godfrey & Friends in two and I Married Joan in one. Talent Scouts placed second in 12 cities, I Love Lucy in four and Godfrey & Friends in one. A total of 75 programs made the "First Fifteen" in one or more of the 28 cities, but only five programs placed in more than 20 cities. I Love Lucy placed in all 28, You Bet Your Life placed in 25, Dragnet in 23, Godfrey & Friends in 22 and Fireside Theatre in 21. I Married Joan, placing first in Houston, placed in only two other cities, taking ninth in both San Francisco-Oakland and St. Louis.

NEW NETWORK AFFILIATIONS: WTAR-TV(Ch 4), Norfolk, Va., switches from NBC to CBS on September 27, at the same time switching to channel 3. Also to CBS-TV: KIDO-TV(Ch 7), Boise, Idaho, owned by KIDC, Inc., Walter E. Wagstaff, general manager(June 14) and KCMC-TV(Ch 6), Texarkana, Tex.-Ark., KCMC, Inc., Frank Myers, general manager, July 15.



CBS TELEVISION TO MAKE SET OWNERSHIP STUDY AVAILABLE, with the information having been gathered on a county-by-county basis as of May 1, 1953. All counties were grouped by: 1) level of set penetration on May 23, 1952; and 2) length of television service in the area. The counties are further classified as "old" and "new" television counties; the "old" counties being defined as those constructed before the freeze was lifted in April, 1952. The new study also breaks down television set ownership by geographic areas.

FORD FOUNDATION ANNOUNCES JUNIOR OMNIBUS FOR NEXT SEASON, the new series to be presented on the NBC-TV network starting in September. The program will be telecast for a minimum of 26 weeks, and will be available for sponsorship by two advertisers. It will be directed to the interest of young people from eight to 16 years of age. It was also announced that the original Omnibus will continue to include in its programming, pattern elements of interest to young viewers, as the Workshop regards that program in terms of appeal to the family as a whole. Omnibus will return on CBS-TV in the fall.

PERSONNEL CHANGES: Frank Cleaver, former writer, editor and producer for films, has been appointed West Coast program director of the NBC-TV network. Norman Blackburn held the post prior to his resignation several months ago.....Lawrence Menkin, independent packager of 'Monodrama Theater,' seen on WABD(NY) this past season, has been appointed manager of program planning for WOR and WOR-TV(New York). Warren Wade, WOR-TV station manager, has been promoted to the post of executive producer for the station, and in his new capacity will devote full-time to production of 'Broadway TV Theater' (his own package) and other program developments.....Richard Hopkins, head of the CBS-TV design and construction department since 1949, has joined the ABC-TV network as executive producer, supervising certain network programs as well as ABC's first eastern film production, 'Jet Pilot,' which will be showcased on the 'ABC Album' on June 28, and if successful, will be a regular series next season.

Stan Lee Broaza, who founded the Horn & Hardart Children's Hour in Philadelphia in 1927, has been named program manager of WPTZ, Philadelphia. At one time a stockholder in WCAU(Phila), Mr. Broaza has most recently conducted a management office in New York, handling the books and affairs of Elliot Lawrence(his son), Ray Eberle and other performers. Gene Reichert, formerly an account executive of the G. M. Basford Co., New York advertising agency, has been appointed Director of Television of The Princeton Film Center, Inc.....Daniel J. Vilardi has been appointed eastern film sales manager for George F. Foley, Inc., New York radio-TV packaging firm.....Russell Furse, who recently resigned as general manager of CBS-TV's program department, joins KEYT(TV), Santa Barbara, California, as director of program operations on June 15.....Craig Ramsey, formerly with KFEL-TV, Denver, has been named TV director for Ball & Davidson Advertising, Inc., Denver.

Mort C. Watters, vice-president of Scripps-Howard Radio, Inc., and general manager of WCPO and WCPO-TV, primary affiliate and regular origination point of the DuMont Television Network in Cincinnati, has become chairman of the network's station advisory committee.....Wall Matthews has been appointed an account executive in the sales department of WBAL-TV, Baltimore.....Louis Hausman has been appointed Vice President of CBS-Columbia, Inc., effective May 22. Associated with CBS for over 13 years, Mr. Hausman was formerly Administrative Vice President of CBS Radio.....Bob Clear has resigned from the TV production department of Doherty, Clifford, Steers & Shenfield, Inc., NY, to become a vice president of the Lake Marine Base Inc., Candlewood Lake, Danbury, Conn.....Jack Stewart, head of his own writers' agency in Hollywood, has joined the Nat Goldstone office, in Hollywood, as TV director in charge of writers and packages.



TALENT SHOWSHEET MAY 25-31, 1953

| PROGRAM | NET TIME(EDT) | TALENT ROSTER |
|---------|---------------|---------------|
|---------|---------------|---------------|

Most of the shows on May 22, 23, 24 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 29. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer(S), dancer (D), comic (C), musician (M).

FRIDAY MAY 22  
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|                                                                 |          |                                                                                                                                            |
|-----------------------------------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Mama</u><br>(Peggy Wood)                                     | CBS 8pm  | <u>Dagmar's Pen Pal</u> - (O) Max Wilk; with Janet Parker, Richard Trask, Mary Fickett; (SD)                                               |
| <u>Jimmy Hughes,</u><br><u>Rookie Cop</u><br>(William Redfield) | DuM 8:30 | (O) by Bob Corcoran; with Marian Russell, Kevin O'Morrison, Boris Aplon, Donald Foster, Carl White, Frank Sutton, Frances Meehan; (SD)     |
| <u>The Aldrich Family</u><br>(Bobby Ellis)                      | NBC 9:30 | <u>The Practical Joke</u> - (O) by Budd Grossman; with regulars & Pat Sales, Phyllis Povah, Royal Beal, Douglas McClean, Stephan Ellsworth |
| <u>Twenty Questions</u>                                         | DuM 10pm | Igor Gorin                                                                                                                                 |

SATURDAY MAY 23  
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|                                                                       |             |                                                                                                           |
|-----------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------|
| <u>Rod Brown of the</u><br><u>Rocket Rangers</u><br>(Cliff Robertson) | CBS 11:30am | <u>The Globe Men of Oma</u> - (O) by Jack Weinstock & Willie Gilbert; with Mae Questel, Perry Fiske; (SD) |
| <u>Stork Club</u><br>(Sherman Billingsley)                            | CBS 7pm     | Robert Q. Lewis (C), Fran Warren (S), Richard Hayman (M)                                                  |
| <u>Ethel &amp; Albert</u><br>(Peg Lynch & Alan Bunce)                 | NBC 7:30    | Katherine Squire, Arthur Cassell, Jean Hayworth Mabel Acker, Lois Holmes, Mason Curry                     |
| <u>Jackie Gleason</u>                                                 | CBS 8pm     | Tommy & Jimmy Dorsey (M) & regulars                                                                       |
| <u>This Is Show Business</u>                                          | CBS 9pm     | Jacqueline Susann, Roger Price (C), Blackburn Twins (D), Marion Colby (S), Earl Wrightson (S)             |
| <u>Your Show of Shows</u>                                             | NBC 9pm     | Andy Russell, guest host, & regulars                                                                      |

SUNDAY MAY 24  
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|                                                  |          |                                                                                                                                                                                                                                                            |
|--------------------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Frontiers of Faith</u>                        | NBC 1:30 | <u>Pages From The Talmud</u> - with Alexander Scourby                                                                                                                                                                                                      |
| <u>Lamp Unto My Feet</u><br>(Dr. Lyman Bryson)   | CBS 4pm  | <u>A Matter of Fact</u> - (O) by Palmer Thompson; with Nana Bryant, Doris Rich, Jean Pearson                                                                                                                                                               |
| <u>Hllmark Hall of Fame</u><br>(Sarah Churchill) | NBC 5pm  | <u>Proudly I Love</u> - (O) by John Schwartz; with William Prince, Nicholas Joy, Kathleen Comegys, Lynn Loring, Zolya Talma, Ludie Claire, Humphrey Davis, Rene Paul                                                                                       |
| <u>You Are There</u><br>(Walter Cronkite)        | CBS 6pm  | <u>The Defense of the Alamo</u> - (O) Leslie Slote; with Gene Lyons, Darren McGavin, Russell Hardie, David Stewart, Jack Hartley, Alfred Hopson, Helen Warnow, James Westerfield, McGregor Gibb, Daniel Keyes, Dan Frazer, Richard Ball; (SD) Sidney Lumet |



SUNDAY MAY 24 (Cont'd)  
~~PROGRAMS~~

|                                           |          |                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Red Skelton</u>                        | NBC 7pm  | Gale Robbins (S) (FROM HOLLYWOOD)                                                                                                                                                                                                                                                                 |
| <u>Mr. Peepers</u>                        | NBC 7:30 | no additions to regular cast                                                                                                                                                                                                                                                                      |
| <u>Toast of the Town</u><br>(Ed Sullivan) | CBS 8pm  | Nanette Fabray (S), Harry James (M), Kajar<br>(Magician); scene from <u>Henry V</u> - (O) by William<br>Shakespeare; with Richard Greene & Viveca Lindfors                                                                                                                                        |
| <u>Rocky King</u><br>(Roscoe Karns)       | DuM 9pm  | <u>Playback</u> - (O) by E. M. Davis; with Steven<br>Gethers, Barbara Ashley, Frank Campanella,<br>Norma Frances, Clinton Roberts                                                                                                                                                                 |
| <u>Goodyear TV Playhouse</u>              | NBC 9pm  | <u>Marty</u> - (O) by Paddy Chayefsky; with Rod<br>Steiger, Nancy Marchand, Joseph Mantell, Esther<br>Minciotti, Augusta Ciolli, Betsy Palmer, Lee Phillips, Don<br>Gordon, Nehemiah Persoff, Howard Caine, Andrew Gerado, Mary<br>Ann Reeve, Rosanna San Marco, Rachel Marion, Brian Walsh; (SD) |
| <u>Plainclothesman</u><br>(Ken Lynch)     | DuM 9:30 | <u>The Unwelcome Prodigal</u> - (O) by Gil Braun; with<br>Dennis Bohan, Tony Carr, Joseph McCauley, Ellen<br>Fenwick, Lee Papell                                                                                                                                                                  |
| <u>What's Your Bid</u>                    | DuM 10pm | Joe E. Brown (C)                                                                                                                                                                                                                                                                                  |
| <u>The Web</u>                            | CBS 10pm | <u>Trouble At San Rivera</u> - (O) Eileen & Robert<br>Mason Pollock; with Helen Auerbach, Camilla<br>Ashland, Harold Huber, Henry Barnard, Crahan Denton; (SD)                                                                                                                                    |

MONDAY MAY 25  
~~PROGRAMS~~

|                                         |           |                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Paul Winchell</u>                    | NBC 8pm   | Diane Sinclair (D), Ken Spaulding (D), Margaret<br>Hamilton, Jody Drew, Lonny Chapman                                                                                                                                                                                                                                   |
| <u>Voice of Firestone</u>               | NBC 8:30  | Eleanor Steber (S)                                                                                                                                                                                                                                                                                                      |
| <u>Eye Witness</u>                      | NBC 9pm   | <u>The Three Hours</u> - (O) by Quentin Reynolds, (A)<br>by Gerald Savory; with Peter Kappell, Michael<br>Evans, Byron Sanders, Martin Kosleck, Paul Andor, Robert<br>Levin, Frank Hammerton, Metro Welles, Gordon Sterne, Frank<br>Borgman; (SD)                                                                       |
| <u>Red Buttons</u>                      | CBS 9:30  | Kitty Kallen (S)                                                                                                                                                                                                                                                                                                        |
| <u>Robert Montgomery</u>                | NBC 9:30  | <u>All Things Glad and Beautiful</u> - (O) by Sandra<br>Michael; with Fay Bainter, Marshall Thompson,<br>Sally Brophy, Gage Clark, E. A. Krumschmidt, Eva Marie Saint,<br>John McGovern, E. L. Swackhammer, Natalie Trunde, Joan Taylor,<br>Jack Finnegan; (SD) by Norman Felton                                        |
| <u>Studio One</u>                       | CBS 10pm  | <u>Fly With The Hawk</u> - (O) by Stanley Niss; with<br>Mercedes McCambridge, James Daly, Rex Williams,<br>James Bender, Phillip Pine, Jack Klugman, Connie Lombcke,<br>Bruce Drury, Mary Gildea, Cordelia Ware, Janna Paul, Forrest<br>Wood, Nina Hansen, Donnell O'Brien, Daron Darnay; (SD) by<br>Franklin Schaffner |
| <u>Who Said That?</u><br>Walter Kiernan | NBC 10:30 | Gene Lockhart, John Mason Brown, Merriman Smith                                                                                                                                                                                                                                                                         |

1. The first part of the document is a list of names and titles, including "The Hon. Mr. Justice" and "The Hon. Mr. Justice".

THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS

1. The first part of the report is a general statement of the purpose and scope of the study. It states that the purpose of the study is to determine the effect of the new tax law on the income of the average family. The scope of the study is limited to the income of the average family in the United States.

[illegible]

The above information was obtained from the files of the FBI, New York Office, dated 10/10/68.

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TUESDAY MAY 26

|                                              |            |                                                                                                                                                                                                                     |
|----------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Texaco Star Theater</u><br>(Milton Berle) | NBC 8pm    | Gertrude Berg, Norman Brooks(S), Arnold Stang                                                                                                                                                                       |
| <u>Crime Syndicated</u>                      | CBS 9pm    | <u>The Imported</u> - (O) by Stanley Silverman; with Harry Bellaver, Harry Davis, Edward Binns, Henry Silva, Tony Rodell, Karen Preiss, Rita Morley (SD)                                                            |
| <u>Fireside Theatre</u><br>(Frank Wisbar)    | NBC 9pm    | <u>The Day The Greeks Was Closed</u> - (O) by Harry Gerstad, (A) by Eugene Vale; with George Givot, Rick Vallin, Nick Dennis, George Conrad, David Baer, Peggy Castle, Ron Brogan; (SD, FILM)                       |
| <u>Armstrong O Theatre</u>                   | NBC 9:30   | <u>The Middle Son</u> - (O) by Nicholas E. Baehr; with Jackie Cooper, Hugh Reilly, Olive Blakeney, Owen Coll, Clifford Sales, Dorothy Hart, Frank Daly; (SD)                                                        |
| <u>Suspense</u>                              | CBS 9:30   | <u>The Adventure of the Black Baronet</u> - (O) by Adrian Conan Doyle & John Dickson Carr, (A) by Michael Dyne; with Basil Rathbone, Martyn Green, Mary Howard, Anthony Dearden, Harry Mehaffey, John Malcolm; (SD) |
| <u>Danger</u>                                | CBS 10pm   | <u>Subpoena</u> - (O) by Jeremy Daniel; with Eddie Albert                                                                                                                                                           |
| <u>Where Was I</u><br>(John Reed King)       | DuM 10pm   | Roger Dann (S)                                                                                                                                                                                                      |
| <u>Club Embassy</u>                          | NBC 10:30  | Connie Russell replaces Mindy Carson                                                                                                                                                                                |
| <u>Demi-Tasse Tales</u>                      | WCBS 10:30 | <u>Coals of Fire</u> - with Carol Thurston, Victor Kilian, Bill Erwin, Byron Folger, Dorothy Adams; (SD) by Frank Telford; (FILM)                                                                                   |

WEDNESDAY MAY 27

|                                             |            |                                                                                                                                                                                                                                  |
|---------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>A Date With Judy</u>                     | ABC 7:30   | <u>Father Runs for the Board of Education</u> - with Matt Briggs, Gerald Milton, Donald Keyes & regulars; (SW & SD)                                                                                                              |
| <u>Cavalcade of America</u>                 | NBC 8:30   | <u>Pirate's Choice</u> - (O) by Curtis Kenyon & David P Sheppard; with William Bishop, Morris Ankrum, Donna Martell, James Seay, Sig Arno, Gladys Hurlbut, Douglas Evans; (SD); (FILM)                                           |
| <u>Kraft TV Theatre</u>                     | NBC 9pm    | <u>The Twilight Rounds</u> - (O) by Rod Serling; with Pat O'Malley, Frank Maxwell, Barbara Paxley, Tony Canzoneri, Carlos Montalban, Mike Kellin, Tom Troupe, George Haggerty, Johnny Addie, Barney Felix; (SD) by Holland       |
| <u>Man Against Crime</u><br>(Ralph Bellamy) | CBS 9:30   | <u>Hot Fur</u> - (O) by Paul Alter; with John Devereaux, Martin Balsam, L. E. Charles, Marion Brash, Ken Buckridge, McGregor Gibb; (SD) (FILM)                                                                                   |
| <u>Douglas Fairbanks</u>                    | WNET 10:30 | <u>Sylvia</u> - (O) by Larry Marcus, (A) by Doreen Montgomery; with Greta Gynt, Peter Reynolds, John Horsley, Mary Merrill, Lloyd Lamble, Victoria Hopper, Sandra Dorne, Roddy Hughes, Neil Hallett; Dir by John Gilling; (FILM) |

THURSDAY MAY 28

|                    |         |                                   |
|--------------------|---------|-----------------------------------|
| <u>Guide Right</u> | DuM 8pm | Mary Mayo (S), Danny Winchell (S) |
|--------------------|---------|-----------------------------------|

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THURSDAY MAY 28 (CONT'D)

|                                           |            |                                                                                                                                                                                               |
|-------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>T Men In Action</u><br>(Walter Greaza) | NBC 8:30   | <u>The Case of the Beggarly Banker</u> - (O) by Robert Sloane; with Matt Crowley, Gina Petrushka, Edgar Stehli, Lewis Charles, Cliff Robertson, Bill Grey; (SD)                               |
| <u>Lux Video Theatre</u>                  | CBS 9pm    | <u>Lost Sunday</u> - (O) by George Lowther; with Celeste Holm, Patric Knowles, James Gregory, Oliver Thorndyke; (SD) by Fielder Cook                                                          |
| <u>Big Town</u><br>(McVey & Nigh)         | CBS 9:30   | John Doucette, Adrienne Marden, Joan Miller, Nadine Ashdown                                                                                                                                   |
| <u>Ford Theatre</u>                       | NBC 9:30   | <u>The Jewel</u> - (O) by Lawrence Goldman, (A) by Jerome Gruskin; with Paul Henreid, Marjorie Lord, Paul Langton, Ivan Triesault, Carol Brewster, Peter Bourne; Dir by James Neilson; (FILM) |
| <u>Martin Kane</u><br>(Lee Tracy)         | NBC 10pm   | Not available at press time                                                                                                                                                                   |
| <u>Foreign Intrigue</u><br>(Jerome Thor)  | WNBT 10:30 | <u>F.I. in the Coffin</u> - (O) by Tom Younger; with Hasse Ekman, Gunnel Brostrom, George Lokkeberg, Agnes Waldenstrom, Alan Blair; (SD) by Marcel Cravenne                                   |

FRIDAY MAY 29 (CONT'D)

|                                                    |          |                                                                                                                                                                                              |
|----------------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Big Story</u><br>(Robert Sloane)            | NBC 9pm  | <u>William Miller, The Cleveland Press</u> - (O) by Norman Lessing; with Russell Hardie, Tommy Tompkins, Bill Griffis, Agnes Young, Russell Hicks, Bram Nossen, Sam Laconte, Helen Ray; (SD) |
| <u>Schlitz Playhouse</u>                           | CBS 9pm  | <u>The Girl That I Married</u> - (O) by Thomas W. Phipps; with Gene Raymond, Beverly Tyler, Bob Dane, Russell Gaige, Harold Dyrenforth, Tony Christian, Bob Bray; (SD) by Ted Post; (FILM)   |
| <u>Tales of Tomorrow</u>                           | ABC 9:30 | <u>Lazarus Walks</u> - (O) by James Cavanagh; with William Prince, Joseph Wiseman, Olive Deering                                                                                             |
| <u>Mr. &amp; Mrs. North</u><br>(Britton & Denning) | CBS 10pm | <u>Salt In His Blood</u> - (O) by Herbert Purdum; with Sarah Haden, Dick Jones, Percy Helton, Charles Victor, Mary Hill, Monty Blue, Claudia Barrett, Phil Tully, Stephen Chase; (FILM)      |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 22 THROUGH FRIDAY MAY 29

|                            |            |                                                                                                                                                               |
|----------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Early Mono-Drama</u>    | WAED 6:30  | M thru F - <u>Search For Love</u> - (O) by Toni Darnay; with Ruth White; (SD)                                                                                 |
| <u>Broadway TV Theatre</u> | WOR 7:30   | M thru F - <u>The Witching Hour</u> - (O) by Augustus Thomas; with Ian Keith, Sarah Burton, Warren Wade, Louise King, Mercer McLeod; Dir by Robert St. Aubrey |
| <u>Late Mono-Drama</u>     | WABD 11:15 | M thru F - <u>The Great I Am</u> - (O) by Lee Goodman; with Stephen Elliot; (SD)                                                                              |

SATURDAY MAY 30

|                              |         |                                                      |
|------------------------------|---------|------------------------------------------------------|
| <u>Jackie Gleason</u>        | CBS 8pm | Merv Griffin (S) & regulars                          |
| <u>This is Show Business</u> | CBS 9pm | William Warfield (S), Jackie Miles (C), Roseanne (D) |

1. The following information was obtained from the files of the Department of the Interior, Bureau of Land Management, regarding the land in question:

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JAN 10 1964  
HONOLULU, (H). HAWAIIAN ISLANDS

SUNDAY MAY 31

The Orchid Room  
(Bert Lytell)

ABC 6:45

Vignettes from The Love of Four Colonels - (0)  
by Peter Ustinov; with Lilli Palmer & Rex  
Harrison

Plymouth Playhouse  
(Donald Cook)

ABC 7:30

ABC 7:30      Colonel Humphrey J. Flack - (O) by Everett R  
Castle, Edmund Morris, Ed Jurist; with Alan  
Mowbray, Frank McHugh, Constance Ford, John Randolph, Skedje  
Miller, Charita Bauer, Heywood Hale Broun, John Kane; Prod  
by ABC-TV in assoc. with Wilbur Stark-Jerry Layton, Inc.;  
Dir by Ed Jurist

Philco TV Playhouse

NBC 9pm

NBC 9pm      Before I Wake - (O) by Sumner Locke Elliott;  
with Betty Field, Vicki Cummings, Muriel  
Williams, Peg Hillias, Ward Costello, Marian Seldes, Cynthia  
Latham, Gerald S. O'Loughlin, Jack Klugman; (SD) by Gordon  
Duff

The Doctor  
(Warner Anderson)

NBC 10pm

NBC 10pm      The Researcher - (O) by Henry Misrock; with William Prince, June Dayton, Natalie Priest, Frank Overton, Ann Shoemaker; Dir by Peter Godfrey; (FILM)

## T A L E N T      A V A I L A B I L I T I E S

## NEW YORK

LEORA DANA - back May 31 after 2 years  
in Point of No Return - AGT: Gloria  
Safier, MU 8-3950

GRACE KELLY - just completed film  
Mogambo - AGT: MCA, PL 9-7500

ROSEMARY DECAMP - in town until June 5th  
Nurse on Dr. Christian (radio) &  
featured in The Grace Moore Story -  
AGT: Ken Later, PL 7-6964

LILLO - star of Can-Can - PRESS: Karl  
Bernstein, CI 6-0427

RUTH ROMAN - arrives NY end of May -  
AGT: Peter Witt

BRIAN DONLEVY - star of films & Dangerous Assignment series - AGT: John E. Gibbs, PL 7-5959

GWEN VERDON - dancing sensation of  
Can-Can - PRESS: Karl Bernstein

MILDRED DUNNOCK - returns end of May  
from Ann Arbor tryout of In The  
Summer House - AGT: Peter Witt,  
PL 9-7966

ALAN WEBB - returns from tour of Deep  
Blue Sea, available after June 1st  
AGT: Gloria Safier

DOROTHY GISH - Hotel Elysee, PL 3-1066

JONATHAN HARRIS - featured char, actor  
in Hazel Flagg - AGT: Gloria Safier

(6) - a letter from [redacted] dated [redacted]

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 5. fifth of these is the fact that the

only (approximately) 10% of the population is infected with HIV/AIDS, which is significantly lower than the rates in other countries in the region.

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1990

REF ID: A66666

1938-1939 - 1940-1941 - 1942-1943 - 1944-1945 - 1946-1947 - 1948-1949 - 1950-1951 - 1952-1953 - 1954-1955 - 1956-1957 - 1958-1959 - 1960-1961 - 1962-1963 - 1964-1965 - 1966-1967 - 1968-1969 - 1970-1971 - 1972-1973 - 1974-1975 - 1976-1977 - 1978-1979 - 1980-1981 - 1982-1983 - 1984-1985 - 1986-1987 - 1988-1989 - 1990-1991 - 1992-1993 - 1994-1995 - 1996-1997 - 1998-1999 - 2000-2001 - 2002-2003 - 2004-2005 - 2006-2007 - 2008-2009 - 2010-2011 - 2012-2013 - 2014-2015 - 2016-2017 - 2018-2019 - 2020-2021 - 2022-2023 - 2024-2025 - 2026-2027 - 2028-2029 - 2030-2031 - 2032-2033 - 2034-2035 - 2036-2037 - 2038-2039 - 2040-2041 - 2042-2043 - 2044-2045 - 2046-2047 - 2048-2049 - 2050-2051 - 2052-2053 - 2054-2055 - 2056-2057 - 2058-2059 - 2060-2061 - 2062-2063 - 2064-2065 - 2066-2067 - 2068-2069 - 2070-2071 - 2072-2073 - 2074-2075 - 2076-2077 - 2078-2079 - 2080-2081 - 2082-2083 - 2084-2085 - 2086-2087 - 2088-2089 - 2090-2091 - 2092-2093 - 2094-2095 - 2096-2097 - 2098-2099 - 2100-2101 - 2102-2103 - 2104-2105 - 2106-2107 - 2108-2109 - 2110-2111 - 2112-2113 - 2114-2115 - 2116-2117 - 2118-2119 - 2120-2121 - 2122-2123 - 2124-2125 - 2126-2127 - 2128-2129 - 2130-2131 - 2132-2133 - 2134-2135 - 2136-2137 - 2138-2139 - 2140-2141 - 2142-2143 - 2144-2145 - 2146-2147 - 2148-2149 - 2150-2151 - 2152-2153 - 2154-2155 - 2156-2157 - 2158-2159 - 2160-2161 - 2162-2163 - 2164-2165 - 2166-2167 - 2168-2169 - 2170-2171 - 2172-2173 - 2174-2175 - 2176-2177 - 2178-2179 - 2180-2181 - 2182-2183 - 2184-2185 - 2186-2187 - 2188-2189 - 2190-2191 - 2192-2193 - 2194-2195 - 2196-2197 - 2198-2199 - 2200-2201 - 2202-2203 - 2204-2205 - 2206-2207 - 2208-2209 - 2210-2211 - 2212-2213 - 2214-2215 - 2216-2217 - 2218-2219 - 2220-2221 - 2222-2223 - 2224-2225 - 2226-2227 - 2228-2229 - 2230-2231 - 2232-2233 - 2234-2235 - 2236-2237 - 2238-2239 - 2240-2241 - 2242-2243 - 2244-2245 - 2246-2247 - 2248-2249 - 2250-2251 - 2252-2253 - 2254-2255 - 2256-2257 - 2258-2259 - 2260-2261 - 2262-2263 - 2264-2265 - 2266-2267 - 2268-2269 - 2270-2271 - 2272-2273 - 2274-2275 - 2276-2277 - 2278-2279 - 2280-2281 - 2282-2283 - 2284-2285 - 2286-2287 - 2288-2289 - 2290-2291 - 2292-2293 - 2294-2295 - 2296-2297 - 2298-2299 - 2300-2301 - 2302-2303 - 2304-2305 - 2306-2307 - 2308-2309 - 2310-2311 - 2312-2313 - 2314-2315 - 2316-2317 - 2318-2319 - 2320-2321 - 2322-2323 - 2324-2325 - 2326-2327 - 2328-2329 - 2330-2331 - 2332-2333 - 2334-2335 - 2336-2337 - 2338-2339 - 2340-2341 - 2342-2343 - 2344-2345 - 2346-2347 - 2348-2349 - 2350-2351 - 2352-2353 - 2354-2355 - 2356-2357 - 2358-2359 - 2360-2361 - 2362-2363 - 2364-2365 - 2366-2367 - 2368-2369 - 2370-2371 - 2372-2373 - 2374-2375 - 2376-2377 - 2378-2379 - 2380-2381 - 2382-2383 - 2384-2385 - 2386-2387 - 2388-2389 - 2390-2391 - 2392-2393 - 2394-2395 - 2396-2397 - 2398-2399 - 2400-2401 - 2402-2403 - 2404-2405 - 2406-2407 - 2408-2409 - 2410-2411 - 2412-2413 - 2414-2415 - 2416-2417 - 2418-2419 - 2420-2421 - 2422-2423 - 2424-2425 - 2426-2427 - 2428-2429 - 2430-2431 - 2432-2433 - 2434-2435 - 2436-2437 - 2438-2439 - 2440-2441 - 2442-2443 - 2444-2445 - 2446-2447 - 2448-2449 - 2450-2451 - 2452-2453 - 2454-2455 - 2456-2457 - 2458-2459 - 2460-2461 - 2462-2463 - 2464-2465 - 2466-2467 - 2468-2469 - 2470-2471 - 2472-2473 - 2474-2475 - 2476-2477 - 2478-2479 - 2480-2481 - 2482-2483 - 2484-2485 - 2486-2487 - 2488-2489 - 2490-2491 - 2492-2493 - 2494-2495 - 2496-2497 - 2498-2499 - 2500-2501 - 2502-2503 - 2504-2505 - 2506-2507 - 2508-2509 - 2510-2511 - 2512-2513 - 2514-2515 - 2516-2517 - 2518-2519 - 2520-2521 - 2522-2523 - 2524-2525 - 2526-2527 - 2528-2529 - 2530-2531 - 2532-2533 - 2534-2535 - 2536-2537 - 2538-2539 - 2540-2541 - 2542-2543 - 2544-2545 - 2546-2547 - 2548-2549 - 2550-2551 - 2552-2553 - 2554-2555 - 2556-2557 - 2558-2559 - 2560-2561 - 2562-2563 - 2564-2565 - 2566-2567 - 2568-2569 - 2570-2571 - 2572-2573 - 2574-2575 - 2576-2577 - 2578-2579 - 2580-2581 - 2582-2583 - 2584-2585 - 2586-2587 - 2588-2589 - 2590-2591 - 2592-2593 - 2594-2595 - 2596-2597 - 2598-2599 - 2600-2601 - 2602-2603 - 2604-2605 - 2606-2607 - 2608-2609 - 2610-2611 - 2612-2613 - 2614-2615 - 2616-2617 - 2618-2619 - 2620-2621 - 2622-2623 - 2624-2625 - 2626-2627 - 2628-2629 - 2630-2631 - 2632-2633 - 2634-2635 - 2636-2637 - 2638-2639 - 2640-2641 - 2642-2643 - 2644-2645 - 2646-2647 - 2648-2649 - 2650-2651 - 2652-2653 - 2654-2655 - 2656-2657 - 2658-2659 - 2660-2661 - 2662-2663 - 2664-2665 - 2666-2667 - 2668-2669 - 2670-2671 - 2672-2673 - 2674-2675 - 2676-2677 - 2678-2679 - 2680-2681 - 26

1941 to Jan 10 received - 11/11/41  
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11-10-70 - 100% - 100%

*[Faint, illegible text from bleed-through]*

1940-1941

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1. The first step is to identify the problem or goal. This involves understanding the current situation and what needs to be achieved.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-2196-2197-2198-2199-2200-2201-2202-2203-2204-2205-2206-2207-2208-2209-2210-2211-2212-2213-2214-2215-2216-2217-2218-2219-2220-2221-2222-2223-2224-2225-2226-2227-2228-2229-2230-2231-2232-2233-2234-2235-2236-2237-2238-2239-2240-2241-2242-2243-2244-2245-2246-2247-2248-2249-2250-2251-2252-2253-2254-2255-2256-2257-2258-2259-2260-2261-2262-2263-2264-2265-2266-2267-2268-2269-2270-2271-2272-2273-2274-2275-2276-2277-2278-2279-2280-2281-2282-2283-2284-2285-2286-2287-2288-2289-2290-2291-2292-2293-2294-2295-2296-2297-2298-2299-2300-2301-2302-2303-2304-2305-2306-2307-2308-2309-2310-2311-2312-2313-2314-2315-2316-2317-2318-2319-2320-2321-2322-2323-2324-2325-2326-2327-2328-2329-2330-2331-2332-2333-2334-2335-2336-2337-2338-2339-2340-2341-2342-2343-2344-2345-2346-2347-2348-2349-2350-2351-2352-2353-2354-2355-2356-2357-2358-2359-2360-2361-2362-2363-2364-2365-2366-2367-2368-2369-2370-2371-2372-2373-2374-2375-2376-2377-2378-2379-2380-2381-2382-2383-2384-2385-2386-2387-2388-2389-2390-2391-2392-2393-2394-2395-2396-2397-2398-2399-2400-2401-2402-2403-2404-2405-2406-2407-2408-2409-2410-2411-2412-2413-2414-2415-2416-2417-2418-2419-2420-2421-2422-2423-2424-2425-2426-2427-2428-2429-2430-2431-2432-2433-2434-2435-2436-2437-2438-2439-2440-2441-2442-2443-2444-2445-2446-2447-2448-2449-2450-2451-2452-2453-2454-2455-2456-2457-2458-2459-2460-2461-2462-2463-2464-2465-2466-2467-2468-2469-2470-2471-2472-2473-2474-2475-2476-2477-2478-2479-2480-2481-2482-2483-2484-2485-2486-2487-2488-2489-2490-2491-2492-2493-2494-2495-2496-2497-2498-2499-2500-2501-2502-2503-2504-2505-2506-2507-2508-2509-2510-2511-2512-2513-2514-2515-2516-2517-2518-2519-2520-2521-2522-2523-2524-2525-2526-2527-2528-2529-2530-2531-2532-2533-2534-2535-2536-2537-2538-2539-2540-2541-2542-2543-2544-2545-2546-2547-2548-2549-2550-2551-2552-2553-2554-2555-2556-2557-2558-2559-2560-2561-2562-2563-2564-2565-2566-2567-2568-2569-2570-2571-2572-2573-2574-2575-2576-2577-2578-2579-2580-2581-2582-2583-2584-2585-2586-2587-2588-2589-2590-2591-2592-2593-2594-2595-2596-2597-2598-2599-2600-2601-2602-2603-2604-2605-2606-2607-2608-2609-2610-2611-2612-2613-2614-2615-2616-2617-2618-2619-2620-2621-2622-2623-2624-2625-2626-2627-2628-2629-2630-2631-2632-2633-2634-2635-2636-2637-2638-2639-2640-2641-2642-2643-2644-2645-2646-2647-2648-2649-2650-2651-2652-2653-2654-2655-2656-2657-2658-2659-2660-2661-2662-2663-2664-2665-2666-2667-2668-2669-2670-2671-2672-2673-2674-2675-2676-2677-2678-2679-2680-2681-2682-2683-2684-2685-2686-2687-2688-2689-2690-2691-2692-2693-2694-2695-2696-2697-2698-2699-2700-2701-2702-2703-2704-2705-2706-2707-2708-2709-2710-2711-2712-2713-2714-2715-2716-2717-2718-2719-2720-2721-2722-2723-2724-2725-2726-2727-2728-2729-2730-2731-2732-2733-2734-2735-2736-2737-2738-2739-2740-2741-2742-2743-2744-2745-2746-2747-2748-2749-2750-2751-2752-2753-2754-2755-2756-2757-2758-2759-2760-2761-2762-2763-2764-2765-2766-2767-2768-2769-2770-2771-2772-2773-2774-2775-2776-2777-2778-2779-2780-2781-2782-2783-2784-2785-2786-2787-2788-2789-2790-2791-2792-2793-2794-2795-2796-2797-2798-2799-2800-2801-2802-2803-2804-2805-2806-2807-2808-2809-2810-2811-2812-2813-2814-2815-2816-2817-2818

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1952/10 5/5/52

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2000

# NETWORK AND LOCAL TV PROGRAMMING ANALYSES

| Scheduled program transmission for the week of: May 24-30 |      |                             |       |        |     |        |       |         |       |
|-----------------------------------------------------------|------|-----------------------------|-------|--------|-----|--------|-------|---------|-------|
|                                                           |      | Total Hours Network Service |       |        |     |        |       |         |       |
|                                                           |      | ABC                         |       | CBS    |     | DuM    |       | NBC     |       |
|                                                           |      | Comm                        | Sus   | Comm   | Sus | Comm   | Sus   | Comm    | Sus   |
| Time on- )                                                | Live | 1                           | 1*    | 7 3/4  | 4½  | --     | --    | 10½#    | 8½    |
| 12 noon )                                                 | Film | --                          | ¼     | --     | --  | --     | --    | --      | 1     |
| 12 noon- )                                                | Live | 2½                          | 1     | 17½    | 6   | 6 3/4  | 6 3/4 | 13¼     | 5 3/4 |
| 6:00 pm )                                                 | Film | --                          | --    | --     | --  | --     | --    | 1½      | --    |
| 6:00 pm )                                                 | Live | 8½                          | 8¼*   | 18½    | 2   | 11 3/4 | 7 3/4 | 18      | 2     |
| time off )                                                | Film | 2 3/4                       | 4½    | 5½     | 1   | 1½     | ½     | 5¼      | --    |
| TOTALS )                                                  | LIVE | 12                          | 10¼*  | 43 3/4 | 12½ | 18½    | 14½   | 41 3/4# | 16¼   |
| )                                                         | FILM | 2 3/4                       | 4 3/4 | 5½     | 1   | 1½     | ½     | 6 3/4   | 1     |

\* Includes Pacific Coast Network Time

# Includes "Today"

(NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films).

## LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of May 24-30

| CITY          | STATION    | Total Hrs Trans | Net Hours Service | Live Hrs Loc Only | Nat'l Spots | Movie* Features |
|---------------|------------|-----------------|-------------------|-------------------|-------------|-----------------|
| New York City | WABC-TV(A) | 96 1/2          | 27 3/4            | 33                | 1 1/4       | 26 1/4          |
| New York City | WCBS (C)   | 112 1/4         | 63 1/4            | 10 1/2            | 1 1/2       | 23 1/4          |
| New York City | WABD (D)   | 84 3/4          | 35 1/2            | 18 3/4            | 3           | 29              |
| New York City | WNBT (N)   | 119 3/4         | 56 1/4            | 28 1/2            | 2 1/2       | 19 3/4          |
| New York City | WPIX (I)   | 77 1/2          | --                | 55 1/2            | 3/4         | 15 3/4          |

KEY: A - American Broadcasting Co.; C - Columbia Broadcasting System; D - DuMont Television Network; N - National Broadcasting Company; I - Independent, no net service; All - Served by all networks.

\* Movie features and shorts not originally made for TV, excluding news and sports-reels.



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EDITOR: Jerry Leichter  
ASSOC EDS: David B. Graham  
Alvin Sullum

# Ross Reports

## ON TELEVISION

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

### THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

REC GENERAL LIBRARY

#### Sun(31)

ABC - 8:45-9pm; DEBUT; Gerald Johnson; from WAAM-TV(Baltimore) to the net; Sustaining; Mr. Johnson is the current winner of the Alfred I. DuPont Foundation Commentator Award for "pointed, witty, and wise analysis and comment." All Star News, weekly "news magazine of the air" now Sundays 8-8:45pm starting this date.

DuM - 7:30-9pm; HIGHLIGHT; Coronation Religious Service from Cathedral of St. John the Divine; from WABD(NY) to the net; Sustaining; special service is under the aegis of the Consular Representatives in New York of the Members of the Commonwealth of Nations; is being telecast at the invitation of the Righ Rev. Horace W. B. Donegan, D.D., S.T.D., Bishop of N. Y.

#### Mon(1)

CBS - 11-11:30am; HIGHLIGHT; Coronation Guide; from WCBS-TV(NY) to the net; Sustaining; Lyman Bryson will moderate special broadcast; appearing with him will be three Columbia University instructors, Hall Bartlett, head of the Materials Division of the University's Citizen Education Project; Prof. James E. Russell and Prof. Lennox Grey; in addition, there will be 25 students from Columbia High School, South Orange, N. J., who will ask and be asked questions about the ceremonies taking place in London the following day. Program is based on CBS-TV's Teacher's Guide to the Coronation, prepared by Teachers College, Columbia University. Replaces There's One in Every Family.

#### Tue(2)

ABC - Coronation Coverage: 8-8:15pm & 10:25-10:30pm - "Long Live the Queen", Sponsored by Handmacher-Vogel, Inc.(ladies' suits and apparel) thru Carl S. Reimers Co; Prod - Robert Lewine; Dir - Charles Dubin; special program will have John Daly, with Maggi McNellis and Brian Aherne commenting on the Coronation preceding and following the public service presentation of the British Broadcasting Company films of the actual ceremonies, which are to be presented from 8:15-10:25pm, via microwave from Toronto (CBLT).

CBS - Coronation Coverage: 5:15-8:30am - First coverage will be produced by Bill Workman, directed by Matt Harlib, with audio coming direct from London, Allan Jackson narrating, assisted by Patricia Gore-Booth of British Information Service; historical photos, art-work projections and wire-photos will be used for this first show, which is presented on a sustaining basis. 4-4:30pm - Edward Morgan will interview British Commonwealth members of the UN Secretariat and other British subjects at the UN headquarters in NY.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.



Tue(2)

CBS - Coronation Coverage (cont'd): 4:30pm (approx) - from WNAC-TV(Boston) to the net; Sponsor - Willys Motors, Inc. thru Ewell & Thurber (the actual crowning ceremonies will be telecast as a public service); actual films of the Coronation ceremonies will be narrated by Walter Cronkite in London; 11pm-12midnite - Edward R. Murrow will narrate edited re-cap of the proceedings, also sponsored by Willys Motors. Special program on Sunday, May 31, 3:30-4pm, Coronation Flying Laboratory, will show the extensive preparations and installations made by the network for the "same day" coverage.

NBC - Coronation Coverage: 5:30-9am - News and special feature program with Dave Garroway will bring live descriptions and almost simultaneous still picture coverage of the Coronation from London. Merrill Mueller will broadcast from London; NBC is expected to show its first Coronation films from 6-7pm, followed by a second filmed report of the day's highlights from 10:30pm to midnight. Sir Ralph Richardson will narrate special films; both CBS and NBC will use the BBC films of the Coronation rites in Westminster Abbey, since only the BBC will be permitted to televise the rites. NBC commentators include George Hicks, Merrill Mueller, Ray Henle, Morgan Beatty and Henry Cassidy, with WBZ-TV(Boston) used as the origination point for the second program, while a special unit has been set up at Logan Airport in Boston to present the first scheduled showings of the films. Sponsor - General Motors thru Kudner Agency.

NBC - 9:30-10pm; RETURN; Candid Camera; from WNBT(NY) to 50 sta(approx); Sponsor - Hazel Bishop thru Raymond Spector Agency; Pkgr-Prod - Allen A. Funt; Allen Funt MC's program, with guest MC each week (first program guest will be Jerry Lester), using film clips taken of unsuspecting citizens, with those same people interviewed "live". Replaces Armstrong Thtr. for summer.

Wed(3)

ALL NETS - 9:30-10pm; HIGHLIGHT; Report to the Nation; from Washington, D.C. (pool) to all nets; President Dwight D. Eisenhower will deliver a speech.

NBC - 9-9:30pm; ONE-SHOT; My Son Jeep; from WNBT(NY) to the net; Sustaining; Pkgr - Robert K. Adams for Jeep Productions; Prod - Hudson Faussett; Dir - Grey Lockwood; Writers - Walter Black & William Mendrek; situation comedy based on radio series of same name stars Jeffrey Lynn, with Martin Huston, Leona Powers, Anne Sargent, Ethel Wilson and James Westerfield; show-cased at this time, with possibility of regular series in the fall.

Thu(4)

NBC - 8:30-9pm; HIGHLIGHT; March of Medicine; from WNBT(NY) to the net; Sponsor - Smith, Kline & French thru Doremus-Eshleman, Co. (Phila); the fifth of the special programs, produced in association with The American Medical Association, will be telecast from the annual meeting of the A.M.A. in New York.

Fri(5)

ABC - 8:30-10pm; HIGHLIGHT; The Sixth Annual Congressional Baseball Game; from WMAL-TV(Washington, D.C.) to the net; Presented by the Washington Evening Star for the benefit of its summer camp fund; five-inning game will be played between Democrats and Republicans at Griffith Stadium, featuring the "hijinks" and baseball talents of varied members of Congress. President Eisenhower will throw out the first ball.

NBC - 9:30-10pm; ADD NETWORK; Double or Nothing; from WNBT(NY) to 41 sta(approx) Sponsor - Campbell Soup Co thru Ward Wheelock; Pkgr-Prod - Walt Framer; Dir - Ivan Ditmars; Annr - Bob Williams; Bert Parks MC's quiz program, which will be seen for 5 weeks as replacement for The Aldrich Family; program retains its Mon, Wed, Fri schedule on CBS-TV, 2-2:30pm.

1. The first part of the report deals with the general situation in the country. It is a very interesting and informative account of the current state of affairs. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

2. The second part of the report deals with the economic situation. It is a very detailed and thorough account of the current state of the economy. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

3. The third part of the report deals with the social situation. It is a very detailed and thorough account of the current state of society. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

4. The fourth part of the report deals with the political situation. It is a very detailed and thorough account of the current state of politics. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

5. The fifth part of the report deals with the cultural situation. It is a very detailed and thorough account of the current state of culture. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

6. The sixth part of the report deals with the environmental situation. It is a very detailed and thorough account of the current state of the environment. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

7. The seventh part of the report deals with the international situation. It is a very detailed and thorough account of the current state of international relations. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

8. The eighth part of the report deals with the future of the country. It is a very detailed and thorough account of the current state of the future. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country.

THIS WEEK(Cont'd)

Sat (6)

NBC - 9-10:30pm; DEBUT; Saturday Night Revue; from KNBH(Hwood) to the net; Sustaining; Prod - Joe Bigelow; Hoagy Carmichael stars on variety program which will feature three or four comedians, singers and dancers "new" to TV, who have established themselves in their fields of entertainment, with a different "name" orchestra each week. For the first show, Gordon Jenkins Orchestra will back Helen Halpin, Jackie Kannon, Sunny Gale, Tim Rogers and George Gobel. Summer replacement for Your Show of Shows.

## SUMMER REPLACEMENT SCHEDULE

(as of May 29, 1953)

ABC-TV

OPERA VS. JAZZ replaced HOLLYWOOD SCREEN TEST May 25  
MUSIC FROM MEADOWBROOK replaced PAUL WHITEMAN'S TV TEEN CLUB May 23

CBS-TV

YOUR PLAY TIME replaces PRIVATE SECRETARY June 14 ✓  
MASQUERADE PARTY replaces RED BUTTONS SHOW June 22 ✓  
WESTINGHOUSE SUMMER THEATER replaces STUDIO ONE June 22 ✓  
TALES OF THE CITY replaces AMOS 'N' ANDY June 25 ✓  
GENERAL ELECTRIC THEATER (Film) replaces FRED WARING SHOW June 28 ✓  
ARTHUR MURRAY PARTY replaces TIME TO SMILE June 28 ✓  
PANTOMIME QUIZ replaces MAMA July 3 ✓  
SUMMERTIME REVUE replaces JANE FROMAN'S U.S.A. CANTEEN July 6 ✓  
RACKET SQUAD replaces I LOVE LUCY July 6 ✓  
I'VE GOT A SECRET goes weekly, replacing RACKET SQUAD July 9 ✓  
LARRY STORCH replaces JACKIE GLEASON July 11 ✓  
MEDALLION THEATRE replaces QUIZ KIDS July 11 ✓  
TWO FOR THE MONEY replaces THIS IS SHOW BUSINESS August 15 ✓

DuMont

YOUR BIG MOMENT replaced LIFE IS WORTH LIVING(Bishop Sheen) May 19  
THE STRAWHATTERS replaced STAGE A NUMBER May 27

NBC-TV

CANDID CAMERA replaces ARMSTRONG CIRCLE THEATRE June 2  
DOUBLE OR NOTHING replaces THE ALDRICH FAMILY June 5  
SATURDAY NIGHT REVUE replaces YOUR SHOW OF SHOWS June 6  
EDDIE ALBERT SHOW replaces 1st half KATE SMITH SHOW June 8  
LADIES CHOICE replaces 2nd half KATE SMITH SHOW June 8  
BREAK THE BANK replaces 2nd half TEXACO STAR THEATRE(Berle) June 16  
(replacement for 1st half-hour not set)  
PRIVATE SECRETARY replaces YOUR HIT PARADE June 20 ✓  
THE BIG PAYOFF replaces COLGATE COMEDY HOUR June 21 ✓  
TREASURY MEN IN ACTION last show June 25 - replacement not set ✓  
LIFE OF RILEY last show June 25 - untitled dramatic program replaces ✓  
THE GOLDBERGS replaces RCA VICTOR SHOW(Dennis Day) July 3 ✓  
DOORWAY TO DANGER replaces BIG STORY July 3 ✓  
TV RECITAL HALL replaces HALIMARK HALL OF FAME July 5 ✓  
NOTHING BUT THE BEST(Eddie Albert) replaces FIRESIDE THEATRE July 7  
CAMPBELL PLAYHOUSE replaces DOUBLE OR NOTHING July 10

1. The purpose of this document is to provide a comprehensive overview of the current state of the project and to identify the key areas that require attention. The document is organized into several sections, each of which addresses a specific aspect of the project. The first section discusses the overall goals and objectives of the project, while the subsequent sections provide a detailed analysis of the various components and their interrelationships. The final section offers a series of recommendations and suggestions for improving the project's performance and ensuring its successful completion.

EXECUTIVE SUMMARY

The project has been successfully completed, and the results have been found to be highly satisfactory. The project has achieved its primary objectives, and the results have been found to be highly satisfactory. The project has achieved its primary objectives, and the results have been found to be highly satisfactory.

INTRODUCTION

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CONCLUSION

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## NETWORK SPONSOR ACTIVITY

AMERICAN OIL CO(Amoco) thru Joseph Katz Agcy, has purchased the new Edward R. Murrow show, Person to Person, for fall presentation on CBS-TV(Fri 10:30-11pm), from Oct 2.

COMMERCIAL SOLVENTS CORP thru Fuller & Smith & Ross, will sponsor a sports show on CBS-TV, in a Saturday evening time slot to be announced, beginning Sept 12. Red Barber will star in the quarter-hour program devoted to general sports, with special concentration on the football season.

CONVERTED RICE, INC. thru Leo Burnett will have a quarter-hour participation in the Garry Moore Show (CBS-TV Mon thru Fri 1:30-2pm) starting in the fall.

GENERAL MILLS thru Dancer-Fitzgerald-Sample has renewed sponsorship of Bride & Groom (CBS-TV Mon thru Fri 12-12:15pm) for 52 weeks, beginning June 1, but on a three-times-a-week sponsorship rather than across-the-board as heretofore, leaving the Tuesday & Thursday segments open for sponsorship.

## LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - An Evening With Harry Hershfield; LAST SHOW May 25; Mon 10:30-11pm;  
New York Sponsor - North American Airlines; Pkgr - Norman King Prodn; Prod-  
Dir - Hal Raywin; program starring Harry Hershfield, who interviewed  
celebrities; fashion show as middle segment; guest appearances by  
promising newcomers, program debuted March 3.

WOR-TV(Ch 9) - History in the Making; NEW TIME June 1; Mon thru Fri 8:55-9pm; Sus-  
NY taining; featuring Richard Tobin, news recapitulation program was  
formerly seen Saturdays 7:15-7:30pm.

Broadway TV Theatre; LAST SHOW May 29; Mon thru Fri 7:30-9pm; Sponsor - General Tire & Rubber Co thru D'Arcy; Beacon Wax thru Allied Advertising(Boston) & Mennen's thru Kenyon & Eckhardt; Pkgr-Prod - Warren Wade; TV Dir - J. Robert Blum; Staging Dir - Robert St. Aubrey, Gerald Savory, Ray Boyle, others; presenting consecutive performances of full-length Broadway plays, will return in the fall. Summer replacement of feature films will keep program title.

WPIX(Ch 11) = Yachting with Lewis King; NEW STATION May 27; Wed 11-11:30pm; Sponsor - Marine Enterprises; Pkgr-Prod-Moderator - Lewis King; panel show featuring discussion of nautical subjects, was formerly seen on WABC-TV(NY).

WBAL-TV(Ch 11) - Facing the Problem; DEBUT May 25; Mon 10:45-11am; Sustaining; Prod - Baltimore  
Anne Holland, WBAL Public Affairs Dept & Judge T. J. S. Waxter, Public Welfare Director; series is dedicated to the pursuit of all information possible on the subject of alcoholism in Maryland and suggestions on how to combat it and cure it.

WNBK(Ch 4)  
Cleveland

- The Idea Shop; RETURN June 1; Mon thru Fri 10:30-11am; Sponsor - Participations; Mildred Funnell and Gloria Brown are featured on show highlighting ideas from viewers on homemaking, fashion, etc; new feature will be a book of "slick tricks" for homemakers.

KBTv(Ch 9) - Menu Matinee; DEBUT May 25; Mon thru Fri 1:30-2pm; Sponsor - Participations; Mrs. Frances O'Connor Shappeck, food consultant and writer, conducts program under the name Frances O'Connor.

KECA-TV(Ch 7) - Charlie Clifton Show; DEBUT May 28; Thu 10:45-11pm; Sponsor- Caliente Hollywood Race Track(Tiajuana, Mexico); Clifton is a racing and sports authority; presenting national sports news and complete racing information.



## FILM DIGEST

ELY LANDAU STARTS PRODUCTION OF THE PASSERBY, new quarter-hour film series which begins shooting on June 1 at the Marion Parsonnet Studios in Long Island City, N. Y. Oscar Rudolph and Jim Nielson alternate as directors; David Wear is script editor, and Michael Mead handles casting. Twenty-four films are planned in the current series.

SCREEN ACTORS GUILD CONTRACT SIGNED BY AD AGENCIES, seventy of the leading national agencies having signed letters of adherence to the new collective bargaining contract between the SAG and producers of filmed television commercials. The contract covers payments for re-use of commercials.

CELESTE HOLM PILOT FILM COMPLETED BY NBC-TV, with Robert Florey as producer-director of the series, to be titled Carolyn. It is a situation comedy dealing with a Broadway star who is caring for a friend's three small children. Jean Holloway will write the series, which has George Nader playing opposite Miss Holm as her agent.

NORSTONE PRODUCTIONS, INC. FORMED IN HOLLYWOOD by J. Robert Norberg, who heads a group of San Francisco business executives. Irving Salkow, talent agent with Orsatti & Co., has been named vice president in charge of production, with first series, Off the Record, scheduled to start production July 1 at the Samuel Goldwyn Studios. Irving Friedman is music director and Barry Trivers is writer for the series which will preview new records of top firms. Each program will be released simultaneously with the records.

## NEWS REPORT

NEW YORK AREA NIELSEN RATINGS RELEASED for 4 week period ending May 9, based on a cross-section of TV homes in 21 counties within a 50-mile radius of NYC:

|                        | Homes<br>% | Homes<br>(000) |                        | Homes<br>% | Homes<br>(000) |
|------------------------|------------|----------------|------------------------|------------|----------------|
| I Love Lucy            | 63.1       | 2,177          | Red Buttons            | 41.6       | 1,435          |
| Godfrey Frnds(I&Myers) | 45.3       | 1,563          | Strike It Rich         | 37.8       | 1,304          |
| Talent Scouts          | 45.1       | 1,556          | You Bet Your Life      | 37.5       | 1,294          |
| Dragnet                | 44.4       | 1,532          | Treasury Men in Action | 33.2       | 1,145          |
| Godfrey Frnds(Toni)    | 43.0       | 1,484          | Texaco Star Theater    | 32.2       | 1,111          |

NEW NETWORK AFFILIATIONS: To CBS-TV: WHBQ-TV(Ch 13), Memphis, Tenn, owned by Harding College, Inc., John Cleghorn, gen'l mgr(Sept 15). To DuMont TV Net: WSUN-TV(Ch 38), St. Petersburg, owned by City of St. Petersburg; WNAO-TV(Ch 28), Raleigh, N.C. owned by Sir Walter Broadcasting (June 15); KFSA-TV(Ch 22), Fort Smith, Ark., owned by Southwestern Publishing Co (Sept 1); WDAY-TV(Ch 6), Fargo, N.D., owned by WDAY, Inc., (June 1); WGLV-TV(Ch 57), Easton, Pa., owned by Easton Publishing Co.(July 1) and KTYL-TV(Ch 12), Phoenix, Ariz., owned by Harkins Broadcasting, Inc.

NEWS BRIEFS: Sammy Davis, Jr. and the Will Mastin Trio have been signed to an exclusive, long-term radio & TV contract by the American Broadcasting Co.....William Saroyan has been signed by CBS-TV to its creative programming development group.

PERSONNEL CHANGES: Walter Craig, vice president in charge of radio & TV for Benton & Bowles, has resigned the position, leaving Tom McDermott, director of TV, and Paul Roberts, director of radio, in charge, reporting to William R. Baker, chairman of B&B's board. Craig has not yet announced future plans.....J. H. Lenauer has joined Screen Gems as director-producer on the NY staff. He formerly worked on NBC's "Victory At Sea" series, and has also produced TV commercial films.....Mike Devery, president of Space Patrol Merchandising, has been named executive producer of Space Patrol Enterprises. He was appointed by Mrs. Helen Moser, widow of the late Mike Moser, producer-creator of the science-fiction show, "Space Patrol". Dik Darley is now producer-director and Bela Kovacs is associate producer of the program under the new set-up.....Mel Quinn has been appointed chief announcer and Night Supervisor of WBAL-TV(Baltimore) effective June 7. He will continue to direct and produce programs in addition to appearing before the camera.



TALENT SHOWSHEET JUNE 1-7, 1953

| PROGRAM | NET TIME(EDT) | TALENT ROSTER |
|---------|---------------|---------------|
|---------|---------------|---------------|

Most of the shows on May 29, 30, 31 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, June 5. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY MAY 29  
~~xxxxxxxxxxxxxxxxxxxx~~

|                                            |          |                                                                                                                                                 |
|--------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Mama</u><br>(Peggy Wood)                | CBS 8pm  | <u>Nels &amp; the Prom Committee</u> - (O) by Frank Gabrielson; with regulars & John Kerr, John Fiedler, Dorothy Jolliffe, Henry Lascoe; (SD)   |
| <u>Jimmy Hughes,</u><br><u>Rookie Cop</u>  | DuM 8:30 | (O) by Bob Corcoran; with regulars & Marian Russell, Steve Gravers, James Nolan, Jay Barney, Michael Lewin, Sally Gracie, Honey MacKenzie; (SD) |
| <u>The Aldrich Family</u><br>(Bobby Ellis) | NBC 9:30 | <u>Hidden Candy</u> - (O) by Bud Grossman; with regulars, Bobby Hastings, Raymond Van Sickle; (SD) (LAST SHOW IN SERIES)                        |

SATURDAY MAY 30  
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|                                                   |             |                                                                                                                                                                     |
|---------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rod Brown of the</u><br><u>Rocket Rangers</u>  | CBS 11:30am | <u>The Adventure of the Venusian Sea</u> - (O) by Jack Weinstock & Willie Gilbert; with regulars & Sam Weston substituting for brother Jack, Arthur Batanides; (SD) |
| <u>Stork Club</u><br>(Sherman Billingsley)        | CBS 7pm     | Ann Crowley (S), Randy Hall (M), Pete Hanley (S), Basil Rathbone, Cyd Charisse (D)                                                                                  |
| <u>Ethel &amp; Albert</u><br>(Lynch & Bunce)      | NBC 7:30    | Beverly Roberts, Donald Briggs; (SW & SD)                                                                                                                           |
| <u>Johnny Jupiter</u><br>(Vaughn Taylor)          | DuM 7:30    | regulars & John Connell, Robert Middleton; (SW & SD)                                                                                                                |
| <u>Your Show of Shows</u><br>(Caesar & Coca)      | NBC 9pm     | Brian Donlevy, guest host, & regulars; (LAST SHOW OF SEASON)                                                                                                        |
| <u>This Is Show Business</u><br>(Clifton Fadiman) | CBS 9pm     | Betty Furness, guest panelist; William Warfield (S), Jackie Miles (C), Roseanne (D)                                                                                 |

SUNDAY MAY 31  
~~xxxxxxxxxxxxxxxxxxxx~~

|                                                |          |                                                                                                                                                                                                                                                        |
|------------------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lamp Unto My Feet</u><br>(Dr. Lyman Bryson) | CBS 3pm  | <u>Farewell Road</u> - (O) by Paul Tripp; with Patricia Collinge, Betty Low, Regina Jouvin, Thomas McDermott; (SD)                                                                                                                                     |
| <u>Hillmark Hall of Fame</u>                   | NBC 5pm  | <u>Spark of Genius</u> - (O) by Elaine Ryan; with Cameron Prud'homme, Olive Blakeney, Lionel Ames, Richard Hylton, Ted Brenner; (SD)                                                                                                                   |
| <u>You Are There</u><br>(Walter Cronkite)      | CBS 6pm  | <u>The Dreyfus Case</u> - (O) by Leslie Slote; with Philip Bourneuf, Harry Davis, Frances Reid, Luis van Rooten, Kendall Clark, Robert Emhardt, Frederick Rolf, Victor Thorley, Frederick Tozere, E.G. Marshall, Robert Harris, Robert Middleton; (SD) |
| <u>Mr. Peepers</u><br>(Wally Cox)              | NBC 7:30 | regulars & Jonathan Marlowe, Angela Adamadies, David Winters; (SW & SD)                                                                                                                                                                                |



XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

MONDAY JUNE 1  
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TUESDAY JUNE 2
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ROSS REPORTS - 5/31/53



TUESDAY JUNE 2 (Cont'd)

|                                           |          |                                                                                                                                                                                     |
|-------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>City Hospital</u><br>(Melville Ruick)  | CBS 9pm  | <u>A Boy Named Checkers</u> - with William Irwin, Joey Walsh, Mary McDonald, John Kerr; (SW & SD)                                                                                   |
| <u>Fireside Theatre</u><br>(Frank Wisbar) | NBC 9pm  | <u>One Plus One</u> - (O) by Doris Jewitt & Margaret Buell Wilder; with Laura Mason, Lisa Clark, Bill Lester, Walter Reed, Effie Laird, Richard Simmons, Erma Robinson; (SD) (FILM) |
| <u>Suspense</u>                           | CBS 9:30 | <u>The Queen's Ring</u> - (O) by Michael Dyne; with Mildred Dunnock, Scott Forbes, Jack Livesey; (SD)                                                                               |
| <u>Where Was I?</u>                       | DuM 10pm | add Vicki Vola as regular panelist                                                                                                                                                  |
| <u>Danger</u>                             | CBS 10pm | <u>Return Flight</u> - (O) by Paul Monash; with Edward Binns, Augusta Dubney, Karen Preiss, Walter Brooke, Louise Buckley, Byron Sanders, Mildred Clinton; (SD)                     |

WEDNESDAY JUNE 3

|                                               |            |                                                                                                                                                                                                                                   |
|-----------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>A Date With Judy</u><br>(Mary Linn Beller) | ABC 7:30   | regulars & Warren Parker, Sally Kemp, Rex Williams, Katherine Copeland; (SW & SD)                                                                                                                                                 |
| <u>What's The Story?</u>                      | DuM 7:30   | add Al Capp (cartoonist) as regular moderator                                                                                                                                                                                     |
| <u>Arthur Godfrey &amp; Friends</u>           | CBS 8pm    | The Vagabonds, guest hosts                                                                                                                                                                                                        |
| <u>Scott Music Hall</u>                       | NBC 8:30   | Robert Russell Bennett (composer) substitutes for vacationing Patti Page in both June shows; (O) by Robert Simon; with Leontyne Price, William Warfield, Rise Stevens (all S); Danny Daniels (D), Oscar Hammerstein II (lyricist) |
| <u>Kraft TV Theatre</u>                       | NBC 9pm    | Pre-empted by special show, <u>My Son, Jeep</u> (See P. 2) from 9-9:30 and Eisenhower address from 9:30-10pm                                                                                                                      |
| <u>Man Against Crime</u><br>(Ralph Bellamy)   | CBS 9:30   | <u>Death on the Diamond</u> - (O) by William L. Stuart; with Blair Davies, Dick Moore, Robert Fuller, Jean Sorel, Carl Benson, Walter Brooke, Steve Holland, Scott Moore; (SD, FILM) (This program pre-empted by the President)   |
| <u>Douglas Fairbanks, Jr.</u>                 | WNBT 10:30 | <u>The Red Dress</u> - (O) by Rhys Davies, (A) by Guy Morgan; with Renee Asherson, Clifford Evans, John Warwick, Meredith Edwards, Edward Chapman, Nona Davy, Godfrey Bond; Dir by Lawrence Huntington; (FILM)                    |

THURSDAY JUNE 3

|                                           |          |                                        |
|-------------------------------------------|----------|----------------------------------------|
| <u>Guide Right</u>                        | DuM 8pm  | Eileen Barton (S), Roger Coleman       |
| <u>T Men In Action</u><br>(Walter Greaza) | NBC 8:30 | Pre-empted by <u>March of Medicine</u> |

|                             |          |                                                                                         |
|-----------------------------|----------|-----------------------------------------------------------------------------------------|
| <u>Chance of a Lifetime</u> | ABC 8:30 | Harry James (M)                                                                         |
| <u>Four Star Playhouse</u>  | CBS 8:30 | <u>Mr. Bingham</u> - with David Niven (FILM); Other credits not available at press time |



THURSDAY JUNE 4 (Cont'd)  
~~THURSDAY JUNE 4 (Cont'd)~~

|                                          |            |                                                                                                                                                                                                                       |
|------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lux Video Theatre</u>                 | NBC 9pm    | <u>Ten Days To Forever</u> - (O) by Anne Howard Bailey; with Barry Sullivan; remainder of cast not set at press time; (SD) by Richard Goode                                                                           |
| <u>Ford Theatre</u>                      | NBC 9:30   | <u>There's No Place Like Home</u> - (O) by Sumner Long; with Ann Harding, Walter Abel, Jimmy Lydon, Mary Ellen Kay, Paul Harvey, Katherine Warren, Geoffrey Froner, Barry Stevens, Anthony Mazola, Jerry Mast; (FILM) |
| <u>Big Town</u><br>(McVey & Nigh)        | CBS 9:30   | Elizabeth Fraser, Ellen Corby, Lynn Stalmaster, Bob Watson; (SW & SD); (FILM)                                                                                                                                         |
| <u>Martin Kane</u><br>(Lee Tracy)        | NBC 10pm   | Anthony Ross, Harrison Dowd, John O'Hare, Beverly Whitney, Charlotte Knight, Bruce Gordon; (SW & SD)                                                                                                                  |
| <u>Foreign Intrigue</u><br>(Jerome Thor) | WNBT 10:30 | <u>F. I. in the Camera</u> - (O) by David & Judith Bublick; with John Padavano, William Langford; (FILM)                                                                                                              |

FRIDAY JUNE 5  
~~FRIDAY JUNE 5~~

|                                                                    |          |                                                                                                                                                                                                    |
|--------------------------------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Big Story</u><br>(Robert Sloane)                            | NBC 9pm  | <u>Jack Adams, Los Angeles Examiner</u> - (O) by Max Ehrlich; with Lewis Charles, Joseph Downing, Bill Grey, Joe Helgesen, Boris Aplon, Sy Travers; (SD)                                           |
| <u>Schlitz Playhouse</u>                                           | CBS 9pm  | <u>22 Sycamore Road</u> - (O) by Gail Ingram; with Nancy Davis, Willard Parker, Myra Marsh, Ruth Lee, Vivi Janiss, Richard Travis, Russell Hamer, Rudy Lee, John Hubbard; (SD) by Bill Karn (FILM) |
| <u>Mr. &amp; Mrs. North</u><br>(Richard Denning & Barbara Britton) | CBS 10pm | <u>Two Faced</u> - (O) by Arthur Orloff; with Peggy Knudsen, Steven Geray, Arline Judge, Ric Roman, John Phillips; (SD); (FILM)                                                                    |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 29 THROUGH FRIDAY JUNE 5  
~~MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 29 THROUGH FRIDAY JUNE 5~~

|                                          |           |                                                                                                                                                                                                                                                                                                                                             |
|------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Fredom Rings</u>                      | CBS 2pm   | Tu & Thu - Rex Marshall replaces John Beal as regular MC                                                                                                                                                                                                                                                                                    |
| <u>Kate Smith</u>                        | NBC 4pm   | M -Andre Eglevsky & Melissa Hayden (D); Tu - Kateds & Katydids; W - Danny Sutton (S), Dorothy Daye & fashion show; Bambi Linn & Rod Alexander (D); Thu - Story Princess, "Moment in the Spotlight" - with 4 young TV professionals; F - Eglevsky & Hayden, Kathryn Lee & Marc Platt (D), Kateds, Katydids, Showtimers (LAST SHOW OF SEASON) |
| <u>Ted Steele</u>                        | WPIX 4:30 | M thru F - Judy Valentine, Teddy King, Jeff Clark (all S), Sherm Feller (composer)                                                                                                                                                                                                                                                          |
| <u>Early Mono-Drama Th'tre</u> WABD 6:30 |           | M thru F - <u>Brief Love</u> - (O) by Chris Riland, with Barbara Joyce; (SD)                                                                                                                                                                                                                                                                |
| <u>TV Dinner Date</u>                    | WOR 7pm   | M thru F - add Lee Wiley (S) as regular                                                                                                                                                                                                                                                                                                     |
| <u>Captain Video</u><br>(Al Hodge)       | DuM 7pm   | M thru F - regulars & Robert Downing, Bill McCutcheon, Geoffrey Lumb, Stewart Bradley; (SD)                                                                                                                                                                                                                                                 |
| <u>Strike It Rich</u>                    | CBS 9pm   | W - Red Buttons (C)                                                                                                                                                                                                                                                                                                                         |
| <u>Late Mono-Drama Th'tre</u> WABD 11:15 |           | M thru F - <u>Roxanne &amp; Cyrano</u> - (O) by Edmond Rostand, (A) by Anne McClure, with Jan Sherwood; (SD)                                                                                                                                                                                                                                |

(02) - [illegible] - [illegible]

(10)  $\{V_1, V_2, \dots, V_n\}$  and  $\{W_1, W_2, \dots, W_n\}$

[illegible]

DO NOT WRITE IN THESE SPACES

1950年11月1日

$$= \frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{4}$$

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 1, 1861. It is a copy of the original letter, and is signed by Abraham Lincoln.

7-10 The -100 W output is not available

1980-1981

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

Count of the integral  $I_1$  of (C) = 2 of eq. 3 & B = 2

[illegible]

(b) (5) DPP, (b) (7)(C), (b) (7)(D)

(1911) 1911-1912, 1913-1914, 1915-1916, 1917-1918, 1919-1920, 1921-1922, 1923-1924, 1925-1926, 1927-1928, 1929-1930, 1931-1932, 1933-1934, 1935-1936, 1937-1938, 1939-1940, 1941-1942, 1943-1944, 1945-1946, 1947-1948, 1949-1950, 1951-1952, 1953-1954, 1955-1956, 1957-1958, 1959-1960, 1961-1962, 1963-1964, 1965-1966, 1967-1968, 1969-1970, 1971-1972, 1973-1974, 1975-1976, 1977-1978, 1979-1980, 1981-1982, 1983-1984, 1985-1986, 1987-1988, 1989-1990, 1991-1992, 1993-1994, 1995-1996, 1997-1998, 1999-2000, 2001-2002, 2003-2004, 2005-2006, 2007-2008, 2009-2010, 2011-2012, 2013-2014, 2015-2016, 2017-2018, 2019-2020, 2021-2022, 2023-2024, 2025-2026, 2027-2028, 2029-2030, 2031-2032, 2033-2034, 2035-2036, 2037-2038, 2039-2040, 2041-2042, 2043-2044, 2045-2046, 2047-2048, 2049-2050, 2051-2052, 2053-2054, 2055-2056, 2057-2058, 2059-2060, 2061-2062, 2063-2064, 2065-2066, 2067-2068, 2069-2070, 2071-2072, 2073-2074, 2075-2076, 2077-2078, 2079-2080, 2081-2082, 2083-2084, 2085-2086, 2087-2088, 2089-2090, 2091-2092, 2093-2094, 2095-2096, 2097-2098, 2099-2100, 2101-2102, 2103-2104, 2105-2106, 2107-2108, 2109-2110, 2111-2112, 2113-2114, 2115-2116, 2117-2118, 2119-2120, 2121-2122, 2123-2124, 2125-2126, 2127-2128, 2129-2130, 2131-2132, 2133-2134, 2135-2136, 2137-2138, 2139-2140, 2141-2142, 2143-2144, 2145-2146, 2147-2148, 2149-2150, 2151-2152, 2153-2154, 2155-2156, 2157-2158, 2159-2160, 2161-2162, 2163-2164, 2165-2166, 2167-2168, 2169-2170, 2171-2172, 2173-2174, 2175-2176, 2177-2178, 2179-2180, 2181-2182, 2183-2184, 2185-2186, 2187-2188, 2189-2190, 2191-2192, 2193-2194, 2195-2196, 2197-2198, 2199-2200, 2201-2202, 2203-2204, 2205-2206, 2207-2208, 2209-2210, 2211-2212, 2213-2214, 2215-2216, 2217-2218, 2219-2220, 2221-2222, 2223-2224, 2225-2226, 2227-2228, 2229-2230, 2231-2232, 2233-2234, 2235-2236, 2237-2238, 2239-2240, 2241-2242, 2243-2244, 2245-2246, 2247-2248, 2249-2250, 2251-2252, 2253-2254, 2255-2256, 2257-2258, 2259-2260, 2261-2262, 2263-2264, 2265-2266, 2267-2268, 2269-2270, 2271-2272, 2273-2274, 2275-2276, 2277-2278, 2279-2280, 2281-2282, 2283-2284, 2285-2286, 2287-2288, 2289-2290, 2291-2292, 2293-2294, 2295-2296, 2297-2298, 2299-2300, 2301-2302, 2303-2304, 2305-2306, 2307-2308, 2309-2310, 2311-2312, 2313-2314, 2315-2316, 2317-2318, 2319-2320, 2321-2322, 2323-2324, 2325-2326, 2327-2328, 2329-2330, 2331-2332, 2333-2334, 2335-2336, 2337-2338, 2339-2340, 2341-2342, 2343-2344, 2345-2346, 2347-2348, 2349-2350, 2351-2352, 2353-2354, 2355-2356, 2357-2358, 2359-2360, 2361-2362, 2363-2364, 2365-2366, 2367-2368, 2369-2370, 2371-2372, 2373-2374, 2375-2376, 2377-2378, 2379-2380, 2381-2382, 2383-2384, 2385-2386, 2387-2388, 2389-2390, 2391-2392, 2393-2394, 2395-2396, 2397-2398, 2399-2400, 2401-2402, 2403-2404, 2405-2406, 2407-2408, 2409-2410, 2411-2412, 2413-2414, 2415-2416, 2417-2418, 2419-2420, 2421-2422, 2423-2424, 2425-2426, 2427-2428, 2429-2430, 2431-2432, 2433-2434, 2435-2436, 2437-2438, 2439-2440, 2441-2442, 2443-2444, 2445-2446, 2447-2448, 2449-2450, 2451-2452, 2453-2454, 2455-2456, 2457-2458, 2459-2460, 2461-2462, 2463-2464, 2465-2466, 2467-2468, 2469-2470, 2471-2472, 2473-2474, 2475-2476, 2477-2478, 2479-2480, 2481-2482, 2483-2484, 2485-2486, 2487-2488, 2489-2490, 2491-2492, 2493-2494, 2495-2496, 2497-2498, 2499-2500, 2501-2502, 2503-2504, 2505-2506, 2507-2508, 2509-2510, 2511-2512, 2513-2514, 2515-2516, 2517-2518, 2519-2520, 2521-2522, 2523-2524, 2525-2526, 2527-2528, 2529-2530, 2531-2532, 2533-2534, 2535-2536, 2537-2538, 2539-2540, 2541-2542, 2543-2544, 2545-2546, 2547-2548, 2549-2550, 2551-2552, 2553-2554, 2555-2556, 2557-2558, 2559-2560, 2561-2562, 2563-2564, 2565-2566, 2567-2568, 2569-2570, 2571-2572, 2573-2574, 2575-2576, 2577-2578, 2579-2580, 2581-2582, 2583-2584, 2585-2586, 2587-2588, 2589-2590, 2591-2592, 2593-2594, 2595-2596, 2597-2598, 2599-2600, 2601-2602, 2603-2604, 2605-2606, 2607-2608, 2609-2610, 2611-2612, 2613-2614, 2615-2616, 2617-2618, 2619-2620, 2621-2622, 2623-2624, 2625-2626, 2627-2628, 2629-2630, 2631-2632, 2633-2634, 2635-2636, 2637-2638, 2639-2640, 2641-2642, 2643-2644, 2645-2646, 2647-2648, 2649-2650, 2651-2652, 2653-26

1974

THESE RESEARCHES HAVE BEEN FINANCED BY THE INSTITUTIONAL INVESTMENT

...the ... ..

SECRET

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 26

SATURDAY JUNE 6

This Is Show Business CBS 9pm

SUNDAY JUNE 8

|                                              |          |                                                                                                                                                                                                                                  |
|----------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Orchid Award</u>                          | ABC 6:45 | Marguerite Piazza (S)                                                                                                                                                                                                            |
| <u>Plymouth Playhouse</u><br>(Donald Cook)   | ABC 7:30 | The Split Second - (O) by Daphne du Maurier, (A) by Frank P. de Felitta; with Geraldine Fitzgerald, Frederick Worlock, Alan Webb, John Merivale, Phyllis Love, Jacques Aubuchon, Julius Bing, Betty Sinclair; Dir by Martin Ritt |
| <u>Colgate Comedy Hour</u><br>(Eddie Cantor) | NBC 8pm  | Jack Benny, George Jessel (both C), Dinah Shore (S), Ralph Edwards, Billy Daniel (D), Rubinoff(M), Jimmy Wallington, Ida Cantor(FROM HOLLYWOOD)                                                                                  |
| <u>The Doctor</u>                            | NBC 10pm | The Brothers - (O) by Adrian Spies; with Edmon Ryan, Dean Harens, Hildy Parks, Virginia Mattis, John C. Becher, Julian Noa; Dir by Lew Brandt(FILM)                                                                              |

# TALENT AVAILABILITIES

NEW YORK

MARIAN ANDERSON - "High Priestess of Song"  
AGT: NCAC, PL 9-6000

KATHERINE ANDERSON - AGT: Al Grossman,  
CI 5-8422

FRANCES BIBLE - recently featured in La  
Cenerentola - AGT: Columbia Artists,  
CI 7-6900

MARLON BRANDO - dynamic actor starred in  
Julius Caesar film - CONTACT: Tom  
Rogers, JU 2-2000

ALAN CARNEY - film comedian - AGT: Al  
Grossman

MADELEINE CARROLL - AGT: Robert Lantz,  
PL 5-6850

MARGE & GOWER CHAMPION - dancing duo -  
CONTACT: Tom Rogers

JANET COLLINS - premiere danseuse of Met  
Opera - AGT; Columbia Artists

## TV DIRECTORS & THEIR CREDITS

BRAMWELL FLETCHER - currently featured on  
B'way in Misalliance, TV Dir. of  
B'way TV Theatre - CALL: LE 2-1100

MARTIN RITT - Plymouth Playhouse for ABC,  
Starlight Theatre for CBS - CALL:  
CH 2-3153

DOROTHY SHAY - "Park Avenue Hillbilly",  
at Palmer House - AGT: Wm Morris,  
Whitehall, 3-1744



# NETWORK AND LOCAL TV PROGRAMMING ANALYSES

| Scheduled program transmission for the week of: May 31-June 6 |      |                             |                    |                  |                 |                  |                  |                    |                  |
|---------------------------------------------------------------|------|-----------------------------|--------------------|------------------|-----------------|------------------|------------------|--------------------|------------------|
|                                                               |      | Total Hours Network Service |                    |                  |                 |                  |                  |                    |                  |
|                                                               |      | ABC                         |                    | CBS              |                 | DuM              |                  | NBC                |                  |
|                                                               |      | Comm                        | Sus                | Comm             | Sus             | Comm             | Sus              | Comm               | Sus              |
| Time on- )                                                    | Live | $\frac{1}{2}$               | 1*                 | 7 $\frac{3}{4}$  | 4 $\frac{1}{2}$ | --               | --               | 8 $\frac{1}{2}$ #  | 8 $\frac{1}{2}$  |
| 12 noon )                                                     | Film | $\frac{1}{2}$               | $\frac{1}{4}$      | --               | 2 $\frac{1}{4}$ | --               | --               | 3 $\frac{1}{2}$ #  | 1                |
| 12 noon- )                                                    | Live | 2 $\frac{1}{2}$             | $\frac{1}{2}$      | 16               | 5 $\frac{1}{2}$ | 6 $\frac{3}{4}$  | 6 $\frac{3}{4}$  | 13 $\frac{1}{4}$   | 5 $\frac{1}{4}$  |
| 6:00 pm )                                                     | Film | --                          | --                 | --               | --              | --               | --               | 1 $\frac{1}{2}$    | 1                |
| 6:00 pm- )                                                    | Live | 7                           | 9 $\frac{1}{4}$ *  | 17 $\frac{1}{2}$ | 3               | 11 $\frac{3}{4}$ | 9 $\frac{3}{4}$  | 15 $\frac{1}{2}$   | 3 $\frac{1}{2}$  |
| time off )                                                    | Film | 2 $\frac{3}{4}$             | 7 $\frac{1}{2}$    | 5 $\frac{1}{2}$  | 1               | 1 $\frac{1}{2}$  | $\frac{1}{2}$    | 6 $\frac{1}{4}$    | --               |
| TOTALS )                                                      | LIVE | 10                          | 10 $\frac{1}{4}$ * | 41 $\frac{1}{4}$ | 13              | 18 $\frac{1}{2}$ | 16 $\frac{1}{2}$ | 37 $\frac{1}{4}$ # | 17 $\frac{1}{4}$ |
| )                                                             | FILM | 3 $\frac{1}{4}$             | 7 $\frac{3}{4}$    | 5 $\frac{1}{2}$  | 3 $\frac{1}{4}$ | 1 $\frac{1}{2}$  | $\frac{1}{2}$    | 11 $\frac{1}{4}$ # | 2                |

\* Includes Pacific Coast Network Time

# Includes "Today"

(NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films).

## LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of May 31-June 6

| CITY          | STATION    | Total Hrs Trans   | Net Hours Service | Live Hours Local Only | Nat'l Spots     | Movie* Features  |
|---------------|------------|-------------------|-------------------|-----------------------|-----------------|------------------|
| New York City | WABC-TV(A) | 96 $\frac{1}{2}$  | 26 $\frac{3}{4}$  | 33                    | 1 $\frac{1}{4}$ | 26 $\frac{1}{4}$ |
| New York City | WCBS (C)   | 112 $\frac{1}{4}$ | 63                | 10 $\frac{1}{2}$      | 1 $\frac{1}{2}$ | 23 $\frac{1}{4}$ |
| New York City | WABD (D)   | 84 $\frac{3}{4}$  | 37 $\frac{1}{2}$  | 18 $\frac{3}{4}$      | 3               | 29               |
| New York City | WNBT (N)   | 119 $\frac{3}{4}$ | 59 $\frac{3}{4}$  | 28 $\frac{1}{2}$      | 2 $\frac{1}{2}$ | 19 $\frac{3}{4}$ |
| New York City | WOR-TV (I) | 26 $\frac{3}{4}$  | --                | 41                    | 3/4             | 28 $\frac{3}{4}$ |

KEY: A - American Broadcasting Co.; C - Columbia Broadcasting System; D - DuMont Television Network; N - National Broadcasting Company; I - Independent, no net service; All - Served by all networks.

\* Movie features and shorts not originally made for TV, excluding news and sports-reels.



# Ross Reports

JUNE 7-13, 1953

VOLUME 5

NUMBER 23

ON TELEVISION

EDITOR: Jerry Leichter  
ASSOC EDS: David B. Graham  
Alvin Sullum

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MURRAY HILL 2-5910

## THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

### Sun(7)

NBC - 3:30-4pm; HIGHLIGHT; A Letter from Korea; from WNBT(NY) to the net; Sustaining; Presented in cooperation with the American Korean Foundation; Prod-Dir - Bill Corrigan; Writer - David Colson Hughes; dramatization of story of founding of Happy Mountain Orphanage in Korea; Major Clifford McKeon will appear; special Korean music has been composed by Robert Stringer for native instruments; also using film clips.

NBC - 4-4:30pm; HIGHLIGHT; Kukla, Fran and Ollie - "St. George and The Dragon"; from WBZ-TV(Boston) to the net; Sponsor - RCA Victor thru J. Walter Thompson (alternate weeks only); Pkgr - Burr Tillstrom; Prod - Beulah Zachary; Dir - Lewis Gomavitz; the Kuklapolitans will present an original operetta based on the famous legend with music by Jack Fascinato and lyrics by Fascinato and Burr Tillstrom. The work will be performed by the 94-piece Boston Pops Orchestra under the direction of Arthur Fiedler.

### Mon(8)

NBC - 4-4:30pm Mon thru Fri; DEBUT; On Your Account; from WNBT(NY) to the net; Sustaining; Prod - Bob Quigley, Benton & Bowles; Dir - Larry White, B&B; Win Elliott MC's new audience participation show which interviews people from all walks of life, each with a story to tell; following interview, they will answer quiz questions posed by Elliott, but will retain certain basic amount of cash in their account whether they answer correctly or not. Procter & Gamble (Tide) thru Benton & Bowles, will pick up sponsorship of the program beginning July 1. Replaces first half of Kate Smith Show.

NBC - 4:30-5pm Mon thru Fri; DEBUT; Ladies Choice; from KNBH(Hwood) to the net; Sustaining; Pkgr - Wilbur Stark & Jerry Layton; Prod - Burt Harris & Edward Sobol, NBC; Dir - John Lyman; Writers - Cal Howard and Henry Taylor; Women's Clubs Coordinator - Mrs. Lillian Greene; Johnny Dugan MC's new variety show which will present acts from all over the country ranging from professional performers to outstanding amateurs, selected and presented by women's clubs throughout the country; a representative of each club will personally present their organization's choice, with the winning act to be determined by the applause of the women in the studio audience; Monday's winner will be carried over to compete with two new acts Tuesday, this procedure to continue throughout the week until there is an overall winner. Vic Valente will be the music director of the program, conducting a five-piece ensemble.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.



THIS WEEK(Cont'd)

Tue(9)

DuM - 8-8:30pm; RETURN; Blind Date; from WABD(NY) to 24 sta & 32 kine; Sponsor - Toni Co(Home Permanents) thru Weiss & Geller, Inc. & Hazel Bishop(No Smear Lipstick) thru Raymond Spector; Pkgr - Bernard Schubert; Prod - Mike Dutton; Dir - Laurence Schwab, Jr; Asst to the Prod - Louise Vetter; Writers - Dave Harmon, Rupert "Poot" Pray & Al Singer; Music - Ray Bloch and his orchestra; Jan Murray MC's new version of variety-audience participation program with guest stars appearing each week - for premiere program, guests are Mel Torme and Ralph Meeker. Replaces Your Big Moment, which debuted May 19, for same sponsors.

Thu(11)

CBS - 8-8:30pm; DEBUT; Take a Guess; from WCBS-TV(NY) to the net; Sustaining; Pkgr-Prod - Peter Arnell at CBS-TV; Dir - Rai Purdy; John McCaffrey is MC of new quiz program with panelists assisting contestants by questioning the moderator; panel consists of Margaret Lindsay, Ernie Kovacs, John Crawford (contract bridge expert) and Dorothy Hart.

Fri(12)

ABC - 9:30-10pm; LAST SHOW; Tales of Tomorrow; from WABC-TV(NY) to the net; Sponsor - Jacques Kreisler (alt weeks) thru Foote, Cone & Belding; Pkgr - George F. Foley; Exec Prod - Mort Abrahams; Dir - Don Medford; science fiction show was formerly sponsored on alternate weeks by Masland Carpets thru Anderson & Cairns. Series may be filmed in the fall.

Sat(13)

CBS - 1-1:30pm; ADD NETWORK; The Lone Ranger; from WCBS-TV(ON FILM) to 13 sta; Sponsor - General Mills, Inc. (Cheerios, Bisquick, Cake Mixes) thru Dancer-Fitzgerald-Sample; Prod - Jack Chertok for Apex Productions, Hollywood; western adventure series also remains on ABC-TV network Thur 7:30-8pm; Clayton Moore stars in the title role, with Jay Silverheels as 'Tonto.'

CBS - 4:30-5pm; HIGHLIGHT; The Belmont Stakes; from WCBS-TV(NY) to the net; Sponsor - Schick, Inc. (Electric Shavers) thru Kudner Agency; Bryan Field will describe the running of the event and Red Smith will provide the color highlights.

NETWORK SPONSOR ACTIVITY

COLGATE-PAIOLIVE-PEET CO thru Sherman & Marquette, Ted Bates & William Esty, have renewed sponsorship of Colgate Comedy Hour (NBC-TV Sun 8-9pm) for the 1953-54 season, resuming weekly telecasts on October 4 after summer hiatus, during which time The Big Payoff will substitute.

INTERNATIONAL CELLUCOTTON PRODUCTS(Kleenex) thru Foote, Cone & Belding, will sponsor the opening quarter-hour portion of Arthur Godfrey Time (CBS-TV Mon thru Thu 10-11am) on an alternating basis, starting Tuesday July 7.

THE JERGENS CO thru Robert W. Orr has purchased the 7:30-7:45pm Monday time slot on NBC-TV, for an unannounced program to be presented some time this summer. Bob and Ray are currently in that time slot.

MINUTE MAID(Fresh Frozen Lemonade and Pure Lemon Juice) thru Ted Bates will sponsor the Thursday evening segment of The Gabby Hayes Show (NBC-TV Mon thru Fri 5:15-5:30pm) effective June 11.

[illegible]

THE UNIVERSITY OF CHICAGO

[illegible]

NETWORK SPONSOR ACTIVITY(Cont'd)

S.O.S. thru McCann-Erickson, GRIFFIN MFG. thru Birmingham, Castleman & Pierce, Inc. and BENRUS WATCH thru Cecil & Presbrey have retained their 10-minute each participation in the NBC-TV Saturday night 9-10:30pm time slot, sponsoring Saturday Night Revue, summer replacement for Your Show of Shows. Also carrying 10 minutes each of the program are BENDIX thru Earle Ludgin and LEVER BROS(product not announced).

## LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Big Game Hunt; DEBUT June 3; Wed 8-8:30pm ON FILM; Sponsor - Haber & Fink (photographic equipment) thru Cooper and Meyers, Inc.; Pkgr - Explorer's Films; Prod - Jules B. Weill; Dir - Ben Parker: jungle adventure series presenting films made by Osa and Martin Johnson, with Ivan Sanderson, expert on animal life, providing commentaries.

The Golden Mile; HIGHLIGHT June 11; Thu 9-10pm; Special program replaces Motor City Fights; Salute to New York City's 300th anniversary, Taylor Grant will describe the displays of 5th Avenue shops; there will be interviews with Mayor Impellitteri and other celebrities.

WCBS-TV(Ch 2) - The Port Is My Story; DEBUT June 6; Sat 10:30-10:45am; Sustaining;  
NY Pkgr - Harms Television Productions, Inc; Prod-Dir - Frank Harms;  
Presented in cooperation with the Port of New York Authority; Writer-  
Tom Menkel and John Conner; Bill Leonard is narrator of new public  
service documentary series starring those whose occupations contrib-  
ute to the effective functioning of the New York-New Jersey harbor  
and port district. Guests on the first program will be Capt. Carl  
Huus, harbor pilot and Commodore John Anderson, captain of the S. S.  
United States.

An Eye on New York; DEBUT June 7; Sun 3:30-4pm; Sustaining; Prod - Bill Workman; Dir - Ted Marvel; Larry LeSueur will moderate discussions designed to focus on problems of New York City; first program will highlight the waterfront problem, with Rev. John M. Corridan, known as the waterfront priest, and Ralph de Toledano, associate editor of Newsweek and member of the New York City Affairs Committee, discussing the problem with a representative of the International Longshoremen's Association, AFL, whose name has not been announced.

WNBT(Ch 4)  
NY

- TV Museum; DEBUT June 6; Sat 5-5:30pm; Sustaining; Prod - Harry Olesker; Allen Edwards will MC new weekly program featuring diversified subjects of general interest - historical, and present, with sidelights depicted by prominent guests and special films.

WAAM(Ch 13) - Weekend Highway Guide; DEBUT June 5; Fri 7:30-7:30pm; Sustaining;  
Baltimore Dir - Harry Shoubin; Richard Hartman, director of safety and public relations for the Automobile Assn. of Md. will conduct special programs, offering road information, travel tips, detour and construction warnings, & will feature a vacation spot each week.

WBAL-TV(Ch 11)- The National Brewing Co has signed contracts with WBAL-TV for three weekly half-hour filmed dramatic shows on a 52-week basis: Adolphe Menjou's Favorite Story, already on the air Mondays 10:30-11pm; Douglas Fairbanks Presents, starting Saturday June 20, 10:30-11pm and Boston Blackie, starting June 24, Wed 10:30-11pm.

1. The purpose of this document is to provide a comprehensive overview of the current status of the project and to identify the key areas that require attention. The document is intended for the use of the project team and the management of the organization.

## PROJECT STATUS REPORT

2. The project is currently in the planning phase. The project team has identified the key areas that require attention and has developed a detailed project plan. The project team is currently working on the development of the project plan and is expected to complete it by the end of the month.

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LOCAL STATION ACTIVITY(Cont'd)

- WBZ-TV(Ch 4) - Fifth Anniversary June 9; Tuesday, various times; The station has  
Boston planned several special programs, including a 15-minute program recreating the first days of the station; other programs will be "Our Believing World," "Into Focus," "Domestic Diary," "Science Sketches," and "Wonder World."
- WNAC-TV(Ch 7) - The Chevrolet Dealers Assn, including more than 100 members in Mass.,  
Boston Rhode Island, New Hampshire and Connecticut, will present three feature film programs on WNAC-TV: Stars on Seven Theater, Mondays at 11:05pm; Eleven-O-Five Television Theater, Thursdays at 11:05pm and Playhouse Seven, Saturdays at 11pm.
- WGN-TV(Ch 9) - Boys' Major League; DEBUT June 8; Mon 7-8:30pm; Sustaining; Jack  
Chicago Brickhouse will do the play-by-play for baseball games from Thillens Stadium, Chicago; boys range in age from 9 to 14, with fifteen boys to a team; major league rules are used; last year, teams were known as the Major Little League.
- KECA-TV(Ch 7) - On Stage With Cerebral Palsy; HIGHLIGHT June 5; Fri 11pm; Exec Dir -  
Hollywood Stuart Woodman Phelps; Prod - Frank La Tourette; Prodn Superv - Darrell Ross; Stg Mgr - James Tracy; Jack Webb will MC program, which will be on for 25 consecutive hours; top names appearing include Bob Hope, Jack Benny, Ken Murray, Ed Wynn, George Jessel, Gene Nelson, Ruth Roman, Walter Schumann & orchestra and others.
- KTLA(Ch 5) Flying Saucer Bike Races; DEBUT June 1; Mon 8-10:30pm; Sustaining;  
Hollywood Dick Lane will describe the color and action during the laps from the Velodrome on Hollywood Way.
- KTTV(Ch 11) - Circus Gardens; DEBUT May 30; Sat 12m-2am; Sustaining; Harry  
Los Angeles Schooler, general manager of the Circus Gardens ballroom in Ocean Park, and Roy Maypole, of KTTV, will MC circus-variety show.
- Noah Webster Says; DEBUT June 7; Sun 7-7:30pm; Sustaining; Dir -  
Bob Breckner; Ed Reimers will host popular radio quiz show when it debuts on TV, plying each of four contestants with words for which they must give definitions as supplied in Webster's dictionary.
- WOW-TV(Ch 6) - Governor's Open House & Mayor's Open House; DEBUT June 1; Mon 8:30  
Omaha 9pm; Sustaining; Nebraska Governor Robert Crosby and Omaha Mayor Glenn Cunningham answer questions alternate weeks; questions are posed by members of the studio audience.

FILM DIGEST

SCREEN GEMS TO PRODUCE MANHUNT, STARRING BRODERICK CRAWFORD. The pilot film has been completed in Hollywood, and the series is the fifth to be offered by Screen Gems for national or regional sponsorship. Currently ready for audition are The Law Strikes Back, starring Edmond O'Brien; The Tales of the Texas Rangers and Meet the Family. The pilot film for the fourth series, Fair Trial, will be available soon.

CONSOLIDATED TO DISTRIBUTE SPORTSVISION GOLF SERIES, Play Golf with the Champions, quarter-hour programs featuring top golf pros. Each pro will demonstrate a different phase of golfing technique, and in addition, each installment will feature a golf lesson illustrated by cartoons. Don Schwab directs for Sportsvision, Inc. of Hollywood. Consolidated Television Sales will sell and distribute the series which will be available in color as well as black and white.

1. The purpose of this document is to provide a detailed description of the system and its components. The system is designed to meet the requirements of the user and to provide a high level of performance and reliability.

Page 1

2. The system is composed of several major components, each of which is described in detail in the following sections. The components are designed to work together to provide a complete solution to the user's problem.

Page 2

3. The system is designed to be flexible and adaptable to changing requirements. It is capable of handling a wide range of data and can be configured to meet the needs of different users.

Page 3

4. The system is designed to be secure and reliable. It includes a number of security features to protect the data and the system itself. It is also designed to be highly available and to recover quickly from any failures.

Page 4

5. The system is designed to be easy to use and to integrate with other systems. It includes a number of user interface features to make it easy for users to interact with the system. It is also designed to be able to exchange data with other systems.

Page 5

6. The system is designed to be scalable and to grow with the user's needs. It is capable of handling a large volume of data and can be expanded to handle even larger volumes of data in the future.

Page 6

7. The system is designed to be cost-effective and to provide a high return on investment. It is capable of handling a large volume of data and can be expanded to handle even larger volumes of data in the future.

Page 7

8. The system is designed to be easy to maintain and to have a long life span. It includes a number of features to make it easy for users to maintain the system and to update it as needed. It is also designed to be able to handle a wide range of hardware and software configurations.

Page 8

9. The system is designed to be easy to install and to integrate with other systems. It includes a number of features to make it easy for users to install the system and to integrate it with other systems.

Page 9

10. The system is designed to be easy to use and to integrate with other systems. It includes a number of features to make it easy for users to interact with the system and to integrate it with other systems.

11. The system is designed to be easy to maintain and to have a long life span. It includes a number of features to make it easy for users to maintain the system and to update it as needed. It is also designed to be able to handle a wide range of hardware and software configurations.

JOHNNY JUPITER TO BE FILMED FOR M&M CANDY by Martin Stone, president of Kagan, Inc., who originated the puppet satirical fantasy series. The program debuted live on DuMont on March 21, and will run thru June 13. Vaughn Taylor stars as a mild-mannered studio janitor whose ambition is to be a TV engineer; while in the control room, he accidentally contacts the planet Jupiter, and sets off a series of conversations with the Jupiterians, all of whom are portrayed by puppets made by Scott Brinker; Carl Harms is the puppeteer, Jerry Coopersmith is production supervisor and writer. Hawley & Hoops, Inc., makers of M&M's, have appointed Roy S. Durstine, Inc., as its advertising agency, to handle the program which will start nationally in September.

NEWS REPORT

NATIONAL NIELSEN RATINGS FOR 10 TOP TV PROGRAMS for two-week period ending May 9:

|                                | <u>Homes (000)</u> |                                | <u>Homes (%)</u> |
|--------------------------------|--------------------|--------------------------------|------------------|
| I Love Lucy                    | 15,822             | I Love Lucy                    | 68.8             |
| Colgate Comedy Hour            | 12,544             | Colgate Comedy Hour            | 55.2             |
| Dragnet                        | 10,754             | Godfrey&Friends(Liggett&Myers) | 51.2             |
| Godfrey&Friends(Liggett&Myer)  | 10,723             | Dragnet                        | 50.9             |
| TV Playhouse (Goodyear)        | 10,370             | Studio One                     | 48.2             |
| TV Playhouse (Philco)          | 10,082             | Talent Scouts                  | 47.8             |
| Red Buttons                    | 10,038             | TV Playhouse (Goodyear)        | 47.7             |
| Studio One                     | 9,739              | Texaco Star Theater            | 46.4             |
| You Bet Your Life              | 9,622              | TV Playhouse (Philco)          | 46.3             |
| Godfrey&Friends(Toni-Gillette) | 9,330              | Red Buttons                    | 46.3             |

NEW NETWORK AFFILIATIONS: To ABC-TV: KVTU(Ch 9), Sioux City, Iowa, owned by the Cowles Broadcasting Co., Robert Tinchler is General Manager; WCSC-TV(Ch 5), Charleston, S.C., owned and managed by John M. Rivers and KSWB-TV(Ch 8), Roswell, N. M., owned by John A. Barnett, J. C. Porter is General Manager.

AUTHORS LEAGUE-SCREEN WRITERS SIGN CONTRACT WITH INDEPENDENTS, collective bargaining agreements covering freelance TV writers on network shows produced by packagers of "live" programs. The Authors League of America, Inc., and the Screen Writers Guild, Inc. had previously signed contracts with independent TV film producers covering the employment of freelance writers. Last week, ballots were sent to freelance writers who were employed directly by the nets during the period May 1, 1952 through April 30, 1953, in an election conducted by the NLRB to determine the collective bargaining representative. The NLRB has ruled that the Television Writers of America (a local unit formed in Los Angeles about eight months ago) is "too limited in scope" to represent writers nationally, that group having petitioned the Labor Board for a local unit restricted to Los Angeles. The Authors League also announced May 27 that representatives of the League, the Dramatists Guild, the Radio Writers Guild, the Screen Writers Guild and the Television Writers Group have unanimously agreed to the formation of committees on both coasts for an early settlement of jurisdictional problems, which had threatened relations within the groups.

PERSONNEL CHANGES: Charles Powers, executive producer at Dancer-Fitzgerald-Sample, has resigned, effective July 1, and is reportedly planning to enter the program packaging field.....Lealie G. Arries, Sr., has joined ABC-TV as Director of Sports Programs, which will be a new position in the network's Television Program Department. He was formerly Director of Sports and Special Events for DuMont.....Goerge McGarrett, production coordinator for 'Your Show of Shows,' is leaving that position to join the NBC-TV creative producer group. Hal Janis replaces him in the former spot.....Barry Wood, who has been executive producer of the 'Kate Smith Show' for NBC-TV, has been appointed color coordinator for the network.....John K. Churchill, who joined A.C. Nielsen Co. last year as vice president, has been appointed assistant to Arthur C. Nielsen, president of the marketing research firm.

THESE ARE THE RESULTS OF THE RESEARCH CONDUCTED BY THE  
COMMISSIONERS OF THE LAND OFFICE IN THE YEAR 1900.  
THE RESULTS ARE AS FOLLOWS: THE LANDS OF THE  
CROWN ARE IN THE FOLLOWING ORDER OF PRIORITY:  
1. LANDS OF THE CROWN.  
2. LANDS OF THE CROWN.  
3. LANDS OF THE CROWN.  
4. LANDS OF THE CROWN.  
5. LANDS OF THE CROWN.  
6. LANDS OF THE CROWN.  
7. LANDS OF THE CROWN.  
8. LANDS OF THE CROWN.  
9. LANDS OF THE CROWN.  
10. LANDS OF THE CROWN.

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# TALENT SHOWSHEET JUNE 8-14, 1953

| PROGRAM | NET TIME(EDT) | TALENT ROSTER |
|---------|---------------|---------------|
|---------|---------------|---------------|

Most of the shows on June 5, 6, 7 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 12. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

## FRIDAY JUNE 5

|                                                                 |          |                                                                                                                                 |
|-----------------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------|
| <u>Mama</u><br>(Peggy Wood)                                     | CBS 8pm  | <u>Katrin's Graduation</u> - (O) by Jerome Ross; with regulars & Noel Leslie, Doreen Lang, Joyce Van Patten, James Lee; (SD)    |
| <u>Jimmy Hughes,</u><br><u>Rookie Cop</u><br>(William Redfield) | DuM 8:30 | regulars & Grant Sullivan, Morey Amsterdam, Betsy Palmer, Joe Boland, William Keene, Geraldine Hanning, Carter Blake; (SW & SD) |

## SATURDAY JUNE 6

|                                                   |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rod Brown of the</u><br><u>Rocket Rangers</u>  | CBS 11:30 | <u>The Little Men of Mercury</u> - (O) by Jack Weinstock & Willie Gilbert; with Wesley Lau, Chris Hofer; (SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <u>Stork Club</u><br>(Sherman Billingsley)        | CBS 7pm   | Julius LaRosa (S), McGuire Sisters (S), Jay Marshall (C), Betty Reilly (S)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <u>Ethel &amp; Albert</u><br>(Lynch & Bunce)      | NBC 7:30  | Kathleen Comegys, Helen Ray, Bill Adams, Helen Carew, Ruth Hammond; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <u>Johnny Jupiter</u>                             | DuM 7:30  | Will Jordan, Ralph Dunn (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <u>Jackie Gleason</u>                             | CBS 8pm   | Don Cornell (S)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <u>Sat. Night Revue</u><br>(Hoagy Carmichael)     | NBC 9pm   | regulars for 1st 4 shows: Jackie Kannon (C), Helen Halpin (C&S), George Gobel (C); Timmie Rogers (C), Sunny Gale (S), Bob Craig (S), the McQuaig Twins, Patsy O'Connor; Gordon Jenkins' Orchestra on this date & next wk.; Prod by Joe Bigelow; Dir by Sidney Miller; TV Dir's - Sid Smith & Jim Jordan, Jr; Musical Dir - Harry Fielding; Asst Prod - Bob Henry; Asst Dir - Fred Rheinstein; Sets - Spencer Davies; Costumes - Agne Davies; Ann-cr - Hal Sawyer; Scripts by Sid Kuller, Sidney Miller, Phil Shuken, Stan Davis, Elon Packard, Ken Higgins (PREMIERE, FROM HOLLYWOOD) |
| <u>This Is Show Business</u><br>(Clifton Fadiman) | CBS 9pm   | Guest panelists: Jacqueline Susann, Steve Allen; performers: The Dunhills (D), Fred Sanborn (C&M)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

## SUNDAY JUNE 7

|                                                  |         |                                                                                                                                                                                    |
|--------------------------------------------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lamp Unto My Feet</u><br>(Dr. Lyman Bryson)   | CBS 3pm | <u>Though He Slay Me</u> - (O) by Paul Tripp; with Tripp, Jack Edwards, Arnold Robertson, Jay Barney; (SD)                                                                         |
| <u>Hllmark Hall of Fame</u><br>(Sarah Churchill) | NBC 5pm | <u>The Clay of Kings</u> - (O) by Susa Bailey, (A) by Elaine Ryan; with Roger Moore, Judith Braun, Basil Howes, Pierre Myers, Marjorie Eaton, Sheila Huntington, Peter Donat; (SD) |



\_\_\_\_\_

You Are There  
(Walter Cronkite)

CBS 6pm      The Signing of the Magna Carta - (O) by Jeremy Daniel; with Richard Kiley, Joseph Wiseman, John Baragrey, Bruce Gordon, Bramwell Fletcher, David White, E.G. Marshall, Victor Thorley, Joseph Anthony, Richard Casey, Mercer McLeod, Mario Pei, Richard Newton, Robert Middleton; (DD)

Mr. Peepers

NBC 7:30 Ernest Truex, Sylvia Field, Dan Morgan & regulars

Toast of the Town  
(Ed Sullivan)

CBS 8pm      The Marge & Gower Champion Story - with the  
                  Champions in film clip dance scenes from Showboat,  
Give A Girl A Break, Lovely To Look At; also live specialties;  
Lisa Kirk (S)

Goodyear TV Playhouse

NBC 9pm      The Way of the Eagle - (O) by H.R. Hays; with  
Jean Pierre Aumont, Grace Kelly, Logan Ramsey,  
Jean Stapleton, Glenn Walken, Stuart Germain, Boris Tumarin,  
Jack Livesey, Jared Reed, William Hansen, Jerome Kilty; (SD)  
by Delbert Mann

Rocky King, Detective  
(Roscoe Karns &  
Earl Hammond)

DuM 9pm      Room Service - (O) by Lee Baker Davis; with Marian Walters, Joel Ashley, Philippa Bevans, Clifton James, Gene Fanning; (SD)

Plainclothes Man  
(Ken Lynch)

DuM 9:30      Family Reunion - with Somer Alberg, Joan Gray,  
Helen Baron, Jason Johnson, Jim Winslow; (SW & SD)

## The Web

CBS 10pm      Dear Sister - (O) by Charles Sinder & Bill Finger;  
with Martha Scott, Karen Lindgren, Marshall Thompson, John Shellie, Kathryn Grill, Doug Rutherford; (SD)-Swift

## Adolphe Menjou's Favorite Story

WNBT 10:30 A Martyr to Science - no credits available at  
press time (FILM)

MONDAY JUNE 8  
 [REDACTED]

# Opera vs. Jazz

ABC 7:30 Karen Chandler, Thomas Heyward (both S)

# Voice of Firsestone

NBC 8:30      Mildred Miller (S)

## Eye Witness

NBC 9pm      The Baby Sitter - (O) by Emily Neff, (A) by Irving Gaynor Neiman; with Evelyn Varden, Sally Brophy, Dennis Harrison, Jean Carson, Margaret Hamilton, Frank Waldecker, Martin Ashe; (SD)

Robert Montgomery

NBC 9:30      No Head for Moonlight - (O) by Thomas W. Phipps;  
with Dennis O'Keefe, Mary Sinclair, Mary Fickett,  
 Chester Stratton, Elaine Joyce, Pat Englund, Paul Ford; (SD)  
 by Herbert B. Swope, Jr.

## Red Buttons

CBS 9:30      The Mack Triplets (S); Bibi Osterwald, Sara Seegar,  
Carol Lee, Ralph Stantley, Constance Ford, Gaby  
Rodgers; (SW & SD, LAST SHOW OF SEASON)

Studio One

CBS 10pm      Conflict - (O) by A. J. Russell; with Nancy Kelly,  
Scott McKay, Sally Gracie, Biff McGuire, Tony  
Brand, Lone Bear, Redwing, G. Albert Smith; (SD) by Frank  
Schaffner

1. The purpose of this document is to provide information regarding the activities of the [redacted] in the [redacted] area. This information is being provided for your information and is not to be disseminated outside of your agency.

2. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area. The [redacted] is currently active in the [redacted] area and is currently active in the [redacted] area.

3. The [redacted] is currently active in the [redacted] area and is currently active in the [redacted] area. The [redacted] is currently active in the [redacted] area and is currently active in the [redacted] area.

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10. The [redacted] is currently active in the [redacted] area and is currently active in the [redacted] area. The [redacted] is currently active in the [redacted] area and is currently active in the [redacted] area.

TUESDAY JUNE 9

|                                              |          |                                                                                                                                                                                                                                              |
|----------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Texaco Star Theatre</u><br>(Milton Berle) | NBC 8pm  | Ezio Pinza (S), Gertrude Berg (C), Margaret Truman (S), & regulars (LAST SHOW OF SEASON)                                                                                                                                                     |
| <u>Crime Syndicated</u>                      | CBS 9pm  | <u>The Talker</u> - (O) by Whitfield Cook; with Richard Robbins, Constance Ford, Harold Gary, Walter Matthau, Rod Steiger, Marvin Finley, Mario Gallo, Joseph Mantell, Margaret Barker, George Ferren, Richard Garth; (SD)                   |
| <u>Fireside Theatre</u><br>(Frank Wisbar)    | NBC 9pm  | <u>The Deauville Bracelet</u> - (O) by Lindsay Hardy; with Phyllis Stanley, Reginald Denny, Leslie Bradley, Joan Winfield, Bruce Lester, Genevieve Aumont; (SD, FILM)                                                                        |
| <u>Suspense</u>                              | CBS 9:30 | <u>The Man Who Cried Wolf</u> - (O) by Morton Fine & David Friedkin, (A) by Robert Anderson; with Martin Brooks, David Stewart, Marian Winters, Jack Carron, Logan Ramsey, Gilbert Green, Fred Sadoff, Joseph Abdullah, Darryl Richard; (SD) |
| <u>Danger</u>                                | CBS 10pm | <u>Borrowed Furs</u> - (O) by Leon Lesley; with Rusty Lane, James Broderick, Hildy Parks, Martin Kingsley, Bernard Grant, Leonard Barry; (SD)                                                                                                |

WEDNESDAY JUNE 10

|                                             |            |                                                                                                                                                                                                                                                                |
|---------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>A Date With Judy</u>                     | ABC 7:30   | regulars & Ruth Matteson; (SW & SD)                                                                                                                                                                                                                            |
| <u>Cavalcade of America</u>                 | NBC 8:30   | <u>John Yankee</u> - (O) by John Larson; with Whitfield Connor, Helen Parrish, Raymond Greenleaf; (FILM)                                                                                                                                                       |
| <u>Kraft TV Theatre</u>                     | NBC 9pm    | <u>The Ascent of P.J. O'Hara</u> - (O) by Mary Chamberlain & Donald Richardson; with Cliff Hall, Glenn Walken, Eddie Binns, Florida Friebus, Sherry Bennett, Noel Leslie, Mildred Clinton, Dan Morgan; (SD) by Maury Holland                                   |
| <u>Man Against Crime</u><br>(Ralph Bellamy) | CBS 9:30   | <u>The Doll Bandit</u> - (O) by Vincent Bogert; with Steven Gethers, Rock Rogers, Robert Carson, Lester Lonergan, Jr., Allan Stevenson, Ralph Hertz, Tom McDermott, William Dwyer, Vincent Van Lynn, Tom McElhaney; (SD, FILM)                                 |
| <u>Douglas Fairbanks, Jr.</u>               | WNBT 10:30 | <u>Runaway Marriage</u> - (O) by Clive Bunrley, (A) by Roland Pertwee; with Fairbanks, Margaretta Scott, Ann Stevens, Denis Shaw, Alec Finter, Wensley Pithy, Norah Gordon, Richmond Nair, Len Sharpe, Howell Davis, Ben Williams Dir by Leslie Arliss; (FILM) |

THURSDAY JUNE 11

|                                           |          |                                                                                                                                                                  |
|-------------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Guide Right</u>                        | DuM 8pm  | Elaine Malbin (S)                                                                                                                                                |
| <u>T Men in Action</u><br>(Walter Greaza) | NBC 8:30 | <u>The Case of the Ten O'Clock Pass</u> - (O) by Robert Sloane; with Ray Danton, Gloria Marlowe, John O'Hare, Sid Paul, Lawrence Fletcher, Allan Stevenson; (SD) |

|                             |          |                     |
|-----------------------------|----------|---------------------|
| <u>Chance of a Lifetime</u> | ABC 8:30 | Helen Gallagher (D) |
|-----------------------------|----------|---------------------|

RESEARCH REPORT

| Project Title          | Author      | Date        |
|------------------------|-------------|-------------|
| Project A: [Illegible] | [Illegible] | [Illegible] |
| Project B: [Illegible] | [Illegible] | [Illegible] |
| Project C: [Illegible] | [Illegible] | [Illegible] |
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| Project J: [Illegible] | [Illegible] | [Illegible] |

RESEARCH REPORT

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| Project Q: [Illegible] | [Illegible] | [Illegible] |
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| Project S: [Illegible] | [Illegible] | [Illegible] |
| Project T: [Illegible] | [Illegible] | [Illegible] |

RESEARCH REPORT

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| Project V: [Illegible] | [Illegible] | [Illegible] |
| Project W: [Illegible] | [Illegible] | [Illegible] |
| Project X: [Illegible] | [Illegible] | [Illegible] |

THURSDAY JUNE 11 (Cont'd)

|                                          |            |                                                                                                                                                                                                          |
|------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lux Video Theatre</u>                 | CBS 9pm    | <u>Make Believe Bride</u> - (O) by Mona Williams, (A) by Anne Howard Bailey; with Elizabeth Scott, Don DeFore, Glenn Anders, Mary Finney, Chandler Cowles, Ann Dere;(SD)                                 |
| <u>Big Town</u><br>(McVey & Nigh)        | CBS 9:30   | Paul Langton, Adele Longmire, Jim Flavin, Murray Alper, Garbor Curtiz (SW & SD, FILM)                                                                                                                    |
| <u>Ford Theatre</u>                      | NBC 9:30   | <u>The Trestle</u> - (O) by Lawrence Goldman, (A) by Jerome Gruskin; with Tim Considine, Maureen O'Sullivan, Philip Carey, Dick Richards, Hugh Beaumont, Mary Newton, Ann Spencer, Ella Ethridge; (FILM) |
| <u>Martin Kane</u><br>(Lee Tracy)        | NBC 10pm   | Eugene Francis, Leona Powers, Russell Hicks, Anne Seymour, Zolya Talma, Edgar Stehli, Lewis Charles ((SW & SD)                                                                                           |
| <u>I've Got A Secret</u>                 | CBS 10:30  | Harry James (M)                                                                                                                                                                                          |
| <u>Foreign Intrigue</u><br>(Jerome Thor) | WNBT 10:30 | <u>F. I. in the Lake</u> - (O) by George & Gertrude Fass; with Isa Friensal, Olof Bergstrom, Martin Soderhjelm; Dir by Marcel Cravenne (FILM)                                                            |

FRIDAY JUNE 12

|                                                    |          |                                                                                                                                                                                                                                            |
|----------------------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Schlitz Playhouse</u>                           | CBS 9pm  | <u>The Widow Makes Three</u> - (O) by George & Gertrude Fass; with Broderick Crawford, Fay Baker, Lawrence Ryle, Betty Lou Gerson, Anthony Caruso, Peter Mamakos, Raymond Largay, Rory Mallinson; (SD) by Ted Post (FILM)                  |
| <u>The Big Story</u><br>(Robert Sloane)            | NBC 9pm  | <u>Lawrence Goldberg, Boston Post, &amp; Joe Dineen, Boston Globe</u> - (O) by Alvin Boretz; with Ralph Stantley, James Gregory, Jim Boyd, Byron Sanders, John Sheldon Davis, Joe DiRida, Nellie Burt, Billy M. Greene, Truman Smith; (SD) |
| <u>Tales of Tomorrow</u>                           | ABC 9:30 | <u>What Dreams May Come</u> - (O) by Kenneth White; with Arnold Moss, Ernest Graves, Sally Gracie; (SD, LAST SHOW IN SERIES)                                                                                                               |
| <u>Mr. &amp; Mrs. North</u><br>(Denning & Britton) | CBS 10pm | <u>Trained for Murder</u> - (O) by Erna Lazarus; with Gloria Henry, Roy Roberts, Nancy Valentine, Christopher Dark, Harry Hayden, Hal Baylor, Robert Carson, Frank Jenks, John Indrisano; (SD, FILM)                                       |

MULTIPLE AND ACROSS THE BOARD SHOWS FRIDAY JUNE 5 THROUGH FRIDAY JUNE 12

|                         |           |                                                                                                                           |
|-------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------|
| <u>Garry Moore</u>      | CBS 1:30  | Barbara Rettig substitutes for vacationing Denise Lor as vocalist for 2 wks.; F - Cliff Norton (C)                        |
| <u>Early Mono-Drama</u> | WABD 6:30 | M thru F - <u>The Golden Bullet</u> - (O) by Elwood C. Hoffman, with John Marriot; (SD)                                   |
| <u>TV Dinner Date</u>   | WOR 7pm   | M thru F - add Nancy Reed (S&M) as regular                                                                                |
| <u>Coke Time</u>        | NBC 7:30  | W & F - Marguerite Piazza (S)                                                                                             |
| <u>Strike It Rich</u>   | CBS 9pm   | W - Gloria De Haven (S)                                                                                                   |
| <u>Talk of the Town</u> | WABC 11pm | M thru F - Earl Wrightson (S), Hootor & Byrd (D), Pat Adair (D); M - The Continental, Tu - Nick Kenny; Thu - Janis Carter |



MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 5 THROUGH FRIDAY JUNE 12 (Cont'd)

Late Mono-Drama                      WABD 11:15      M thru F - The Hunchback of Notre Dame - (O) by Victor Hugo, (A) by Jay Bennett, with Owen Jordan

SATURDAY JUNE 13  
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

Jackie Gleason                      CBS 8pm              Helen O'Connell (S)

SUNDAY JUNE 14  
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

Orchid Award                      ABC 6:45              Eddie Fisher (S)

Plymouth Playhouse              ABC 7:30              Baby and Me - (O) by Frank Gabrielson; with Robert Preston, Janis Paige, Patty McCormick, Stanley Prager; Prod by Carol Irwin; Dir by Ralph Nelson

Colgate Comedy Hour              NBC 8pm              Rosemary Clooney (S), Randy Merriman & Bess Myerson (FROM HOLLYWOOD, LAST SHOW OF SEASON)

Toast of the Town                      CBS 8pm              Smith & Dale (C), Gracie Fields (S), Joe Howard (S), Hal LeRoy (D), Will Oakland (S), Ford Choir, Longfellow Tambourine Troubadors, Pat Rooney (D); Godfrey & Friends cast: Julius LaRosa, Frank Parker, Marion Marlowe, Hal-elohe, Janette Davis, Lu Ann Simms, The Mariners, McGuire Sisters, Harry Rogge, Tony Marvin; (START OF 6TH YR. TV)

Philco TV Playhouse              NBC 9pm              Her Prince Charming - (O) by Robert Alan Aurthur; with James Dunn, Ernest Truex, Sylvia Field, Lin McCarthy, Carol Wheeler & others to be announced; (SD)

Plainclothes Man                      DuM 9:30              The Unlucky Groom - with Arny Freeman, Eileen Ryan, Robert Carricart, Phil Foster, Evelyn Solann (SW & SD)

The Doctor                              NBC 10pm              The Dog-Tag - (O) by Frederick Stephani; with Gusti Huber, Philip Huston, Edward Binns, Robert Gallagher, Peg Hillias, Adele Newton, Louis Scholle, Jackie Scholle; (FIIM)

T A L E N T   A V A I L A B I L I T I E S  
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

NEW YORK

JORGE BOLET - Cuban pianist - AGT: Columbia Artists, CI 7-6900      DONALD RANDOLPH - returns from H'wood - PRESS: Samuel Steinman, MU 3-1250

XAVIER CUGAT - rumba rhythm king - AGT: MCA MCA, FL 9-7500      THE SONG MASTERS - male concert quartet - AGT: Columbia Artists

DON DeFORE - leading man of the films - AGT: William Morris, JU 6-5100      MICHAEL STEELE - featured H'wood player - AGT: Paul Small, MU 7-0606

ELIMAR - juggler on slackwire - AGT: Lew & Leslie Grade, JU 6-4190      LIZABETH SCOTT - CONTACT: Burt Champion, BR 9-8700

HARRY JAMES - currently at the Astor - AGT: MCA

DIRECTORS & THEIR CREDITS

CURT CONWAY - Plymouth Playhouse, Danger-- PHONE: CH 3-7400

PATRICE MUNSEL - star of new Melba film PRESS: Mort Nathanson, CI 5-6000

DON HILLMAN - NBC staff, Herman Hickman, Youth Wants To Know - FI 8-3141

ROSS REPORTS - 6/7/53

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED  
DATE 10/15/01 BY 60322 UCBAW/BJS

APPENDIX A

WATER TREATMENT

1.0 INTRODUCTION

2.0 PURPOSE

The purpose of this document is to provide a comprehensive overview of the water treatment process, including the various stages and the equipment used.

The document is organized into several sections, each covering a different aspect of the water treatment process.

The first section, "Introduction," provides a general overview of the water treatment process and its importance in ensuring the safety and quality of the water supply.

The second section, "Purpose," describes the specific goals and objectives of the water treatment process, including the removal of contaminants and the improvement of water quality.

The third section, "Scope," defines the boundaries of the water treatment process, including the types of water that are treated and the range of contaminants that are removed.

The fourth section, "Methodology," describes the various methods and techniques used in the water treatment process, including filtration, coagulation, and disinfection.

APPENDIX B

1.0 INTRODUCTION

The purpose of this document is to provide a comprehensive overview of the water treatment process, including the various stages and the equipment used.

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The fifth section, "Conclusion," summarizes the key findings and conclusions of the water treatment process, and provides recommendations for future research and development.

# NETWORK AND LOCAL PROGRAMMING ANALYSES

| Scheduled program transmission for the week of: June 7-13 |        |                             |        |        |        |        |       |         |        |
|-----------------------------------------------------------|--------|-----------------------------|--------|--------|--------|--------|-------|---------|--------|
|                                                           |        | Total Hours Network Service |        |        |        |        |       |         |        |
|                                                           |        | ABC                         |        | CBS    |        | DuM    |       | NBC     |        |
|                                                           |        | Comm                        | Sus    | Comm   | Sus    | Comm   | Sus   | Comm    | Sus    |
| Time on-)                                                 | Live   | 1                           | 1*     | 7 3/4  | 4 1/2  | --     | --    | 7#      | 8 1/2  |
| 12 noon )                                                 | Film   | --                          | 1/4    | --     | --     | --     | --    | 3 1/2   | 1      |
| 12 noon-)                                                 | Live   | 2 1/2                       | 1/2    | 16     | 5      | 6 3/4  | 6 3/4 | 8 1/4   | 10 1/4 |
| 6:00 pm )                                                 | Film   | --                          | --     | --     | --     | --     | --    | 1 1/2   | 1/2    |
| 6:00 pm-)                                                 | Live   | 9                           | 7 3/4* | 18 1/2 | 2      | 11 3/4 | 9 1/4 | 17      | 2 1/2  |
| time off)                                                 | Film   | 2 3/4                       | 6      | 5 1/2  | 1      | 1 1/2  | 1/2   | 5 1/4   | --     |
| TOTALS                                                    | ) LIVE | 12 1/2                      | 9 1/4* | 42 1/4 | 11 1/2 | 18 1/2 | 16    | 32 1/4# | 21 1/4 |
|                                                           | ) FILM | 2 3/4                       | 6 1/4  | 5 1/2  | 1      | 1 1/2  | 1/2   | 10 1/4  | 1 1/2  |

\* Includes Pacific Coast Network Time

# Includes "Today"

(NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films.

## LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of June 7-13

| CITY          | STATION     | Total Hrs Trans | Net Hours Service | Live Hours Local Only | Nat'l Spots | Movie* Features |
|---------------|-------------|-----------------|-------------------|-----------------------|-------------|-----------------|
| New York City | WABC-TV (A) | 94              | 26 1/2            | 33                    | 1 1/4       | 26 1/4          |
| New York City | WCBS (C)    | 112 1/4         | 60 1/4            | 10 1/2                | 1 1/2       | 23 1/4          |
| New York City | WABD (D)    | 84 3/4          | 36 1/2            | 18 3/4                | 3           | 29              |
| New York City | WNBT (N)    | 117 3/4         | 57 1/4            | 28 1/2                | 2 1/2       | 19 3/4          |
| New York City | WPIX (I)    | 79 1/2          | --                | 55 1/2                | 3/4         | 15 3/4          |

KEY: A - American Broadcasting Co.; C - Columbia Broadcasting System; D - DuMont Television Network; N - National Broadcasting Company; I - Independent, no net service; All - Served by all networks.

\* Movie features and shorts not originally made for TV, excluding news and sports-reels.



# Ross Reports

JUNE 14-20, 1953

VOLUME 5

NUMBER 24

ON TELEVISION

EDITOR: Jerry Leichter  
ASSOC EDS: David B. Graham  
Alvin Sullum

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

## THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

### Sun(14)

CBS - 7:30-8pm; DEBUT; Your Play Time; from WCBS-TV(NY) ON FILM to 43 sta & 40 delayed; Sponsor - American Tobacco Co. (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn; Pkgr-Distrib - MCA-TV; Prod - Revue Prods, H'wood; Dirs - Richard Irving & Axel Gruenberg; the dramatic films range from suspense, adventure and mystery themes to comedy; stars include Marguerite Chapman, Steve Brodie, Andrea King, Hillary Brooke, Craig Stevens, Ann Tyrell, Robert Hutton, Ruth Warrick and Onslow Stevens. Films were made originally by Revue for Standard Oil's Chevron Theater, and have also been syndicated by MCA-TV as Famous Playhouse; first program is "Counterplot" by Phil Sudano and Arthur Rowe, with John Hudson, Mari Aldon, Stephen Bekassy, Ross Elliott, Henry Brandon, Dick Reeves and Norbert Schiller.

DuM - 7:30-8pm; DEBUT; Washington Exclusive; from WTTG(Washington, D.C.) to the net; Sustaining; Prod - Oliver Presbrey & Frank McNaughton; Dir - Vic Guidice; panel program is moderated by Frank McNaughton, head of Time Magazine's Washington bureau; ex-Senators who make up the panel include Harry Cain, Republican of Washington and Scott Lucas, Democrat of Illinois.

DuM - 10:30-11pm; DEBUT; The Dotty Mack Show; from WCPO-TV(Cincinnati) to the net; Sustaining; Prod - Jack Launer; Dir - Abe Cowan; Dotty Mack stars, pantomiming hit recordings with the help of Bob Braum and Colin Male; Miss Mack was formerly seen on the network on Girl Alone.

### Mon(15)

CBS - 11-11:30am Mon thru Fri; DEBUT; I'll Buy That; from WCBS-TV(NY) to the net; Sustaining; Pkgr-Prod - Peter Arnell for CBS-TV; Dir - Burt Shevelove (first week only), then Rai Purdy; Mike Wallace is moderator of new audience participation-panel show; panelists, whose task will be to identify articles offered "for sale" on the program, are Vanessa Brown, Hans Conreid, Audrey Meadows and Albert Morehead; each question the panel asks about unseen article boosts price \$5, to a maximum of \$150; when article is named, guests are asked three questions, which, if answered correctly, triple the value of the article; if not answered correctly, guest still retains "purchase price."

PUBLISHER'S NOTE: The Television Index, the master file of cards with information on all network and film package programs, will be distributed beginning the week of June 22.

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Ross Reports on Television, service subscription rates (U. S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.



Mon(15)

CBS & NBC - 9-11pm; SPECIAL PROGRAM; The American Road; from WNBC(NY) to 109 stations (57 NBC, 52 CBS); Sponsor - The Ford Motor Co. thru Kenyon & Eckhardt; Prod - Leland Hayward; Dir - Clark Jones, NBC; Asst Dir - John Block, NBC; TV Dirs - Bob Daniels and Heino Ripp; Music Dir - Bernard Green; Set Designer - Paul Barnes; Costumes - Irene Sharaff; Writers - Frederick Lewis Allen, Agnes Rogers Allen and Howard Teichman; Art Superv - Richard Day; Choreographer - Jerome Robbins; Dialogue Dir - Marshall Jamison. Special program of musical and dramatic highlights of the past 50 years is presented in observance of the 50th anniversary of the Ford Motor Co; cast includes Ethel Merman, Mary Martin, Marian Anderson, Burr Tillstrom, Oscar Hammerstein II, Wally Cox, Rudy Vallee, Edward R. Murrow, Lowell Thomas, Eddie Fisher, Frank Sinatra, Howard Lindsay and Dorothy Stickney, William L. Laurence of the New York Times, Amos 'n' Andy and Teddy Wilson.

Tue(16)

DuM - 10:30pm-conclusion; HIGHLIGHT; International Golden Gloves; from WGN-TV (Chi) to 29 sta; Sponsor - Admiral Corp. thru Erwin, Wasey & Co.; bouts feature the world winners of previous Golden Gloves matches.

Thu(18)

NBC - 8-8:30pm; SUMMER CHANGE; The Best of Groucho; from KNBH(H'wood) ON FILM to the net; Sponsor - Desoto-Plymouth Dealers of America thru Batten, Barton, Durstine & Osborn; Pkgr - John Guedel, Hollywood; a special selection of the most popular Groucho Marx shows from the You Bet Your Life Winter series, will be presented for thirteen weeks.

Fri(19)

CBS - 11-11:15pm Mon, Wed & Fri; LAST SHOW; Chronoscope; from WCBS-TV(NY) to the net; Sponsor - Longines-Wittnauer(Clocks & Watches) thru Victor A. Bennett; Prod - Alan R. Cartoun for Bennett; top newsmen discuss world events.

Sat(20)

CBS - 9-9:30pm; DEBUT; Bank on the Stars; from WCBS-TV(NY) to the net; Sustaining; Pkgr - Masterson, Reddy & Nelson; Prod - John Nelson; Dir - Dave Rich; Music Dir - Ivan Ditmars; new audience participation show stars Jack Paar; utilizing scenes from top movies, Paar invites teams of contestants, each comprising two members of the studio audience, to play the game; after a team views a highlight from a picture, they will be questioned about the scene; a team can win up to \$300 and an opportunity to try for the \$500 Bank Night Bonus based on a single question about a scene which the contestants can only hear, but which is shown to the studio & viewing audience.

NBC - 10:30-11pm; NETWORK CHANGE; Private Secretary; from WNBC(NY) ON FILM to 59 direct & 34 delayed; Sponsor - American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn; Film Pkgr-Prod - Jack Chertok; Dir - Chris Nyby & Rod Amateau; Writer - Tom Seller; situation comedy stars Ann Sothern, with Don Porter, Gloria Winters & Vi Praskins; moves to this time as summer replacement for Your Hit Parade; had been seen on CBS-TV Sundays 7:30-8pm; replacement in that slot is Your Play Time (see Page 1)

NETWORK SPONSOR ACTIVITY

PHILIP MORRIS CO thru Biow, have purchased Pentagon Confidential as summer replacement for My Little Margie(CBS-TV Thu 10-10:30pm) starting August 6.

SERUTAN CO thru Edward Kletter Associates has purchased Juvenile Jury for a 13-week summer series on NBC-TV(Mon 9-9:30pm), starting July 6.



## NETWORK SPONSOR ACTIVITY(Cont'd)

DUFFY-MOTT CO(Apple Juice) thru Young & Rubicam, has purchased alternate week sponsorship of Jamie, new situation comedy series starring Brandon de Wilde, for presentation on ABC-TV Mondays 7:30-8pm, starting September 14. The series was given a show-case performance on the ABC Album several weeks ago.

GENERAL ELECTRIC CO thru Young & Rubicam has renewed the Joan Davis situation comedy series, I Married Joan, for 52 weeks, with new series of films scheduled to begin October 14. For thirteen weeks during the summer, the program will feature re-runs of the best of the series.

ARMOUR & CO thru Foote, Cone & Belding will present the Paul Hartman situation comedy series, Pride of the Family, on the ABC-TV network alternate Fridays 9-9:30pm, starting October 9.

E. I. DUPONT DE NEMOURS thru BBD&O has renewed Cavalcade of America for next year, and will switch the program from NBC-TV to ABC-TV starting September 29.

R. J. REYNOLDS CO(Camel Cigarettes) thru William Esty, has purchased the Topper TV film series, a Bernard Schubert-John R. Loveton package starring Leo G. Carroll, Lee Patrick, Anne Jeffreys and Robert Sterling, for fall programming. Network and time have not yet been announced.

ANDREW JERGENS CO thru Robert Orr has purchased a show starring Victor Borge for the 15-minute time slot on NBC-TV(Mon 7:30-7:45pm), which the sponsor optioned several weeks ago.

## LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - The TV General Store; DEBUT June 14; Sun 11am-12n; Sponsor - The TV New York General Store, Inc. thru Key Advertising; Pkgr-Prod - Dave and Judy Clark; Dave & Judy Clark appear on program with a panel of four shoppers, chosen from everyday walks of life, acting as the "hands and eyes" of the audience, examining assorted merchandise and judging whether or not a specific article is a bargain. Negative opinions result in the withdrawal of the merchandise. Viewers interested in making purchases will be asked to send check or money order for merchandise which will be offered on a money back guarantee basis.

WABD(Ch 5) - Walter Raney; DEBUT June 8; Mon thru Fri 11-11:15pm; newscaster NY Raney will occupy the time slot formerly held by The Barry Gray Show, which is now off the air for the summer.

WCBS-TV(Ch 2) - Hollywood Off Beat; ADD TIME June 16; Sun 2:30-3pm & Tue 10:30-11pm; NY ON FILM; Pkgr-Prod - Marion Parsonnet; Melvyn Douglas stars as private investigator; re-runs started on this station May 24; becomes semi-weekly series this date, though not running the same film Tuesday as on Sunday, or in any particular order. 13 films in series.

WOR-TV(Ch 9) - Quick Trick; DEBUT June 8; Mon 5:55-6pm; Sponsor - Amazo(instant NY dessert) thru Kenyon & Eckhardt; Prod - Gene Hennessey; program features a magician who will perform feats of magic that children viewers can duplicate with articles in their home.

WGN-TV(Ch 9) - Watch To Win!; DEBUT June 15; Mon thru Fri 5-5:30pm; Sponsor - Participations; Tom Moore MC's new telephone quiz show, interspersed Chicago with musical entertainment. Telephone calls will be placed to viewers either at random from telephone books or from those people who write in and wish to be called, with viewer given the opportunity to qualify for a chance at the jackpot by identifying the keyword.

1. The first of these is the fact that the United States has a large and growing population of people who are not citizens of the United States. This is a result of the large number of people who have been admitted to the United States as permanent residents, but who have not yet become citizens. This is a problem because these people are not entitled to the same rights as citizens, and they are not subject to the same responsibilities. This is a problem because these people are not entitled to the same rights as citizens, and they are not subject to the same responsibilities.

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LOCAL STATION ACTIVITY(Cont'd)

- WGN-TV(Ch 9) - The Cliff Johnson Family; HIGHLIGHT June 13 & 20; Sat 9-10am; special programs will be telecast from the living room of the Oak Park home of Cliff Johnson, his wife, Luella, their four daughters and their baby son; completely ad lib, the program will show typical Saturday mornings in the Johnson's household. A radio program on which the family is heard, has been on WGN for many years.  
Chicago
- KECA-TV(Ch 7) - Gordon's Garden; DEBUT June 7; Sun 5-5:30pm; Sponsor - Home Gardeners' Service Institute; Prod - Gordon Baker Lloyd; Dir - Jim Johnson; Gordon Baker Lloyd gives timely gardening hints, especially designed for Southern California gardeners, both backyard and indoor.  
Hollywood
- Major League Games; DEBUT June 13; Sat 10:45am-conclusion; Sponsor-Gledhill Dodge-Plymouth, Italian Swiss Colony Wine and the Servel Corp. American League baseball games originating from either Cleveland, Philadelphia or Chicago, are also seen on 31 other stations; started on network May 30.
- What's The Name Of That Song?; NEW STATION June 19; Fri 7-7:30pm; Sponsor - Thrifty Drug Stores thru Dan B. Miner Agcy; Exec Prod - Jesse Martin; Bill Gwinn MC's musical quiz program, first heard on radio 13 years ago, originated by Dud Williamson.
- KFTV(Ch 11) - Fireside Bible Hour; DEBUT June 7; Sun 10:15-11am; Sustaining; Roland W. Treboth, his wife, Allene Cunningham Preboth, formerly a well-known concert singer, and their two sons, will appear in a non-denominational program, with Preboth explaining readings from the Bible.  
Los Angeles
- Ebony Showcase; DEBUT June 11; Thu 10:30-11pm; Sponsor - Kaiser Downtown; Pkgr - Andy Kelly; Nick Stewart, founder of Ebony Showcase Theatre, Los Angeles, will MC talent program, featuring undiscovered variety performers.
- WTVJ(Ch 4) - Holiday for Housewives; DEBUT June 8; Mon 1-1:30pm; Sponsor - Freshmaster of Miami, Inc., and the Roney Plaza Hotel; Nick Girard MC's programs, chief participants of which will be members of women's clubs who will plug the clubs' activities.  
Miami
- WATV(Ch 13) - The Home Reporter; DEBUT June 16; Tue 9-9:30pm; Sustaining; Paul Brenner will discuss problems and suggestions for the home owner.  
Newark
- WPTZ(Ch 3) - Charles and Judy Lee at Home; DEBUT June 15; Mon thru Fri 2:30-2:45pm; Sustaining; The Lees will review plays, movie reports and books, interview personalities and discuss current Philadelphia events.  
Philadelphia

FILM DIGEST

YOUR ZOO REPORTER PILOT FILMED IN NYC by Video Pictures, Inc., William R. Deering, president, produced in cooperation with the NY Zoological Society, which operates the world's largest zoo, familiarly known as the Bronx Zoo. John O'Reilly, feature writer for the New York Herald Tribune, is writer-narrator of the series.

LARAINÉ DAY PILOT FILM COMPLETED IN HOLLYWOOD by Hal Roach, Jr. for ABC-TV. Miss Day stars as the White Collar Girl, which is written and produced by Bert Granet and directed by Robert Florey. Supporting cast in the pilot film includes Mary Beth Hughes, Dawn Addams, Hillary Brooke, Lee Patrick and Queenie Leonard.

Page 1

The first thing I noticed when I stepped out of the plane was the cold air. It was a sharp contrast to the warm, humid air of the tropics. I had heard that the weather in the north was harsh, but I didn't realize how cold it would be. The wind was blowing hard, and the clouds were dark and heavy. I felt a sense of unease as I looked out over the landscape. The trees were bare and the ground was covered in a layer of snow. It was a stark and beautiful sight, but it also made me feel like I was in a foreign world. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

Page 2

The second thing I noticed was the silence. It was a deep, hollow silence that seemed to fill the entire landscape. There were no birds, no insects, no wind. It was as if the world had been frozen in time. I had heard that the north was a quiet place, but I didn't realize how silent it would be. The silence was both comforting and terrifying. It gave me a sense of peace, but it also made me feel like I was alone in a vast, empty world. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

The third thing I noticed was the light. It was a pale, yellowish light that seemed to come from within the clouds. It was a strange, ethereal light that gave the landscape a dreamlike quality. I had heard that the north was a place of light, but I didn't realize how strange the light would be. The light was both beautiful and unsettling. It gave me a sense of wonder, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

The fourth thing I noticed was the cold. It was a deep, penetrating cold that seemed to seep into my bones. I had heard that the north was a cold place, but I didn't realize how cold it would be. The cold was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

Page 3

The fifth thing I noticed was the isolation. It was a sense of being completely alone in a vast, empty world. I had heard that the north was a lonely place, but I didn't realize how isolated it would be. The isolation was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

The sixth thing I noticed was the beauty. It was a beauty that was both strange and familiar. I had heard that the north was a beautiful place, but I didn't realize how beautiful it would be. The beauty was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

Page 4

The seventh thing I noticed was the mystery. It was a mystery that was both intriguing and terrifying. I had heard that the north was a mysterious place, but I didn't realize how mysterious it would be. The mystery was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

Page 5

The eighth thing I noticed was the hope. It was a hope that was both fragile and strong. I had heard that the north was a place of hope, but I didn't realize how much hope it would give me. The hope was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

Page 6

The ninth thing I noticed was the love. It was a love that was both selfless and selfish. I had heard that the north was a place of love, but I didn't realize how much love it would give me. The love was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

The tenth thing I noticed was the truth. It was a truth that was both simple and complex. I had heard that the north was a place of truth, but I didn't realize how much truth it would give me. The truth was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

The eleventh thing I noticed was the peace. It was a peace that was both quiet and loud. I had heard that the north was a place of peace, but I didn't realize how much peace it would give me. The peace was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

The twelfth thing I noticed was the joy. It was a joy that was both fleeting and lasting. I had heard that the north was a place of joy, but I didn't realize how much joy it would give me. The joy was both a challenge and a comfort. It gave me a sense of purpose, but it also made me feel like I was in a world that was not quite real. I had come to this place for a reason, but I wasn't sure if I was ready for what I might find.

MARILYN MAXWELL TO STAR IN HOLLYWOOD MARVEL, based on an idea conceived by Miss Maxwell and James Dobson, who is writing the scripts. Packaged by Harold Breacher of the William Morris Agency, the pilot film will be produced by Gil Ralston of Sovereign Productions at the Eagle Lion Studios starting July 16. The series will show the trials and tribulations of a Hollywood movie star.

JULY PRODUCTION DATE SET FOR POLICE HALL OF FAME by the J. Hugh E. Davis Co., Hollywood. Partnered with Davis, a former vice president of Foote, Cone & Belding, H'wood, in the venture, is Bob Hope, with Bob Nye associated with the firm as assistant to Mr. Davis. Executive producers of the series are William Rowland and Monte Brice; Joseph Justman is the producer. Each program in the half-hour series will dramatize an outstanding police case, and the policeman who solved the case will get \$500, a trophy and "National Grand Award" trophies which will include prizes up to \$2500.

NEWS REPORT

TRENDEX, INC. LISTS TOP 10 EVENING NETWORK PROGRAMS FOR JUNE 1-7, as follows:

|                   |      |                     |      |
|-------------------|------|---------------------|------|
| I Love Lucy       | 55.7 | What's My Line?     | 29.4 |
| Talent Scouts     | 40.8 | Strike It Rich      | 28.5 |
| Red Buttons       | 40.3 | Suspense            | 27.2 |
| Dragnet           | 36.3 | Comedy Hour(Cantor) | 27.1 |
| Godfrey & Friends | 33.0 | You Bet Your Life   | 25.6 |

"HOOPERADE OF TV STARS" for May lists I Love Lucy as first in all six cities (NY, Chicago, Los Angeles, Philadelphia, Boston and Detroit) covered in the monthly survey. Dragnet and Colgate Comedy Hour were only other programs that place in the six cities.

NEW NETWORK AFFILIATIONS: To ABC-TV: WDAY-TV(Ch 6), Fargo, N.D., owned by WDAY, Inc., Thomas Barnes, Station Manager(June 15); WTVP(Ch 17), Decatur, Ill., owned by Prairie Television Co., Harold G. Cowgill, General Manager(June 17); and KFSA-TV(Ch 22), Fort Smith, Ark., owned by Southwestern Publishing Co., Weldon Stamps, General Manager (July 7). To CBS-TV: KIMA-TV(Ch 29), Yakima, Wash., owned and operated by Cascade Broadcasting Co., R. Lee Black, General Manager(July 15).

NEWS BRIEFS: The William Morris Agency has signed to represent the filmed version of Ellery Queen, packaged by Norman and Irving Pincus, and starring Hugh Marlowe..... Fletcher Markle, who recently was producer of "Studio One", has signed a new 7-year contract with CBS-TV. He will work from the West Coast.....The creation of a Rochester, N. Y. edition of TV Guide, serving Rochester, Buffalo and Syracuse starting June 26, brings the total of major TV areas in which TV Guide is sold to fifteen.....Alan Young and CBS-TV have terminated their contract. Young reportedly wanted his program on film, and consequently will reactivate his own production company with Alan Dinehart serving as supervising film director.

PERSONNEL CHANGES: Clinton F. Wheeler, Jr., formerly radio-TV director of Hewitt, Ogilvy, Benson & Mather, has joined the radio-TV department of Kenyon & Eckhardt in an executive capacity.....Howard Connell, formerly with the Biow Agency, has joined H,O,B&M as vp in charge of radio & TV.....Stuart D. Ludlum has joined C. J. LaRoche & Co. as director of radio & TV. He was formerly with McCann-Erickson.....Michael Meads, formerly Casting Director of Marion Parsonnet Prodn ("The Doctor"), and prior to that, a member of the CBS-TV Casting Dept., has joined Ely Landau Productions as Casting Director for "The Passerby", new quarter-hour film series.....Paul Rosen, Manager of Program and Talent Procurement for DuMont since 1949, has been appointed as an Assistant to Merritt H. Coleman, Director of Business Affairs for the CBS Television Network.....Adrian Samish has been named to head the daytime network programming department for NBC-TV.....Channing Hadlock has joined Quality Bakers of America as radio-TV account executive. He had been in the radio-TV department of Cunningham & Walsh.....Max Wylie has resigned from the radio-TV dept. of the William Esty Agcy.

**THE UNIVERSITY OF CHICAGO**

TALENT SHOWSHEET JUNE 15-21, 1953

PROGRAM

NET TIME(EDT)

TALENT ROSTER

Most of the shows on June 12, 13, 14 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 19. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JUNE 12  
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|                                           |          |                                                                                                                |
|-------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------|
| <u>Mama</u><br>(Peggy Wood)               | CBS 8pm  | <u>Dagmar's First Date</u> - (O) by Jerome Ross; with Denise Alexander, Ken Walken, Robert Bolstad; (SD)       |
| <u>Jimmy Hughes,</u><br><u>Rookie Cop</u> | DuM 8:30 | regulars & Joshua Shelley, Robert Middleton, Wendy Drew, Remo Pisani, Joe Helgesen, Delmar Nuetzman; (SW & SD) |

SATURDAY JUNE 13  
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|                                                   |             |                                                                                                                                          |
|---------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rod Brown of the</u><br><u>Rocket Rangers</u>  | CBS 11:30am | regulars & Arthur Batanides, Richard Newton, Al Markim, Frank Bradley; (SW & SD)                                                         |
| <u>Stork Club</u><br>(Sherman Billingsley)        | CBS 7pm     | Helene Dixon (S), The Katydids (S), Richard Hayes (S), Kajar (magician)                                                                  |
| <u>Ethel &amp; Albert</u><br>(Lynch & Bunce)      | NBC 7:30    | Carl Frank, Donald Hylan, Charles Gaines, Jean Cleveland, Mary Johnson, Henry Hart, Ray Rand, Irene Dailey; (SW & SD)                    |
| <u>Johnny Jupiter</u><br>(Vaughn Taylor)          | DuM 7:30    | regulars & Joy Geffen, Jay Barney; (SW & SD, LAST SHOW IN SERIES)                                                                        |
| <u>Jackie Gleason</u>                             | CBS 8pm     | Helen O'Connell (S) & regulars                                                                                                           |
| <u>Sat. Night Revue</u>                           | NBC 9pm     | George O'Hanlon (C) & regulars (FROM HOLLYWOOD)                                                                                          |
| <u>This Is Show Business</u><br>(Clifton Fadiman) | CBS 9pm     | Guest panelists: Kathryn Murray, Steve Allen (S); performers: Marguerite Piazza (SO, Ray Malone (D), Jack Paar (C) (LAST SHOW IN SERIES) |

SUNDAY JUNE 14  
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|                                                  |         |                                                                                                                                                                      |
|--------------------------------------------------|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lamp Unto My Feet</u><br>(Dr. Lyman Bryson)   | CBS 4pm | <u>As Others See Us</u> - (O) by Palmer Thompson; with Ricky Hamilton, Betsy Palmer, Kirk Allen, Herbert Patterson; (SD)                                             |
| <u>Hllmark Hall of Fame</u><br>(Sarah Churchill) | NBC 5pm | <u>Scott's Castle</u> - (O) by Elizabeth Hart; with Wesley Addy, Pat Remick, Deirdre Owens, Bill Penn, Alexander Campbell, John W. Alexander; (SD)                   |
| <u>You Are There</u><br>(Walter Cronkite)        | CBS 6pm | <u>The Flight of Rudolph Hess</u> - (O) by Jeremy Daniel; with Anthony Dawson, Rod Steiger, Jack Livesey, Basil Howes, Scott Forbes, Norman Barrs, Mark Manson; (SD) |

|                                   |          |                                                                                                                                 |
|-----------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------|
| <u>Red Skelton</u>                | NBC 7pm  | Helen O'Connell (S) (FROM HOLLYWOOD)                                                                                            |
| <u>Mr. Peepers</u><br>(Wally Cox) | NBC 7:30 | regulars & Ruth McDevitt, Jenny Egan, Gerald O'Loughlin, Heywood Hale Broun, Ben Lackland, Fred Kareman, Joe Sweeney; (SW & SD) |
| <u>ROSS REPORTS - 6/14/53</u>     |          | - Page 6 - <u>TALENT SHOWSHEET(more)</u>                                                                                        |

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SUNDAY JUNE 14 (Cont'd)

|                                                               |            |                                                                                                                                                                                    |
|---------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Colgate Comedy Hour</u><br>(Bob Hope)                      | NBC 8pm    | Rosemary Clooney (S), Randy Merriman & Bess Myerson; add: Frankie Laine (S) (FROM H'WOOD, LAST SHOW IN SERIES)                                                                     |
| <u>Rocky King, Detective</u><br>(Roscoe Karns & Earl Hammond) | DuM 9pm    | <u>Door To Happiness</u> - (O) by Evelyn C. Goodman; with Dorothy Elder, Henry Hart, Henrietta Moore, William Coburn, Hal Riddle; (SD)                                             |
| <u>The Web</u>                                                | CBS 10pm   | <u>A Perfect Imitation</u> - (O) by Art Wallace; with John Kerr, Ed Begley, Luis Van Rooten, William Sharon, Walter Woolf King; (SD) by Herb Hirschman                             |
| <u>Adolphe Menjou's Favorite Story</u>                        | WNBT 10:30 | <u>The Story of Two Lives</u> - (O) by Julia Schayer, (A) - (SW); with Antony Eustrel, Barbara Wooddell, Peter Votrian, James Stone, Michael Hale, Roy Engel, Guy Kingford; (FILM) |

MONDAY JUNE 15

|                                                                                                          |          |                                             |
|----------------------------------------------------------------------------------------------------------|----------|---------------------------------------------|
| <u>Opera vs. Jazz</u>                                                                                    | ABC 7:30 | Karen Chandler, Robert Rounseville (both S) |
| <u>Paul Winchell &amp; Jerry Mahoney</u>                                                                 | NBC 8pm  | Nancy Reed (S), Berry Kroeger, Walter Burke |
| <u>Voice of Firestone</u>                                                                                | NBC 8:30 | Rise Stevens (S)                            |
| <u>Eye Witness, Robert Montgomery, &amp; Studio One</u> pre-empted by <u>The American Road</u> (See P.1) |          |                                             |

TUESDAY JUNE 16

|                                                 |           |                                                                                                                                                        |
|-------------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>City Hospital</u><br>(Melville Ruick)        | CBS 9pm   | <u>Kid Zero</u> - with Anne Marie Geyer, Dick York, Jay Barney, Anne Seymour; (SW & SD)                                                                |
| <u>Fireside Theatre</u><br>(Frank Wisbar)       | NBC 9pm   | <u>In the Carquinez Woods</u> - (O) by Bret Harte, (A) by Frank Bentick; with Andrea King, Jim Davis, Madge Meredith, Emil Meyer, Steve Roberts (FILM) |
| <u>Suspense</u>                                 | CBS 9:30  | <u>See No Evil</u> - (O) by James P. Cavanagh; with Betty Jane Watson, John Conte, Hildy Parks, Frank Maxwell, Alan Devitt; (SD)                       |
| <u>Candid Camera</u>                            | NBC 9:30  | Laraine Day, guest MC                                                                                                                                  |
| <u>Danger</u>                                   | CBS 10pm  | <u>The Circus Story</u> - (O) by Alex Furth; with Reba Tassell, Joseph Wiseman, Raymond Danton, John Shay, Gene Lee, Charles Jordan; (SD)              |
| <u>Where Was I?</u><br>(John Reed King)         | DuM 10pm  | Nancy Guild returns as regular panelist, in place of substitute Vicki Vola                                                                             |
| <u>The Name's The Same</u><br>(Robert Q. Lewis) | ABC 10:30 | Carl Reiner replaces Meredith Willson as panelist for the summer                                                                                       |

WEDNESDAY JUNE 17

|                                               |          |                                                                   |
|-----------------------------------------------|----------|-------------------------------------------------------------------|
| <u>A Date With Judy</u><br>(Mary Linn Beller) | ABC 7:30 | regulars & John Seymour, Dolores Sutton, Edith Gresham; (SW & SD) |
|-----------------------------------------------|----------|-------------------------------------------------------------------|



WEDNESDAY JUNE 17 (Cont'd)

|                                             |            |                                                                                                                                                                                                                                                                             |
|---------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Godfrey &amp; Friends</u>                | CBS 8pm    | Jerry Colonna, guest host                                                                                                                                                                                                                                                   |
| <u>Scott Music Hall</u><br>(Patti Page)     | NBC 8:30   | Patricia Morison (S), the Eva Jessye Choir (S), Norman Scott (S), Carroll Glenn (M), R.R. Bennett                                                                                                                                                                           |
| <u>Kraft TV Theatre</u>                     | NBC 9pm    | <u>Boy of Mine</u> - (O) by Dana Thomas; with Grace Keddy, Henry Jones, Martin Newman, Jack Arthur, Beverly Roberts, Marc Cramer, Enid Markey, Susan Hallaran, Patti O'Neill, Maurice Manson, Gene Leonard; Dir by Harry Herman, substituting for vacationing Stanley Quinn |
| <u>Man Against Crime</u><br>(Ralph Bellamy) | CBS 9:30   | <u>The Washington Story</u> - (O) by Burton Benjamin & Robert Shaplen; with Boris Aplon, Joe Costa, Anthony Rivers, Lisa Howard, Alan Hale, John Graham, Wendell Phillips, Joe Marr, John Stark, Jerome Ansbacher, Sid Raymond, Ben Yaffee, Don McHenry; (SD, FILM)         |
| <u>Douglas Fairbanks</u>                    | WNBT 10:30 | <u>The Journey</u> - (O) by Albert Jarosy; with Wilfred Hyde White, James Hayter, Muriel George, Joss Ambler, Austin Trevor; Dir by Charles Frank (FILM)                                                                                                                    |

THURSDAY JUNE 18

|                                             |            |                                                                                                                                                                                                          |
|---------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>T Men In Action</u><br>(Walter Greaza)   | NBC 8:30   | <u>The Case of the Rock-A-By Baby</u> - (O) by Robert Sloane; with Gaby Rodgers, Murray Hamilton, Geoffrey Bryant, Herb Nelson, Calvin Thomas, Katherine Raht, Charles Rae King; (SD)                    |
| <u>Chance of a Lifetime</u>                 | ABC 8:30   | Joe E. Howard (S)                                                                                                                                                                                        |
| <u>Four Star Playhouse</u>                  | CBS 8:30   | <u>Shadowed</u> - (O) by Mary Eynon, (A) by Seelig Lester & Merwin Gerard; with Dick Powell, Frances Dee, Raymond Largay, William Forrest, Harry Cheshire; (SD) by Robert Florey (FILM)                  |
| <u>Lux Video Theatre</u>                    | CBS 9pm    | <u>Wind on the Way</u> - (O) by Seymour Stern, (A) by Arne Howard Bailey; with Phyllis Thaxter, Ralph Nelson, Isobel Elsom, Margaret Hamilton, Gage Clarke; (SD) by Richard Goode                        |
| <u>Big Town</u><br>(McVey & Nigh)           | CBS 9:30   | Emile Meyer, Bob Forrest, Alan Wells, Florence Lake, Louis Jean Heydt; (SW & SD, FILM)                                                                                                                   |
| <u>Ford Theatre</u>                         | NBC 9:30   | <u>Malaya Incident</u> - (O) by Adele Comandini; with Ann Sheridan, Richard Egan, Steven Geray, Phyllis Stanley, Margaret Blankley, Bernie Gozier, Sanders Clark, Alec Harford; Dir by John Brahm (FILM) |
| <u>Martin Kane, Pvt. Eye</u><br>(Lee Tracy) | NBC 10pm   | Joe Downing, Lee Philips, Mary Johnson, Philip Truex, Matt Briggs (SW & SD)                                                                                                                              |
| <u>Foreign Intrigue</u><br>(Jerome Thor)    | WNBT 10:30 | <u>F. I. in the Diamond Bullet</u> - (O) by Sidney Shelley; with Margarata Fahlen, Willie Peters, Bengt Blomgren, Rangvi Lundblad, Willi Sjoberg; (SD, FILM)                                             |

FRIDAY JUNE 19

|                          |         |                                                                                                                                                                                             |
|--------------------------|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Schlitz Playhouse</u> | CBS 9pm | <u>Operation Riviera</u> - (O) by J. S Burrell; with Lon McCallister, Randy Stuart, Lela Bliss, Paul Frees, James Dodd, Rolfe Sedan, Alphonse Martell, Gil Frye; (SD) by Roy Kellino (FILM) |
|--------------------------|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



\_\_\_\_\_

The Big Story  
(Robert Sloane)

NBC 9pm

NBC 9pm Bill E. Bailey, Valley Morning Star, Harlingen  
Texas - (O) by Norman Lessing; with Cameron  
Prud'homme, Danny Ocko, Clem Fowler, Joe Brown, Jr., Harry  
Mehaffey, Hazel Burgess, Leonard Barry; (SD)

Mr. & Mrs. North  
(Richard Denning &  
Barbara Britton)

CBS 10pm

CBS 10pm Murder on the Midway - (O) by Buckley Angell;  
with Gladys George, Joe Vitale, Morgan Jones,  
Frank Scannell, Claire Carleton, Frank Marlowe; (SD, FILM)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 11 THROUGH FRIDAY JUNE 18

## Strike It Rich

CBS 11:30

CBS 11:30 W (9pm) - Patrice Munsel (S); F - Percy Faith (M)

Garry Moore

CBS 1:30

CBS 1:30      W - Billy Gilbert (C); Thu - Roger Price (C);  
Barbara Rettig substitutes for vacationing Denise  
Lor this week & next

## Freedom Rings

CBS 2pm

CBS 2pm      add Bob Kennedy as regular (assistant to Rex Marshall)

## Early Mono-Drama

WARD 6:30

WABD 6:30 M thru F - Caesar & I - (O) by Jay Bennett, with Jack Manning; (SD)

Talk of the Town  
(Jimmy Blaine)

WABC 11:00

WABC 11:00 M thru F - Henny Youngman (C), McGuire & Warner  
(D)

Late Mono-Drama

WABD 11:15

WABD 11:15 M thru F - Cleopatra - (O) by William Shakespeare, (A) by Jay Bennett; with Jane White; (SD)

SATURDAY JUNE 20  
 11:00 AM - 1:00 PM

Jackie Gleason

CBS 8pm

CBS 8pm                      Bob Manning (S)

SUNDAY JUNE 21  
XXXXXXXXXXXXXXXXXXXX

Plymouth Playhouse  
(Donald Cook)

ABC 7:30

ABC 7:30      The Turning Point - (O) by Halsted Welles; with  
Richard Kiley, Neva Patterson, Lenka Peterson,  
Johnny Stewart, Edgar Stehli, Don Gordon, Dick Castle, Frank  
Campanella; Dir by Martin Ritt

Toast of the Town  
(Ed Sullivan)

CBS 8pm

CBS 8pm Gloria Swanson substitutes for vacationing Ed Sullivan; Gracie Fields (S), Arnout Brothers, Kay Starr (S), Jan Peerce (S)

Goodyear TV Playhouse

NBC 9pm

NBC 9pm      Expectant Relations - (O) by Horton Foote; with  
Lily Cahill, Kathleen Comegys, Wright King,  
Michael Wager, Eugenia Rawls, Florida Friebus, Georgia Burke;  
(SD) by Vincent Donehue

The Doctor  
(Warner Anderson)

NBC 10pm

NBC 10pm      The Runaways - (O) by Gene Levitt; with Dorothy Malone, Lee Marvin, George Chandler, Alan Reed, Saul Z. Martell (FILM, LAST SHOW IN SERIES)

The Bill  
(House Report)

Sec. 8, Act of 1908  
(House Report)

Section 11, Act of 1908

Section 12, Act of 1908

Section 13, Act of 1908

Section 14, Act of 1908

Section 15, Act of 1908

Section 16, Act of 1908

Section 17, Act of 1908

Section 18, Act of 1908  
(House Report)

Section 19, Act of 1908  
(House Report)

Section 20, Act of 1908

The Doctor  
(House Report)

Section 21, Act of 1908

\_\_\_\_\_

## NEW YORK

NANCY ANDREWS - replaces Benay Venuta in  
Hazel Flagg - PRESS: John L. Toohey,  
CH 4-5452

PETER CAPELL - versatile radio & TV  
actor - AGT: Robert Lantz, PL 5-6850

MELVYN DOUGLAS - star of Hollywood Off-Beat TV series, in final weeks of Time Out For Ginger on B'way -  
PRESS: George Ross, BR 9-5906

THE GOLDEN GATE QUARTET - famed singing  
group - AGT: Hal K. Halpern, MU 6-3  
MU 6-3714

BILL HAYES - Show of Shows juvenile singer  
currently in Me & Juliet - PRESS:  
Michel Mok, MU 7-5927

THOMAS HAYWARD - now rehearsing for A  
Night In Venice, opening at Jones  
Beach on 6/25 - PRESS: Bill Doll,  
MU 2-6129

PAUL HENRIED - film star - AGT: Paul  
Small, MU 7-0606

PATRICIA NEAL - opening Tuesday in The Scarecrow at the Theater de Lys -  
PRESS: Max Eisen, OX 5-1864

EDMOND O'BRIEN - arrived from H'wood -  
AGT: Peter Witt, PL 9-7966

IRRA PETINA - former Met Mezzo & B'way  
stage star - AGT: NCAC, PL 9-6000

OLGA SAN JUAN - star of films & Paint  
Your Wagon on B'way - AGT: P. Witt

PHYLLIS THAXTER - film actress - AGT:  
MCA, PL 9-7500

## WASHINGTON

|                              |   |                            |
|------------------------------|---|----------------------------|
| <u>BARBARA ASHLEY</u>        | ) | Featured in <u>Show</u>    |
| <u>MALCOLM BEGGS</u>         | ) | <u>Boat</u> , opening pro- |
| <u>JOHN ELLIOTT</u>          | ) | duction at the Car-        |
| <u>DOROTHEA MacFARLAND</u> ) | ) | ter Barron Amphi-          |
|                              | ) | theatre - PRESS:           |
|                              | ) | Scott Kirkpatrick,         |
|                              | ) | EX 3-3549 (Wash.)          |

JERRY LESTER - comedian, headlining  
stage bill at the Capitol Theatre -  
AGT: MCA, PL 9-7500 (N.Y.C.)

CHICAGO

(All phone numbers are Chi.  
unless otherwise indicated)

WALLY BOAG - comic, at the Palmer House,  
AGT: Mark Leddy, JU 6-2760 (N.Y.C.)

CAROL BRUCE & } Stars of Pal Joey now  
HAROLD LANG } playing the Shubert  
Theatre - PHONE: CE  
6-8240

|                        |                       |
|------------------------|-----------------------|
| <u>JIMMY DURANTE</u> ) | currently at the Chez |
| <u>JULES BUFFANO</u> ) | Paree - AGT: William  |
| <u>JACK ROTH</u> )     | Morris, WH 3-1744     |
| <u>EDDIE JACKSON</u> ) |                       |

BILLY ECKSTINE - headlining variety bill  
at the Chicago Theatre - PHONE:  
RA 6-5300

RONNIE GRAHAM - leading comedian & co-author, lyricist of New Faces, appearing at the Great Northern,  
PHONE: CE 6-8240

JOSEF MARAIS AND MIRANDA - recitalists  
with songs from many lands - AGT:  
NCAC, DE 2-5813

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1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

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# NETWORK AND LOCAL PROGRAMMING ANALYSES

Scheduled program transmission for the week of: June 14-20

|           |      | Total Hours Network Service |                   |                  |                 |                  |                 |                    |                  |
|-----------|------|-----------------------------|-------------------|------------------|-----------------|------------------|-----------------|--------------------|------------------|
|           |      | ABC                         |                   | CBS              |                 | DuM              |                 | NBC                |                  |
|           |      | Comm                        | Sus               | Comm             | Sus             | Comm             | Sus             | Comm               | Sus              |
| Time on-) | Live | 1                           | 1*                | 6 $\frac{1}{4}$  | 5               | --               | --              | 11#                | 9                |
| 12 noon ) | Film | $\frac{1}{2}$               | $\frac{1}{4}$     | --               | --              | --               | --              | --                 | --               |
| 12 noon-) | Live | 2 $\frac{1}{2}$             | $\frac{1}{2}$     | 16 $\frac{1}{2}$ | 4 $\frac{1}{2}$ | 6 $\frac{3}{4}$  | 6 $\frac{3}{4}$ | 7 $\frac{3}{4}$    | 10 $\frac{3}{4}$ |
| 6:00 pm ) | Film | --                          | --                | $\frac{1}{2}$    | --              | --               | --              | 1 $\frac{1}{2}$    | --               |
| 6:00 pm-) | Live | 7 $\frac{3}{4}$             | 7 $\frac{3}{4}$ * | 16 $\frac{1}{2}$ | 2 $\frac{1}{2}$ | 11 $\frac{3}{4}$ | 8 $\frac{1}{4}$ | 16 $\frac{1}{2}$   | 2 $\frac{1}{2}$  |
| time off) | Film | 2 $\frac{1}{4}$             | 6 $\frac{1}{2}$   | 7                | 1               | --               | 1               | 6 $\frac{1}{4}$    | --               |
| TOTALS )  | LIVE | 11 $\frac{1}{4}$            | 9 $\frac{1}{4}$ * | 39 $\frac{1}{4}$ | 12              | 18 $\frac{1}{2}$ | 15              | 35 $\frac{1}{4}$ # | 22 $\frac{1}{4}$ |
| )         | FILM | 2 $\frac{3}{4}$             | 6 $\frac{3}{4}$   | 7 $\frac{1}{2}$  | 1               | --               | 1               | 7 $\frac{3}{4}$    | --               |

\* Includes Pacific Coast Network Time

# Includes "Today"

(NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films.)

LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of June 14-20

| CITY          | STATION     | Total Hrs Trans   | Net Hours Service | Live Hrs Loc Only | Nat'l Spots     | Movie Features   |
|---------------|-------------|-------------------|-------------------|-------------------|-----------------|------------------|
| New York City | WABC-TV (A) | 94                | 25 $\frac{1}{2}$  | 32 $\frac{1}{4}$  | 1 $\frac{1}{4}$ | 26               |
| New York City | WCBS (C)    | 112 $\frac{1}{4}$ | 59 $\frac{1}{2}$  | 15 $\frac{3}{4}$  | 1 $\frac{1}{2}$ | 23 $\frac{1}{4}$ |
| New York City | WABD (D)    | 84 $\frac{3}{4}$  | 35 $\frac{1}{2}$  | 18 $\frac{3}{4}$  | 3               | 28 $\frac{1}{2}$ |
| New York City | WNBT (N)    | 117 $\frac{3}{4}$ | 57 $\frac{1}{4}$  | 28 $\frac{1}{2}$  | 2 $\frac{1}{2}$ | 19 $\frac{3}{4}$ |
| New York City | WOR-TV (I)  | 26 $\frac{3}{4}$  | --                | 41                | $\frac{3}{4}$   | 28 $\frac{3}{4}$ |

MONTHLY INDEX OF NETWORK TV PROGRAM ORIGINATION (Based on schedules of 6/14-20)

| CITY          | LIVE HOURS      | FILM HOURS       | TOTAL HOURS LIVE & FILM | CITY         | LIVE HOURS    | FILM HOURS | TOTAL HOURS LIVE & FILM |
|---------------|-----------------|------------------|-------------------------|--------------|---------------|------------|-------------------------|
| New York City | 114             | 23 $\frac{3}{4}$ | 137 $\frac{3}{4}$       | Philadelphia | 5             | --         | 5                       |
| Chicago       | 17              | $\frac{1}{4}$    | 17 $\frac{1}{4}$        | Detroit      | 1             | --         | 1                       |
| Los Angeles   | 12              | 3 $\frac{1}{2}$  | 15 $\frac{1}{2}$        | Cleveland    | $\frac{3}{4}$ | --         | $\frac{3}{4}$           |
| Washington    | 6 $\frac{3}{4}$ | --               | 6 $\frac{3}{4}$         | Baltimore    | $\frac{3}{4}$ | --         | $\frac{3}{4}$           |
| Cincinnati    | 6               | --               | 6                       | Buffalo      | $\frac{3}{4}$ | --         | $\frac{3}{4}$           |

All index totals are approximations based on advance network information and do not reflect last-minute programming changes. Copyright 1953 by Television Index, Inc.

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## THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

### Sun(21)

ABC - 9-9:30pm; DEBUT; Better Living Television Theatre; from WABC-TV(NY) ON FILM to the net (except WABC-TV, 1:30-2pm Sun); Sustaining; dramatic documentary series uses industrial films, with special panel segments shot for ten of the thirteen-week series; among the business leaders who will appear in the panel discussions are E. J. Hanley, President of Allegheny-Ludlum Steel; W.A. Roberts, President of Allis-Chalmers; James Symington of Public Service Electric & Gas Co., A. von Gontard, Executive VP of Anheuser-Busch, Philip D. Reed, Chairman of the Board of General Electric, Dean Thorndike Saville, New York University and Joseph Prendergast, Director of National Recreation Association.

CBS - 7:30-8pm; DEBUT; Your Play Time; from WCBS-TV(NY) ON FILM to 43 stations network, 41 delayed; Sponsor - American Tobacco Co. (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn; Pkgr - MCA-TV; Film Prod - Revue Productions, H'wood; Dirs - Richard Irving & Axel Gruenberg; various type dramatic films are mostly second runs; replaces Private Secretary, which moved to NBC-TV as Your Hit Parade replacement.

CBS - 6-7pm; HIGHLIGHT; Korea Is My Home; from WCBS-TV(NY) to the net; Sustaining; Prod - Irving Gitlin; Dir - Paul Nickell; Writer - Art Bonner; Bill Downs will be commentator for documentary program which is being presented on behalf of, and in cooperation with, the American Korean Foundation, Inc; the personal eye-witness tour of the Republic of Korea consists of entirely new footage shot during the past three weeks by CBS-TV Newsfilm cameramen William Hartigan and William Gross. Two GI's recently released from service, Capt. David Engel and PFC Monty Gatschell, will also appear on the program.

NBC - 2-2:30pm; LAST SHOW; American Inventory; from WNBT(NY) ON FILM to the net; presented under a grant from the Alfred P. Sloan Foundation; Prod - William Hodapp; Hodapp will serve as narrator for special program titled "Highlights of Inventories," pointing up some of the things the program tried to do during the season and explaining why it tried what it did; among the productions from which film clips will be shown are "Why Wait for a Million?", an on-the-scene account of hospital-community relations; "Cancer: A Research Story"; and "The American Tourist," "Private American Investment Abroad," "University in Exile," "The Council of Europe" and "The Eisenhower Mission," all filmed by Inventory crews overseas.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.



Sun(21)

NBC - 8-9pm; ADD NETWORK & RETURN; The Big Payoff; from WNBT(NY) to 58 stations & 26 kine; Sponsor - Colgate-Palmolive-Peet thru William Esty; Pkgr-Prod - Walt Framer; Dir - Jeff Hayden; audience participation-quiz, currently seen across-the-board on CBS-TV, 3-3:30pm, returns to NBC-TV as summer replacement for Colgate Comedy Hour for second year; Randy Merriman is host, Bess Myerson, hostess, and Betty Ann Grove, singer on program on which only couples can participate, such as a husband for his wife, a boss for his secretary, or some combination of a male trying to win the many awards for a lady; there will also be a section of the show in which the girls can win prizes for their male partners. Spotlight Promotions provides the prizes, which include trips to anywhere in the world, cars, mink coats, lifetime wardrobes, etc.

Mon(22)

CBS - 9:30-10pm; RETURN; Masquerade Party; from WCBS-TV(NY) to 38 live & 63 kine; Sponsor - General Foods (Instant Maxwell House) thru Benton & Bowles; Pkgr - Ed Wolf Associates; Prod - Herb Wolf; Assoc Prod - Keith Taylor; Dir - Lloyd Gross; Douglas Edwards is host and master of ceremonies for panel show on which panelists attempt to identify celebrities who appear before them in disguise - each disguise being a clue to the personality; the panel is limited to five minutes for questioning each personality, and for each second it fails to guess the identity, \$1.00 is added to a fund which later is contributed to the individual's favorite charity. Panelists are Ilka Chase, Buff Cobb, Peter Donald and Ogden Nash. Subs for Red Buttons.

CBS - 10-11pm; RETURN; Studio One Summer Theatre; from WCBS-TV(NY) to 43 live & 17 kine; Sponsor - Westinghouse Electric Corp. thru McCann-Erickson; Pkgr - CBS-TV; Prod - John Haggott; Dirs - Various; Asst to the Prod - William Markham Altman; Casting Dir - Joe Scully; Asst Dir - Bruce Minnix; Sets - Willard Levitas & Rouben Ter-Artunian; summer version of dramatic series will use scripts presented on regular series as well as new works.

Tue(23)

ABC - 9-10am; HIGHLIGHT; Breakfast Club 20th Anniversary; from WBKB(Chicago) to the net; Sponsor - Toni Co. (9-9:15am) thru Tatham-Laird and Philco Corp. (9:15-10am) thru Hutchins; Prod-Dir - Cliff Peterson; in addition to the regular features of the morning program, to celebrate the anniversary, 21 persons who were born on June 23, 1933, during the hour the program first started on radio, will appear; regular members of the program who will appear will be Fran "Aunt Fanny" Allison, comic Sam Cowling, vocalists Peggy Taylor and Johnny Desmond and orchestra leader Eddie Ballantine.

NBC - 8-8:30pm; DEBUT; Mirror Theatre; from WNBT(NY) to the net; Sponsor - Revlon Products Corp. thru William H. Weintraub; Pkgr - MCA, Ltd.; Prod - Donald Davis & Dorothy Mathews; Dir - Daniel Petrie; new dramatic series replaces first half of Milton Berle show; first program is "The Little Wife", adapted by David Shaw from an original story by William March; Eddie Albert and Georgiann Johnson are featured, with Henry Jones, Ann Shoemaker, Truman Smith, Carlotta Sherwood and Lorna Lynn.

NBC - 8:30-9pm; ADD TIME; Break the Bank; from WNBT(NY) to 38 live & 12 kine; Sponsor - Associated Products (Five Day Deodorant Pads) thru Grey Advertising; Pkgr - Ed Wolf Associates; Prod - Jack Rubin and Herb Wolf; Dir - Craig Allen; Bert Parks will MC quiz program with participants selected from the studio audience; cash prizes are awarded contestants giving the correct answers in categories which they select; Win Elliot is host-announcer and Janice Gilbert is paying teller; program is also seen on NBC-TV Monday thru Friday 3-3:30pm, with Bud Collyer as MC; Assoc Prod - Alan Gilbert.



THIS WEEK(Cont'd)

Tue(23)

NBC - 10:30-10:45pm; LAST SHOW; Club Embassy; from WNBT(NY) to 22 live & 36 kine; Sponsor - P. Lorillard (Embassy Cigarettes) thru Lennen & Newell; Prod - George Zachary; Music Dir - Earl Sheldon; Connie Russell and the Embassy Quartet and Florian ZaBach were regular members of the cast.

Thu(25)

ABC - 9-9:30pm; DEBUT; Madison Square Garden; from WABC-TV(NY) ON FILM to the net; Sustaining; Film Prod - Les Winik; Marty Glickman and Stan Lomax will narrate the filmed sports highlights of events which have taken place in Madison Square Garden. The series is scheduled for 26 weeks.

CBS - 8:30-9pm; DEBUT; Tales of the City; from WCBS-TV(NY) to 25 live & 35 kine; Sponsor - Willys Motors thru Ewell & Thurber; Agcy Superv - Steve Mudge; Pkgr - CBS-TV; Exec Prod - William Dozier; Dir - Bob Stevens; Script Ed & Writer - Ben Hecht; Music Dir - Hank Sylvern; Sets - Kim Swados; new dramatic series will be adaptations of stories by Ben Hecht; first program program is "Wicked City" with Gary Merrill, Janis Carter, Barry Nelson, Alan Tower, Ann Rutherford, Olga Baclanova, Robert H. Harris, Joseph Kallini, Carolyn Block and Paul McGrath.

CBS - 10:30-11pm; NEW TIME; City Hospital; from WCBS-TV(NY) to 24 live & 28 kine; Sponsor - Carter Products thru Sullivan, Stauffer, Colwell & Bayles; Prod - Walter Selden; Dir - Cort Steen; formerly seen alternate Tuesdays, will be seen on Thursday, June 25, Tuesday, June 30, Thursday, July 9 and then every other Thursday. Replaces Racket Squad, which moves to the Monday 9-9:30pm time slot as summer replacement for I Love Lucy on June 29.

Sat(27)

ABC CENTRAL - 7:30-8pm; DEBUT; Bowling for Fun; from WXYZ-TV(Detroit) to 3 stations; Sponsor - American Machine & Foundry Co (Pinspotters Div) thru Fletcher D. Richards; Fred Wolf will MC bowling show which will originate from the 28-alley WY-7 Recreation in Detroit, where AMF Automatic Pinspotters are installed; the machines performing automatically all bowling pit services formerly done by hand; guest on first show is Elvira Toepfer, top woman bowler.

NETWORK SPONSOR ACTIVITY

GREYHOUND CORP thru Beaumont & Hohman and SCOTT PAPER CO thru J. Walter Thompson, have joined AMERICAN MACHINE & FOUNDRY thru Fletcher D. Richards as three of the original Omnibus sponsors to renew the program for next season when it returns to CBS-TV, Sunday 5-6:30pm, early in October. There will be four, rather than five, sponsors for the coming season.

SCOTT PAPER CO thru J. Walter Thompson, is also buying the Wednesday 8:30-9pm NBC-TV slot for weekly programming, effective July 1. Formerly Scott alternated in the segment with E.I. DUPONT DE NEMOURS, who is moving their Cavalcade of America series to ABC-TV. Scott will present the Music Hall, starring Patti Page, and a program starring Robert Russell Bennett, on alternate weeks.

CARTER PRODUCTS thru Sullivan, Stauffer, Colwell & Bayles, has purchased a new audience-participation quiz, Anyone Can Win, for the alternate Tuesday CBS-TV time slot (9-9:30pm), made available when Carter moved City Hospital to alternate Thursdays.

GENERAL FODDS(Post Cereals) thru Young & Rubicam, will sponsor Rod Brown of the Rocket Rangers (CBS-TV Sat 11:30am-12n), starting Sept. 12. Starring Cliff Robertson, the program will be re-titled Rocket Ranger. Post Cereals Corn-Fetti(Y&R) was co-sponsor with Raisin Bran(Benton & Bowles), of Captain Video(DuM Mon thru Fri 7-7:30pm) three times a week. Captain Video has been cancelled effective June 26.



## LOCAL STATION ACTIVITY

- WABC-TV(Ch 7) - "Melba" Premiere; HIGHLIGHT June 24; Wed 8-8:30pm; Sponsor - Loew's New York Capitol Theatre thru Donahue & Coe; Patrice Munsel, star of the new United Artists film, will preside as hostess, assisted by Art Ford, during a special Broadway premiere celebrity program for the benefit of United Cerebral Palsy.
- WABD(Ch 5) - Sunday Surprise Party; DEBUT; Sun 11pm-12midnight; Sponsor - Arrow NY Utilities for GE & Fedder Air Conditioners thru Norman King Prods; Prod - Norman King & Morton Spain; Assoc Prods - Kenneth Lee Karpe & Dale Danenberg; Dir - Roger Shope; Annr - Hal Tunis; Hal Block MC's new variety program, with performances by show business personalities, film clips from new movies, fashion shows, audience participations and a "surprise party" for the cast of a current Broadway play.
- WOR-TV(Ch 9) - Eleven-Thirty Revue; DEBUT June 16; Tue 11:30pm-12m; Sustaining; NY Prod - Sanford Yeager; Dir - Bob Eberle; Hal Jackson MC's new show which stars Mantan Moreland in all-Negro variety format; other regulars will be the Brown Twins, singing dancing act, and Claude Hopkins, pianist and band leader.
- Eastern Intercollegiate Tennis Finals; HIGHLIGHT June 20; Sat 2:30-4:30pm; Sponsor - Packard Dealers of NY; H. Levan Richards will describe the court action from the U.S. Military Academy at West Point.
- "Aquashow" Premiere; HIGHLIGHT June 23; Tue 9-9:30pm; Special telecast for the benefit of the North Shore Hospital Fund, will be MC'd by Jinx Falkenberg & Tex McCrary.
- WGN-TV(Ch 9) - Curbstone Cut-Up; DEBUT June 15; Mon thru Fri 5:45-6pm; Sponsor - Chicago Walton Motors thru Rocklin Irving & Assoc; Ernie Simon stars in combination man-on-the-street, we-the-people, and original-amateur show, telecasting from in front of the WGN Building.
- Stock Car Racing; DEBUT June 18; Thu 8-9:30pm; Sponsor - Studebaker Sales Co. of Chicago; Stew Reamer will announce the events from Santa Fe Park in Willow Springs, Ill.
- WNHC(Ch 6) - You and the Law; DEBUT June 23; Tue 6-6:30pm; Sponsor - State Bar New Haven Assn of Connecticut with the cooperation of the U. of Conn. Law School; Joseph P. Burns will be moderator and Thomas G. Meeker, attorney, serves as liaison between the Bar Assn. and WNHC-TV for series which aims at acquainting the public with those areas of the Law which border most often on the lives of the average citizen.

## FILM DIGEST

HI BROWN TO PRODUCE INNER SANCTUM TV SERIES FOR NBC, with production starting July 6 on the first of 39 filmed programs. Brown created and produced the original mysteries heard on radio. To be filmed entirely in the East, with most of the shooting in NYC, the scripts will be "intense stories of emotions, fears, hates and psychotic involvements with crime - with a minimum of violence." Alan Neuman will direct, Joe Brun will handle the camera, Richard Sylbert designs the sets, John Roeburt is script editor, Mende Brown is associate producer and Lew White is music director.

R & M PRODUCTIONS FORMED IN HOLLYWOOD by Hal Roach, Jr., Maurice Machris and Emanuel H. Goldstein, primarily to finance TV film productions. Machris, a part owner of the Wilshire Oil Co., will supply the financing. Goldstein is vice president of Hal Roach, Jr. Productions. Firm will also produce pilots and complete series.

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VARSITY U.S.A. PLANNED BY WARD-VILLANI PRODUCTIONS, NY. The new hour television film series will consist of top varsity shows such as Pennsylvania State's Mask and Wig, the University of Florida's musical circus, the U. of Oklahoma's Sooner Scandals and the North Dakota State College Bison Brevities. Henry Martin is directing the series. The University of Miami's Sketchbook, a revue with a modern Manhattan background, is being used as a pilot film.

PILOT ON THE FALCON FILMED IN HOLLYWOOD by Buster Collier and Harry Joe Brown for Bernard Schubert. Starring Charles McGraw in the title role, the film was written by Eugene Wang and directed by George Waggner.

NEWS REPORT

THE TELEVISION MANUAL, BY WILLIAM HODAPP, published by Farrar Straus and Young, Inc., NY, 296 pages, \$4.50. The author is executive director of Teleprograms, Inc., and producer of "American Inventory." The book deals with production and programming for education, public affairs, and entertainment, and covers program formats, sources, personnel, writing, production and operations, settings, staging and films. Contributors to the book include Davidson Taylor, Erik Barnouw, Dr. Frederick C. Hill, Mrs. Mildred McAfee Horton, Armand L. Hunter, Ben Parks, Martha Rountree, Henry Salomon, Jr., John Daly, Dr. Arnold J. Zurcher, Albert McCleery, Clark Jones, Robert W. Stringer and Martin Stone.

NEW NETWORK AFFILIATIONS: To ABC-TV: WTVE(Ch 24), Elmira, NY., Thompson K. Cassel, Gen.Mgr; KCMC-TV(Ch 6), Texarkana, Frank O. Myers, Gen.Mgr; KEDD(Ch 16), Wichita, Kan. Ben Baylor, Gen.Mgr; KANG-TV(Ch 34), Waco, Clyde L. Weatherby, Gen.Mgr; KLAS-TV(Ch 8), Las Vegas, Alex Struthers, Gen.Mgr; WNAO-TV(Ch 28), Raleigh, N.C., Charles Stone, Gen. Mgr. and KNOW-TV(Ch 8), Monroe, La., Paul H. Goldman, Gen.Mgr. To CBS-TV: KLAS-TV (Ch 8), Las Vegas, and KHSL-TV(Ch 12), Chico, Calif., M.F. Woodling, Gen.Mgr. To NBC-TV: KOMU-TV(Ch 8), Columbia, Mo., George J. Kapel, Mgr. and WVEC-TV(Ch 15), Norfolk, Va., Thomas P. Chisman, Gen.Mgr.

TELEVISION WRITERS OF AMERICA WIN REPRESENTATION of television writers at ABC, CBS and NBC. Winning over the Screen Writers Guild-Authors League of America by a small margin, the TWA has made overtures to the Radio Writers Guild to drop its Authors League affiliation, and merge with TWA for one broadcasting writers union. Richard Powell, president of TWA, currently located in Los Angeles, has announced that the union will set up a New York office in order to become a national guild.

NBC RENEWS MARGARET TRUMAN for third year, with the daughter of the ex-president scheduled for nine guest appearances on both radio & TV during the 1953-54 season. Miss Truman was represented by Kenneth Allen Associates.

PERSONNEL CHANGES: Edwin Duerr, Young & Rubicam radio-TV producer for over ten years (thru 1952), has been named to head the radio-TV department of Dancer-Fitzgerald-Sample, under Alvin Kabaker, Jr., vp in charge of radio & TV, who recently shifted headquarters from California to NY.....Ben Alcock and Roy Winsor, both of Biow's TV department, have been appointed vice presidents.....Keith Taylor, former Broadway stage manager, has joined Ed Wolf Associates as associate producer on "Masquerade Party".....Leo Morgan has joined the CBS-TV staff to produce the "Red Buttons" show next season. Al Span, who produced the Buttons show last year, is currently producing the "Larry Storch" show, Gleason summer replacement program, which may be re-scheduled for regular programming in the fall.....John Clifford, director of personnel for RCA Victor, has been named VP in Charge of Personnel at NBC, replacing Ernest de la Ossa, who was appointed Station Manager of WNBC-WNBT(NY).....Henry T. Wilson, business news editor for WOR/WOR-TV(NY), has been named to the newly-created post of Manager of Press Information for those stations.....John F. Howell, formerly Director of Sales for Paramount Television Productions, has joined the NY staff of CBS-TV Film Sales as account executive. Other new appointments in the Film Sales Dept: Mack Ward, manager of Atlanta office; John B. Burns, account executive in Chicago office; and William Parkinson, promoted to supervisor of Chicago office.



TALENT SHOWSHEET JUNE 22-28, 1953

PROGRAM

NET TIME(EDT)

TALENT ROSTER

Most of the shows on June 19, 20, 21 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 26. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JUNE 19  
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|                                           |         |                                                                                                                                                   |
|-------------------------------------------|---------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Mama</u><br>(Peggy Wood)               | CBS 8pm | <u>Katrin at Cobweb Inn</u> - (O) by Jerome Ross; with<br>regulars & Robert Emhardt, Margaret Hamilton<br>Joyce Van Patten, Cliff Robertson; (SD) |
| <u>Jimmy Hughes,</u><br><u>Rookie Cop</u> |         | regulars & Ralph Dunn, Isabel Price, Bruce Hall,<br>David Winters, Dorrit Kelton, Nina Hansen, John<br>Dorman; (SW & SD)                          |

SATURDAY JUNE 20  
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|                                                  |             |                                                                                         |
|--------------------------------------------------|-------------|-----------------------------------------------------------------------------------------|
| <u>Rod Brown of the</u><br><u>Rocket Rangers</u> | CBS 11:30am | John Shellie, Sam Weston & regulars; (SW & SD)                                          |
| <u>Stork Club</u><br>(Sherman Billingsley)       | CBS 7pm     | Gale Sherwood (S), Clifford Guest (ventriloquist),<br>The Drifters (S), Stan Fisher (M) |
| <u>Ethel &amp; Albert</u>                        | NBC 7:30    | William Post, Jr., Lillian Schaaf; (SW & SD)                                            |
| <u>Jackie Gleason</u>                            | CBS 8pm     | Bob Manning (S), Trini Reyes (D)                                                        |

SUNDAY JUNE 21  
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|                                                   |          |                                                                                                                                                                                                                                     |
|---------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Frontiers of Faith</u>                         | NBC 1:30 | <u>From the Land of Bibles</u> - (O) by David Harmon;<br>with Alexander Scourby, Joseph Fallon; (SD)                                                                                                                                |
| <u>Lamp Unto My Feet</u><br>(Dr. Lyman Bryson)    | CBS 4pm  | <u>For All Men</u> - (O) by David Driscoll; with Arnold<br>Moss, Pamela Conroy, Eric Mattson; (SD)                                                                                                                                  |
| <u>Hillmark Hall of Fame</u><br>(Sarah Churchill) | NBC 5pm  | <u>Man Against Pain</u> - (O) by Rod Serling; with<br>Tod Andrews, Pat Breslin, Casey Allen, Gladys<br>Clark, Ed Cooper, Alan Devitt, Cal Thomas, Marie Kenny,<br>Edwin Hernly, James Rafferty, Patty McCormack; (SD)               |
| <u>You Are There</u>                              | CBS 6pm  | <u>Benedict Arnold</u> - (O) by Kate Nickerson; with<br>Philip Bourneuf, Robert Emhardt, Edward Binns,<br>Leslie Nielson, Addison Richards, Kendall Clark, Robert<br>Middleton; (SD)                                                |
| <u>Orchid Award</u>                               | ABC 6:45 | Dick Haymes                                                                                                                                                                                                                         |
| <u>Your Play Time</u>                             | CBS 7:30 | <u>Emergency</u> - (O) by Tim Whelan, (A) by Axel Gruen-<br>berg & Whelan; with Robert Hutton, Dorothy Pat-<br>rick, John Hoyt, Mel Ford, Lucia Carroll, Tristram Coffin,<br>William Pullen, Lonnie Thomas; Dir by Gruenberg (FILM) |



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Adolphe Monjou's  
Favorite Story

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Robert Montgomery

**SECRET**

Fireside Theatre  
(Frank Wisbar)

1. The first group of people who are mentioned in the text are the "people of the land". This group is described as being "the people of the land" and is mentioned in the text as being "the people of the land".

(a) age, (b) sex, (c) color, (d) size, (e) weight, (f) height, (g) length, (h) width, (i) depth, (j) thickness, (k) volume, (l) area, (m) surface, (n) perimeter, (o) circumference, (p) diameter, (q) radius, (r) angle, (s) arc, (t) chord, (u) segment, (v) sector, (w) segment, (x) sector, (y) segment, (z) sector.

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(C) - attached-91-B to 100-A  
for 9 min, attached 100-B, 100-C, 100-D, 100-E  
(C) attached 100-F, 100-G, 100-H

1. The Government of the United States of America, hereinafter referred to as the "Government", and the Government of the State of New York, hereinafter referred to as the "State", have entered into an agreement for the purpose of providing for the construction of a new bridge over the Hudson River, hereinafter referred to as the "Bridge".

1. The first part of the document is a list of names and addresses, which are arranged in a columnar fashion. The names are written in a cursive script, and the addresses are written in a more formal, printed style. The list includes names such as "John Doe", "Jane Smith", and "Robert Johnson", along with their respective addresses.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

UNITED STATES GOVERNMENT

TUESDAY JUNE 23 (Cont'd)

Suspense CBS 9:30 The Signal Man - (O) by Charles Dickens, (A) by Ben Radin; with Boris Karloff, Alan Webb, Basil Howes, Francis Compton, Harry Townes, Peter Donat; (SD)

Danger CBS 10pm Operation Nightmare - (O) by Reginald Rose; with John Kerr, Russell Collins, Robert Simon, Mark Rydell, Beverly Dennis, Peter Gumeny; (SD)

WEDNESDAY JUNE 24

A Date With Judy ABC 7:30 regulars & Warren Parker; (SW & SD)  
(Mary Linn Beller)

Godfrey & Friends CBS 8pm Robert Q. Lewis, guest host

Cavalcade of America NBC 8:30 The Tenderfoot - (O) by Tom Seller; with Tom Brown; Dir by William Thiele (FILM)

Kraft TV Theatre NBC 9pm The Rainy Day - (O) by Dana Thomas; with Ernest Truex, Sylvia Field, Janet DeGore, Denise Alexander, Howard Smith, Joey Walsh, Joe Maross; (SD) by Holland

Man Against Crime CBS 9:30 Black Leg - White Tie - (O) by Stanley Niss; with (Ralph Bellamy) Donald Buka, Philip Bourneuf, Edith King, Lori March, Billy M. Greene, Eddie Bruce, Graham Velsey; (SD, FILM)

Douglas Fairbanks, Jr. WNBT 10:30 Lowland Fling - (O) by Paul Vincent Carroll; with John Laurie, Cyril Cusack, Barbara Mullen, Barbara Grayley, Edward Forsyth, David Kier, Eric Chitty; (SD) by Leslie Arliss (FILM)

THURSDAY JUNE 25

T Men in Action NBC 8:30 The Case of the Bloodshot Eyes - (O) by Robert (Walter Greaza) Sloane; with Royal Beal, Richard Bishop, Loretta Daye, Jim Boles, Thom Carney; (SD) (LAST SHOW OF SEASON)

Lux Video Theatre CBS 9pm This Is Jimmy Merrill - (O) by Bernard Drews; with Millard Mitchell, Madge Evans, Henry Barnard, Louise King, Don Briggs, Sanford Bickert; (SD) by F. Cook

Big Town CBS 9:30 Johnny McGovern, Bill Pullen, Virginia Mullen, (Patrick McVey & Leon Burbank, Ben Norman, June Ellis, Hal Price, Jane Nigh) Renee Beard, Jeanine Roose, Roger Nye, Larry Tamblyn, Brick Sullivan; (SW & SD, FILM)

Ford Theatre NBC 9:30 The People vs. Johnston - (O) by Arthur Dreifuss, (A) by Jerome Gruskin; with Paul Muni, Adele Jergens, Onslow Stevens, Rex Reason, Glenn Langan, Hugh Sanders; Dir by Dreifuss (FILM)

Martin Kane, Private Eye NBC 10pm Dennis Cross, Cullen Desmond, Eva Marie Saint, (Lee Tracy) Richard Aherne, Stephen Elliott, Ona Munson, Pat O'Malley

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THURSDAY JUNE 25 (Cont'd)

|                                          |            |                                                                                                                                                                 |
|------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>City Hospital</u><br>(Melville Ruick) | CBS 10:30  | <u>Measure of Time</u> - with John Seymour, Barbara Townsend; (SW & SD)                                                                                         |
| <u>Foreign Intrigue</u>                  | WNBT 10:30 | <u>F. I. in the Operating Room</u> - (O) by Joseph Victor; with Georg Lokkeberg, Holger Lowenadler, Henrik Schildt, Jan Molander; Dir by Marcel Cravenne (FILM) |

FRIDAY JUNE 26

|                                                                    |          |                                                                                                                                                                                                              |
|--------------------------------------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Big Story</u><br>(Robert Sloane)                            | NBC 9pm  | <u>William Chance, Washington, D.C. Evening Star</u> - (O) by Alvin Boretz; with Harry Townes, Arthur Koulias, Nelson Olmsted, Norman MacKaye, Gladys Thornton, Philip Truex, Mona Bruns; (SD)               |
| <u>Schlitz Playhouse</u>                                           | CBS 9pm  | <u>The Ledge</u> - (O) by Robert J. Shaw; with Skip Homeier, Regis Toomey, Allene Roberts, Robert Osterloh, Herbert Lytton, Robert Knapp, Joe Mell, Ken Alton, Richard Monda, Bill Baldwin; (SD) by Ted Post |
| <u>Mr. &amp; Mrs. North</u><br>(Richard Denning & Barbara Britton) | CBS 10pm | <u>Million Dollar Coffin</u> - (O) by Warren Wilson; Edward Brophy, Olin Howlin, Lynne Roberts, Ben Welden, Larry Blake, Lucien Littlefield, Nolan Leary; (SD, FILM)                                         |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 19 THROUGH FRIDAY JUNE 26

|                                        |            |                                                                                                                |
|----------------------------------------|------------|----------------------------------------------------------------------------------------------------------------|
| <u>Today</u><br>(Dave Garroway)        | NBC 7am    | Jack Lescoulie temporarily fills the Garroway role & Robin Chandler returns during Garroway's vacation absence |
| <u>Garry Moore</u>                     | CBS 1:30   | Tu - Jonathan Winters (C); F - 3rd anniversary                                                                 |
| <u>Art Linkletter's House Party</u>    | CBS 2:30pm | Jack Slattery assumes hosting duties of vacationing Art Linkletter for 4 wks. starting 6/19.                   |
| <u>Ted Steele</u>                      | WPIX 4:30  | M thru F - Patricia Wilson, "Arizona" Cliff Martin (both S), Charlie Dobson (disk jockey)                      |
| <u>Early Mono-Drama</u>                | WABD 6:30  | M thru F - <u>The Story of the A.P.</u> - (O) by Oliver Gramling, (A) by Saul Carson; with Stewart Bradley     |
| <u>Captain Video</u><br>(Al Hodge)     | DuM 7pm    | M thru F - (O) by Bryce Walton; with regulars & Jackson Young, Donald Buka, Grant Sullivan, Logan Field; (SD)  |
| <u>Coke Time Starring Edlie Fisher</u> | NBC 7:30   | W & F - Teresa Brewer (S)                                                                                      |
| <u>Talk of the Town</u>                | WABC 11pm  | M thru F - Henry Youngman (C), Alan Dale (S), Vince & Gloria Paydock (D)                                       |
| <u>Late Mono-Drama</u>                 | WABD 11:15 | M thru F - <u>Off Beat Jones</u> - (O) by Tom Rourke, with Roy Eldridge; (SD)                                  |

SATURDAY JUNE 27

|                    |         |                                                                     |
|--------------------|---------|---------------------------------------------------------------------|
| <u>The Big Top</u> | CBS 12N | Warren Hull substitutes for vacationing Jack Sterling as ringmaster |
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SATURDAY JUNE 27 (Cont'd)

Jackie Gleason CBS 8pm The Four Aces (S)

SUNDAY JUNE 28

Your Play Time CBS 7:30 The Corner Shop - (O) by Cynthia Asquith, (A) by Howard J. Green; with Ruth Warrick, Craig Stevens, Morgan Farley, Ann Tyrrell, Charles Evans, Lee Phelps; Dir by Richard Irving (FILM)

ABC Album ABC 7:30 Jetfighter - (O) by Albert Aley; with John Granger, Tiger Andrews, Ben Hammer; Dir by Jack Glenn; Prod by ABC in assoc. with Rockhill Productions; Exed Prod - Richard L. Hopkins

Toast of the Town CBS 8pm Tony Martin, guest MC; other guests to be (Ed Sullivan) announced

Philco TV Playhouse NBC 9pm Catch A Falling Star - (O) by Thomas W. Phipps; with Faye Emerson, Shepperd Strudwick, Nancy Coleman, Jane Seymour, Susie Strasberg, Norma Jane Marlowe, Patti O'Neill; (SD) by Delbert Mann

Plainclothes Man DuM 9:30 Neurotic Carrie - with Abe Simon, Sandy Bickert, (Ken Lynch & Barbara Bell Wright, Diana Florey, John Shay; Jack Orrison) (SW & SD)

The Doctor NBC 10pm Song for a Banker - (O) by Henry Misrock; with (Warner Anderson) Roland Young, Henry Jones, Isobel Elsom, Sally Gracie, Marion Russell, Don Dubbins, Val Dufour, Carl Harbord, Raymond Stricklyn (REPEAT OF 2/15 SHOW; LAST IN SERIES; FILM)

T A L E N T A V A I L A B I L I T I E S

NEW YORK

PEARL BAILEY - headlining current bill at the Harlem Apollo - AGT: William Morris, JU 6-5100

PATRICIA BENOIT - Mr. Peepers' girl friend AGT: Peter Witt, PL 9-7966

VANESSA BROWN - promoted to co-star billing in The 7 Year Itch - PRESS: Byram-Perlman, CI 5-9191

YUL BRYNNER - returning to star in King & I - PRESS: Michael Mok, MU 7-5927

CAB CALLOWAY - featured in Porgy & Bess - PRESS: Bill Doll, MU 2-6129

LEORA DANA - arrives in NY for TV - AGT: Gloria Safier, MU 8-3950

CLAUDE DAUPHIN - here in early July - AGT: Robert Lantz, PL 5-6850

MADGE EVANS - AGT: Affiliated Artists, PL 3-1862

ROSS REPORTS - 6/21/53

STAN FISHER - harmonica player - AGT: MCA, PL 9-7500

CARROLL GLENN - violinist featured in last Scott Music Hall show - AGT: Columbia Artists, CI 7-6900

TONY MARTIN - staying at the Essex House

MILLARD MITCHELL - leader of My 6 Convicts - AGT: MCA

JIMMY NELSON - ventriloquist - MGT: Louis W. Cohan, JU 2-5135

SONO OSATO - to be featured in Little Clay Cart at Theater de Lys - AGT: Gloria Safier

MARSHALL THOMPSON - AGT: John Gibbs, PL 7-5959

DIRECTORS & THEIR CREDITS

COBY RUSKIN - Arthur Murray - EN 2-1185

ALEX SEGAL - Aldrich Family, Celanese, AGT: William Morris

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# NETWORK AND LOCAL PROGRAMMING ANALYSES

| Scheduled program transmission for the week of: June 21-27 |      |                             |      |      |     |      |      |       |      |
|------------------------------------------------------------|------|-----------------------------|------|------|-----|------|------|-------|------|
|                                                            |      | Total Hours Network Service |      |      |     |      |      |       |      |
|                                                            |      | ABC                         |      | CBS  |     | DuM  |      | NBC   |      |
|                                                            |      | Comm                        | Sus  | Comm | Sus | Comm | Sus  | Comm  | Sus  |
| Time on-)                                                  | Live | 2                           | 1½*  | 6¼   | 5   | --   | --   | 10½#  | 9    |
| 12 noon )                                                  | Film | --                          | ¼    | --   | --  | --   | --   | --    | --   |
| 12 noon-)                                                  | Live | 2½                          | ½    | 16½  | 4½  | --   | 4½   | 7 ¾   | 9 ¾  |
| 6:00 pm )                                                  | Film | --                          | --   | ½    | --  | --   | --   | 1½    | ½    |
| 6:00 pm-)                                                  | Live | 6 ¾                         | 7 ¾* | 17   | 2   | 11 ¾ | 7¼   | 16½   | 2    |
| time off)                                                  | Film | 2¼                          | 7    | 6½   | 1½  | ½    | --   | 6 ¾   | --   |
| TOTALS )                                                   | LIVE | 11¼                         | 9 ¾* | 39 ¾ | 11½ | 11 ¾ | 11 ¾ | 34 ¾# | 20 ¾ |
| )                                                          | FILM | 2¼                          | 7¼   | 7    | 1½  | ½    | --   | 8¼    | ½    |

\* Includes Pacific Coast Network Time

# Includes "Today"

(NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films.

## LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of June 21-27

| CITY          | STATION     | Total Hrs Trans | Net Hours Service | Live Hrs Loc Only | Nat'l Spots | Movie* Features |
|---------------|-------------|-----------------|-------------------|-------------------|-------------|-----------------|
| New York City | WABC-TV (A) | 96½             | 26                | 30½               | 1¼          | 27½             |
| New York City | WCBS (C)    | 112¼            | 59 ¾              | 15 ¾              | 1½          | 23¼             |
| New York City | WABD (D)    | 84 ¾            | 23½               | 18 ¾              | 3           | 28½             |
| New York City | WNBT (N)    | 117 ¾           | 56¼               | 28½               | 2½          | 19 ¾            |
| New York City | WPIX (I)    | 79½             | --                | 55½               | ¾           | 15 ¾            |

KEY: A - American Broadcasting Co.; C - Columbia Broadcasting System; D - DuMont Television Network; N - National Broadcasting Company; I - Independent, no net service; All - Served by all networks.

\* Movie features and shorts not originally made for TV, excluding news and sports-reels.

